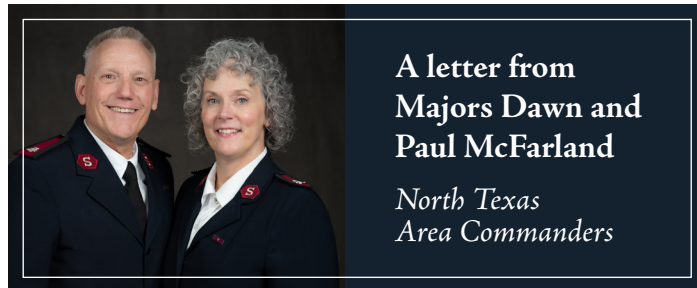


FAREWELL, NORTH TEXAS!



A letter from
Majors Dawn and
Paul McFarland

North Texas
Area Commanders

AS WE PREPARE to leave our post as Area Commanders of The Salvation Army of North Texas, our hearts are filled with joy for having served alongside each of you. Just as we observed during our earlier tenure in North Texas leading the Adult Rehabilitation Center in Dallas, we saw the goodness of God flow in and through you and remain amazed at all God has accomplished!

North Texas is a shining example of The Salvation Army's mission to preach the gospel of Jesus Christ while meeting human needs in His name without discrimination. From the generosity of our donors to the compassion of our volunteers and fellow officers, we have witnessed the love of Christ expressed in life-changing ways.

Because you partnered with us in service, these years have become a sacred chapter in our ministry. Together we have seen God's hand

at work in powerful and transformational ways. We are leaving North Texas inspired by your faith, dedication to service, and kindness to our most vulnerable neighbors.

To every supporter, employee, auxiliary member, officer, and community partner, thank you for allowing us to walk beside you sharing the love of Christ while fighting to combat poverty, addiction, and homelessness.

As we begin our next chapter serving as Administrators of the Adult Rehabilitation Center in St. Petersburg, Florida, we go with full hearts. While the location of our ministry will change, our continued calling to serve remains the same. You will remain in our prayers and forever imprinted upon our hearts!

God bless you. God bless North Texas. And God bless The Salvation Army.

Thank you,

Paul and Dawn

Majors Paul and Dawn McFarland
North Texas Area Commanders

Thank you for your ongoing support as we continue to provide transformational services to North Texans who need to secure food, reestablish homes, and stabilize following the impacts of inflation, rising costs, and the pandemic.

With your help, The Salvation Army is providing aid at a time when North Texans are facing continued hardship:



Our six shelters and senior living centers are housing 1,300 people per week, operating at and well above capacity.



Our 12 food pantries are feeding 10,000 people per week.



Our three recovery programs are treating 500 people per week.

To make a donation, visit
SalvationArmyNorthTexas.org
or use the enclosed envelope.

THANK YOU TO OUR SIGNATURE PARTNERS



CONNECT WITH US ON SOCIAL MEDIA



Left to right: Major Dawn McFarland, Major Paul McFarland, Commissioner Kelly Iglehart, Michal Powell, Bernie DiFiore, Mark Schortman, Lt. Colonel Bill Mockabee, Christina Cavalier

CREATING A **BRIGHTER FUTURE** FOR NORTH TEXAS

IN DALLAS COUNTY, more than 3,500 individuals are without a home on any given night.

For more than 130 years, The Salvation Army of North Texas has helped those individuals, along with all those who enter our doors facing battles with poverty and addiction. Our impact radiates across North Texas — but many are still being left behind.

We face a battle across multiple fronts.

To meet a growing demand for our services, we developed a comprehensive strategic plan to revolutionize our people, programs, partnerships, and places to advance the well-being of North Texans for decades to come. The historic \$212.7 million One Army, Many Fronts Campaign will drive maximum impact and sustainable growth, enabling The Salvation Army to more than double the number of individuals and families we lift out of homelessness each year. It's the largest campaign in our history.

At the cornerstone of this bold vision is The Salvation Army's state-of-the-art Dallas Social Services Campus.

On May 13, we proudly broke ground on this new, innovative

campus. And we couldn't have done it without you. This would not have been possible without the generosity of our community, and we extend our heartfelt appreciation to the early supporters of the campaign, whose commitment is already helping bring it to life.

The groundbreaking is a significant milestone — but only one piece of a much larger plan.

We remain committed to all six counties that we serve and will revitalize Corps Community Centers in Oak Cliff, Irving, and Garland, along with the Christmas & Disaster Relief Center and the Dallas Adult Rehabilitation Center. The campus will act as a hub for our programs and services in Dallas County, deepening our impact for those we serve.

This is more than just upgrading facilities and building new spaces. The One Army, Many Fronts Campaign will break the cycles of poverty, homelessness, and addiction across the region. It will change lives. It will remove barriers to assistance. It will create a future where no one is left behind.



This campaign is a long-term investment in the community, ensuring the sustainability of enhanced facilities and programs for generations to come. Learn more about the campaign and campus and become part of a renewed vision for North Texas. Together, we are one army across many fronts.

Reach out to our team: NTXCampaign@uss.salvationarmy.org

A CRISIS CLOSE TO HOME: FIGHTING HOMELESSNESS IN NORTH TEXAS



THE LATEST POINT-IN-TIME COUNT, which identifies the number of homeless persons on a single night across the region, was released in May, and the data showed that the homeless population is down around 5% in Dallas and Collin counties alone. While we are continuously making concerted efforts to help all individuals and families experiencing homelessness, our work is far from done.

Shelters across the region continuously report being at or over capacity as economic factors continue to leave hundreds of men, women, and children with nowhere else to turn. The Salvation Army's six shelters and two in-residence addiction recovery centers in North Texas have seen this trend to be true. The homeless crisis has far-reaching consequences, not only for those directly affected but also for our local hospitals, emergency services, and communities at large.

It's the perfect storm: Operating costs are high, there's a housing affordability crisis, COVID-era relief has dried up, and more North Texans than ever need help.

We have made a strategic shift to respond, but with charitable giving continuing to decline, we are working overtime to meet a rising demand.

But behind these statistics are real people — and real opportunities to change lives. That's where you come in.

Thanks to your support, The Salvation Army is providing more than just shelter. Across North Texas, we operate emergency shelters, transitional housing programs, and comprehensive care centers designed not only to meet immediate needs but also to break the cycle of homelessness entirely.

Each person who walks through our doors receives more than a bed for the night. From hot meals and hygiene supplies to case management, vocational training, counseling, and financial education, The Salvation Army offers a holistic approach to recovery and independence. The Salvation Army offers a new path forward.

The 21-acre Dallas campus will further our current services. Our four shelters, two senior living facilities, and two in-shelter addiction recovery centers are housing 1,300 people per night. This life-changing work is only possible because of donors like you.

As the need continues to rise, so does the urgency. With your continued support, we can expand our programs, serve more people, and meet the growing demand for safe, supportive housing and long-term solutions. Your donations help support families experiencing homelessness every step of the way as they work to establish a permanent address.

You are not just giving shelter — you are giving hope, dignity, and a fresh start.

Together, we can ensure no one in North Texas is left without a roof or a safe place to lay their head.

DONATE NOW



BEATING THE HEAT: A LIFELINE FOR OUR MOST VULNERABLE NEIGHBORS

In North Texas, the summer heat is more than just uncomfortable — it can be deadly. For many in our community, especially seniors, children, those with chronic health conditions, and people experiencing homelessness or poverty, each spike in temperature brings a very real threat to their health and safety.

In 2023, Texas recorded the highest number of heat-related deaths in state history, a heartbreaking reminder of the dangerous reality the heat brings with it each summer. In extreme weather conditions, our most vulnerable neighbors are faced with difficult decisions like choosing between staying cool or feeding their families.

Without reliable access to air conditioning, even stepping outside or sitting in a stifling home can put their lives at risk.

That's why The Salvation Army of North Texas, the largest social services provider in the region, mobilizes quickly each summer to deliver urgent relief where it's needed most. Across six counties, our dedicated network of staff and volunteers ensures that no one is left alone to suffer in the heat, providing critical services to bring comfort and respite to those who need it most.

Over the coming months, The Salvation Army of North Texas will:

- Open indoor cooling stations to offer shelter and hydration
- Activate mobile feeding units that deliver support directly to those in need in the community
- Offer financial assistance to families at risk of losing electricity
- Distribute water, nutrition, fans, and other essentials

We are here to remind our neighbors that they are not alone. No matter how high the temperature climbs, there is always a place to turn for relief, kindness, and love.

SERVING THOSE WHO SERVED US



At The Salvation Army of North Texas, we believe those who have bravely served our country deserve more than just our thanks — they deserve our unwavering support.

Nearly 8% of the U.S. homeless population are veterans, and far too many face housing insecurity, post-traumatic stress, and substance use disorders once their service ends.

That's why we provide pathways to healing and stability: safe housing, job training, mental health care, financial literacy, and crucial access to benefits.

In North Texas, we proudly serve as the region's largest provider of shelter for veterans. The Salvation Army's Carr P. Collins and J.E. & L.E. Mabee Social Service Centers are safe havens for veterans facing chronic homelessness and disabilities, serving wraparound support, clinical care, job resources, and more. Our programs are rooted in compassion, helping our veterans return to stability and self-sufficiency.

But this effort is not new. It was born on the front lines of World War I.

In 1917, The Salvation Army answered a call from General John J. Pershing to serve alongside American troops. Our volunteers set up small huts near the battlefields in France, offering clothing, supplies, spiritual support, and sweet treats to lift spirits. The conditions and limited rations made baking difficult, but two courageous officers persevered and began frying donuts. They quickly learned that what they were making boosted morale and won the hearts of many homesick soldiers.

These women, later affectionately called "Donut Lassies," served up to 9,000 donuts a day to troops on the front lines. Their act of kindness grew into a powerful symbol and American favorite when the soldiers, nicknamed "Doughboys," returned home from war.

In 1938, during the Great Depression, The Salvation Army established National Donut Day to raise funds for those in need and to honor the brave volunteers who brought light to the darkness of war.

Now, every year on the first Friday in June, we celebrate Donut Day and honor those who served us. This year, we continued the tradition by delivering donuts to veterans at The Salvation Army's Carr P. Collins Social Service Center and Veterans Affairs Centers across North Texas, as well as to first responders. It is our privilege to walk alongside veterans as they rebuild their lives, offering not just help but hope.