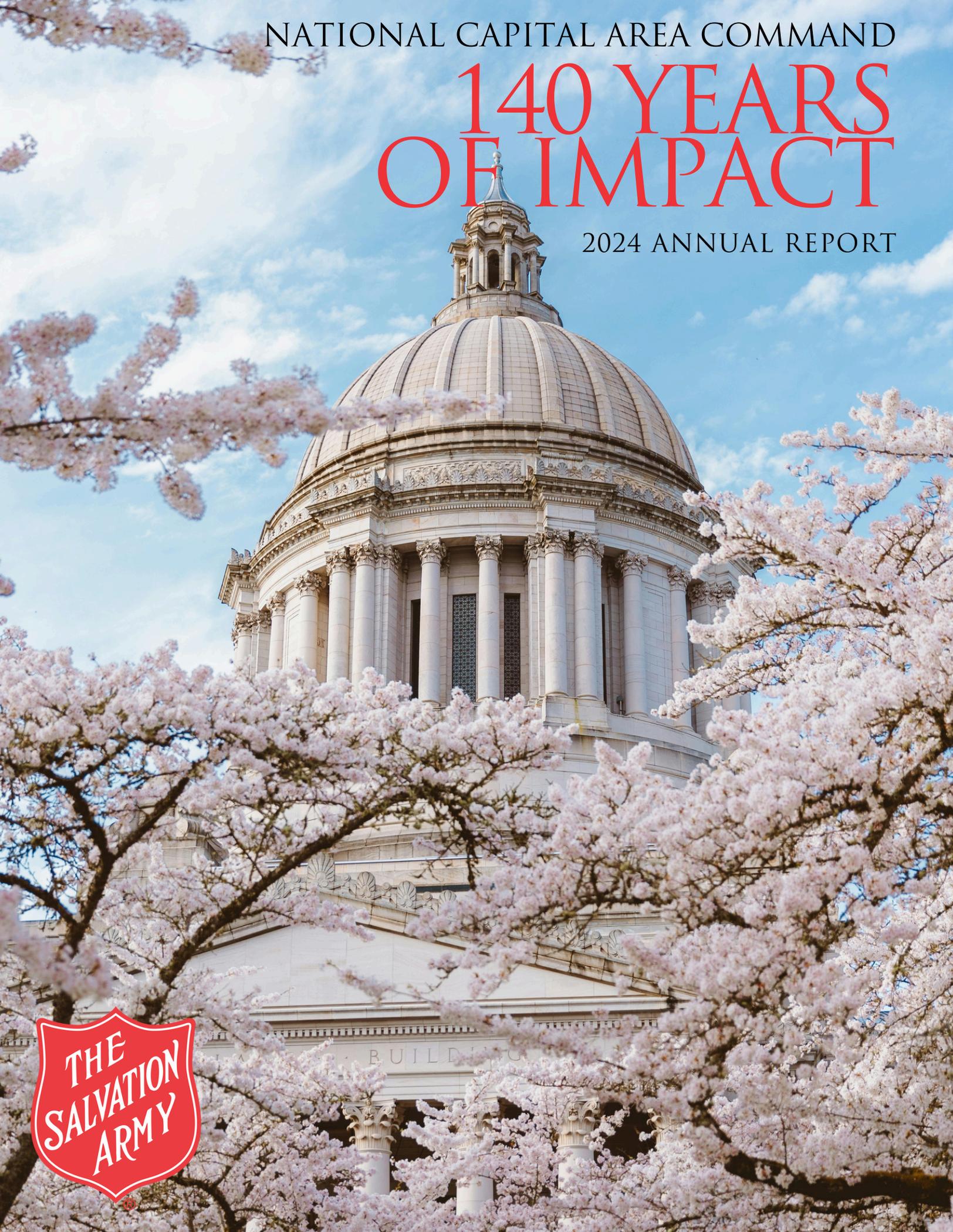


NATIONAL CAPITAL AREA COMMAND

# 140 YEARS OF IMPACT

2024 ANNUAL REPORT



THE  
SALVATION  
ARMY

GETS A BLESSING IF THEY HAVE COLD FEET AND  
NEVER GOT SAVED WHILE THEY HAD TOOTHACHE!"

HE IS WAITING FOR A PRACTICAL DEMONSTRATION OF THE GOSPEL OF THE GRACE OF GOD  
YOU CANNOT WARM THE HEARTS OF  
PEOPLE WITH GOD'S LOVE IF THEY HAVE  
EMPTY STOMACH AND COLD FEET

"GOD LOVES WITH A GREAT  
LOVE THE MAN WHOSE HEART  
IS BURSTING WITH A PASSION  
FOR THE IMPOSSIBLE."

WHILE WOMEN WEEP, AS THEY DO NOW, I'LL FIGHT. WHILE  
CHILDREN GO HUNGRY, AS THEY DO NOW, I'LL FIGHT.  
WHILE MEN GO TO PRISON, IN AND OUT, IN AND OUT,  
AS THEY DO NOW, I'LL FIGHT. WHILE THERE IS A DRUNKARD  
ON THE STREET, WHILE THERE IS A POOR LOST GIRL UPON THE STREET,  
WHILE THERE REMAINS ONE DARK SOUL WITHOUT THE LIGHT OF THE  
LORD, I'LL FIGHT—I'LL FIGHT TO THE VERY END!"

WHEN I THOUGHT I COULD WIN ONE MORE SOUL TO THE LORD BY WALKING  
ON MY HEAD AND PLAYING THE TAMBOURINE WITH MY TOES, I'D LEARN HOW  
THE LORD'S PASSION IS FOR GOLD, SOME MEN'S PASSION IS FOR ART, SOME MEN'S PASSION IS FOR FAME. MY PASSION IS FOR S

"IF WE ARE TO  
MAKE A BETTER  
FUTURE, WE  
MUST  
DISTURB  
THE  
PRESENT."

"WORK AS IF  
EVERYTHING  
DEPENDED UPON  
YOUR  
WORK,  
AND PRAY  
AS IF EVERYTHING

WHEN IS THE USE OF  
POWER, IF IT BE NOT TO  
DO THINGS THAT ARE  
MORE POWERFUL  
AND REAL THAN THOSE  
THAT ARE SEEN?

DEPENDED UPON  
YOUR  
WORK,  
AND PRAY  
AS IF EVERYTHING

"THE WORLD IS WAITING FOR A PRACTICAL DEMONSTRATION OF THE GOSPEL OF THE GRACE OF GOD!"

AS IF EVERYTHING

DEPENDED UPON WORK

AS IF

EVERYTHING DEPENDED

ON PRAYER."

PASSION IS FOR GOLD, SOME MEN'S PASSION IS FOR ART, SOME MEN'S PASSION IS FOR FAME. MY PASSION IS FOR SOULS

"IF WE ARE TO HAVE A BETTER FUTURE, WE MUST START WITH THE PRESENT"

"GOD LOVES WITH A GREAT LOVE THE MAN WHOSE HEART IS BURSTING WITH A PASSION FOR THE IMPOSSIBLE."

"THE WORLD IS WAITING FOR THE GOSPEL OF THE GRACE OF GOD!"

"NOBODY GETS A BLESSING IF THEY HAVE COLD FEET AND NOBODY EVER GOT SAVED WHILE THEY HAD TOOTHACHE!"

"YOU CANNOT WARM THE HEARTS OF PEOPLE WITH GOD'S LOVE IF THEY HAVE AN EMPTY STOMACH AND COLD FEET."

"IF I THOUGH I COULD WIN MORE SOULS FOR THE LORD BY WALKING ON MY HEAD AND PLAYING THE TAMBOURINE WITH MY TOES, I'D DO IT HOW!"

WHILE WOMEN WEEP, AS I DO NOW, I'LL FIGHT. WHILE LITTLE CHILDREN GO TO SLEEP, AS THEY DO NOW, I'LL FIGHT. WHILE MEN GO TO WORK, IN AND OUT, IN AND OUT, AS THEY DO NOW, I'LL FIGHT. WHILE THERE IS A CARD LEFT, WHILE THERE IS A POOR LOST GIRL ON THE STREETS, WHILE THERE REMAINS ONE DARK

"WHAT THEN IS FAITH, IF IT DOES NOT MAKE THINGS WE CAN SEE UNSEEN MORE REAL AND REAL THINGS"

# FROM OUR OFFICERS

Dear Friends and Partners,

In 2025, we proudly celebrate 140 years of serving our local community—now known as the DMV. For over a century, The Salvation Army has remained committed to meeting human needs with compassion, dignity, and unwavering purpose. This incredible milestone is a testament to the generosity of our donors, the dedication of our volunteers, and the strength of our community partners—those who have walked alongside us in our mission to serve all without discrimination. Together, we've brought hope, healing, and support to countless individuals and families across the region. And as we look to the future, we remain steadfast in our commitment to care for our neighbors with the same heart and purpose that have guided us for 140 years.

Thank you for being a part of this journey. Here's to the next 140 years of hope, service, and transformation.



Major Todd Mason  
Area Commander



Major Wilma Mason  
Area Commander



## OUR EXECUTIVE TEAM



Lieutenants Victor and  
Myranda Estudiante  
Assistants to the Area  
Commanders



Gene Spielvogel, MBA  
Director of Management  
Services



Michelle Wolfe, CFRE  
Community Relations and  
Development Director



Maria Avilla, MPP  
Director of Program  
Services

## FROM OUR VOLUNTEER LEADERSHIP

In 2025, we marked 140 years of service. We recognize that this incredible milestone is made possible by the dedication of our staff, volunteers, and the unwavering support of our community. It is an honor for our Board to stand alongside an organization that continues to meet the evolving needs of our neighbors with compassion and dignity.

Our role as a Board is to help guide and strengthen this mission, ensuring that we remain steadfast in our commitment to serving those who need us most. We are proud to support an organization that is not only deeply rooted in history but also continuously adapting to create a brighter future for all.

On behalf of the Board, thank you for being part of this caring community. Your generosity and commitment make all the difference. Together, we will continue to uplift and serve those in need for generations to come.

Mark McFaddin,  
Advisory Board Chair



### 2024 NATIONAL CAPITAL AREA COMMAND BOARD

Mark A. McFaddin, Advisory Board Chair	Jennifer V-E Johnson
Cicely Simpson, Immediate Past Chair	Lauren Kee
Robyne Barth, Women's Auxiliary President	Chris Lipscomb
Dr. Edward K. Brown Jr.	Evangeline Paschal, Esq, Nominating Committee Chair
Stephen Bull, Program Services Committee Chair	Brett Rice
Chris Coffin	Lois Rossi
Sue Diviney	Justin Schwartz
Cindy Fox	Steve Shur
Todd Hammond, Finance Committee Chair	Janet St. Amand
Jake Harriman, CRD Committee Chair	Sherry Turner
Mina Harriman	Wayne Tyree
Van Hipp, Jr.	Glennys Warsocki

## FINANCIALS:

The money you donate to The Salvation Army does the most good to meet the needs of your local community's most vulnerable citizens. In the National Capital Area, 83 cents of every dollar donated is used to directly help local neighbors in need.



### TOTAL 2024 REVENUE

\$31,481,549.62\*



### TOTAL 2024 EXPENSES

\$31,946,232.29\*

Your support ensures families and individuals living on the financial edge receive food, rental and utility bills assistance, temporary shelter for young mothers rebuilding their lives, and emergency support for survivors and emergency responders to natural and other disasters.

\*Unaudited Statement of Financial Activities for the Fiscal Year Ending 9/30/2024

## GROCERIES OR RENT. GAS OR CHILDCARE.

NO ONE SHOULD HAVE TO CHOOSE BETWEEN THE BASICS.  
BUT FOR MANY IN OUR COMMUNITY, THESE ARE DAILY DECISIONS.  
WE'RE HERE TO STAND IN THE GAP.




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**\$625**

Average monthly  
grocery bill




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**\$1,715.50**

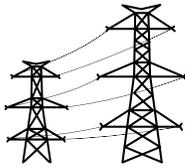
Average monthly  
child care costs (one child)




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**\$525**

Average monthly  
car payment/insurance




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**\$219**

Average monthly gas and  
electricity




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**\$1,932**

Average one bedroom  
apartment




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**\$55**

Average monthly  
water bill




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**\$363**

Average monthly medical  
insurance




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**\$179**

Average monthly  
homeowners insurance




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**\$204**

Average monthly  
car gas bill

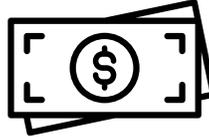
THIS IS NOT ALL ENCOMPASSING OF THE THINGS PEOPLE NEED TO LIVE COMFORTABLY. OUR NEIGHBORS IN NEED ARE TURNING TO US NOW MORE THAN EVER AS IT IS HARDER AND HARDER TO MAKE ENDS MEET.

## NCAC STATS AT A GLANCE



**2,401**

Volunteers with the Grate Patrol mobile feeding program



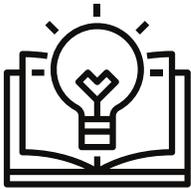
**1ST**

Year of offering financial literacy classes families in our Angel Tree program



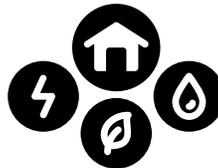
**10**

Mothers at our Turning Point Center placed in steady employment



**69**

Educational meetings with mothers at our Turning Point Center



**518**

Individuals and families provided with utility assistance



**6,126**

Case management interviews with Grate Patrol clients



**57,984**

Gifts distributed to children in need through our Angel Tree Program. This includes 18,507 large items like bikes, diapers, car seats!



**25,272**

Days of occupancy at the Turning Point Center for Women and Children



**4,023**

Drinks served through Grate Patrol

## NUMBER SERVED: OVER 100,000

WHEN YOU SEE THE NUMBER OF PEOPLE WE'VE SERVED, IT'S A REFLECTION OF LIVES CHANGED.

- It's a mother who came to our food distribution once a week for a month—not counted four times, but once—because behind her visit is a story of strength, resilience, and the four children she's working so hard to care for.
- It's a child in our Angel Tree program, excited to open gifts on Christmas morning. But it's also their parents, who attended financial literacy classes, determined to build a more stable future for their family.
- It's a man at our Railton Residence, who has been at our adult rehabilitation center (ARC) for three years, attended numerous educational classes, and is weeks away from signing his name on an apartment lease.

Each number represents lives changed—and that can never be fully measured.

## BECAUSE WHAT WE DO REACHES FAR BEYOND THE COUNT.



## ROOTED IN HISTORY

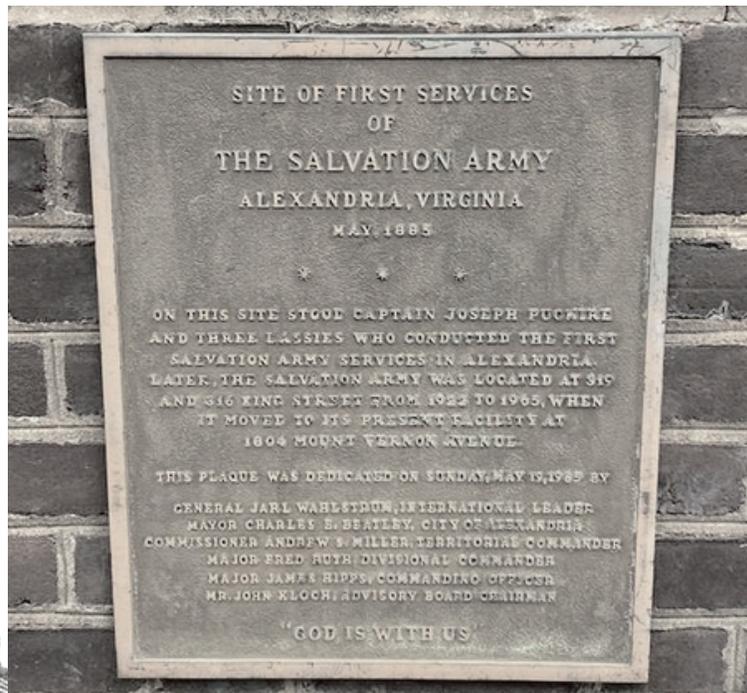
### Committed to the Future

Our work in the region began in Alexandria, VA, at 316 King Street, where the town square and fountain now stand. A plaque marks the spot where our first services in Alexandria took place, a humble beginning that set the foundation for the expansion of our mission throughout Washington, D.C., and beyond.

At the time of our arrival, Washington, D.C. was often described as a “sleepy southern town,” but it was also a city in transition—growing in population and industry while also facing deep social challenges. The Salvation Army quickly established itself as a vital resource for those struggling with poverty, hunger, and homelessness. In the late 1800s and early 1900s, our soup kitchens, shelters, and employment programs provided lifelines to individuals and families in need.

One of our most impactful early initiatives was the Adult Rehabilitation Program, originally centered around farm work for men in recovery. Similarly, recognizing the growing number of working women in the city, The Salvation Army opened the Evangeline Booth Residence in the 1920s, converting the historic Dewey Hotel on L Street NW into a safe and affordable home for women who had come to D.C. for employment. As the city faced economic downturns, war, and social upheaval, The Salvation Army remained steadfast in its mission to serve. During the Great Depression, our soup kitchens on 7th & P Street provided thousands of meals to those in need.

Today, our presence in the National Capital Area is stronger than ever, with programs that reflect the same commitment to service that began 140 years ago.



Site of First Services of The Salvation Army  
Alexandria, Virginia

—  
May 1885  
—

On this site stood Captain Joseph Pugmire and three lassies who conducted the first Salvation Army services in Alexandria. Later, the Salvation Army was located at 319 and 316 King Street from 1922 to 1965, when it moved to its present facility at 1804 Mount Vernon Avenue.

This plaque was dedicated on Sunday, May 19, 1985 by

General Jarl Wahlstrum, International Leader  
Major Charles E. Beatley, City of Alexandria  
Commissioner Andrew S. Miller Territorial Commander  
Major Fred Ruth, Divisional Commander  
Major James Hipps, Commanding Officer  
Mr. John Kloch, Advisory Board Chairman

"God is with us."

## CORPS AND MINISTRY

### *Ministry is our Mission*

For 140 years, The Salvation Army's local corps have served as centers of worship, ministry, and community support across the National Capital Area. Since our earliest days, we have provided Sunday worship services, Bible studies, and faith-based programs to help individuals grow spiritually while offering practical assistance to those in need.



In the early 1900s, our ministries extended beyond the church walls, reaching people through street preaching, open-air services, and revival meetings that brought hope to struggling communities. As the region grew, so did our commitment to men's and women's ministries, Sunday school programs, and music education, using music as a tool for worship and youth development.

Today, our corps continue this legacy by providing worship services, discipleship programs, and faith-based mentorship, ensuring that everyone—regardless of background—has a place to find faith, fellowship, and support. As we celebrate 140 years of service, we remain committed to meeting both spiritual and physical needs, just as we have since 1885.

## CORPS AND MINISTRY

### *Ministry to our Community*

The Salvation Army Corps is more than a place of worship—it's a home for faith, learning, and community. Every Sunday, families gather for worship and Sunday School, where they grow spiritually and connect with others. Throughout the week, children lift their voices in choir, learn to play instruments in music classes, and develop confidence and leadership skills through our youth programs. In the summer, Vacation Bible School provides a fun and faith-filled experience for kids to learn, explore, and build lasting friendships. From nurturing young minds to strengthening families, The Salvation Army is here to serve. Join us this Sunday and be part of something greater!



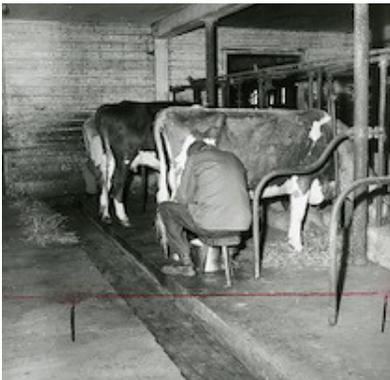
## PROGRAMS AND SERVICES

### *140 years of dedicated service.*

This year marks 140 years of service to our community—a milestone that reflects our unwavering commitment to meeting evolving needs. As our city has grown, so have we. From our early Adult Rehabilitation Program, which once supported men in recovery through farm work and now provides job training and leadership opportunities, to the Railton Residence, offering supportive housing, we continue to evolve.



In the 1920s, we transformed the Dewey Hotel into the Evangeline Booth Residence for working women—a legacy that lives on through the Turning Point Center, now serving women with young children. Our mission to feed the hungry began with a soup kitchen on 7th & P Street and has expanded into Grate Patrol, delivering hot meals and hygiene kits nearly 365 nights a year to our homeless neighbors.



## PROGRAMS AND SERVICES

### Local Programs with Impact.

In 2024, The Salvation Army National Capital Area Command remained steadfast in serving with love and integrity, providing critical assistance to over 100,000 individuals. Our mobile feeding program played a vital role, serving 10,826 individuals through case management, 26,830 meals, 630 hygiene kits, and 1,815 clothing items.

Additionally, our local programs distributed 27,344 clothing items, with 23,123 of those provided by our Washington, D.C. office, highlighting the immense need in our city.

The holiday season was no exception, as volunteers and staff worked tirelessly to bring Christmas joy to families in need. Nearly 60,000 toys and gifts were distributed, ensuring that children and families could experience the magic of the season.

Our Turning Point Center also made a lasting impact, supporting 482 individuals on their path to stability. Through its programs, 10 individuals secured and maintained employment, while 260 participants attended educational classes, gaining valuable skills for a brighter future.



## RED KETTLE

### Ring a Bell. Tap to Give.

Each year, The Salvation Army's iconic Red Kettles bring warmth, hope, and help to communities across the DMV. From Walmarts to Giants, these kettles serve as powerful symbols of generosity during the holiday season.

In 2024, thanks to the incredible support of our community, we raised nearly \$650,000 across more than 200 Red Kettle locations. Every ring of the bell and every drop in the kettle helped provide food, shelter, and essential services to our neighbors in need. This year, we also continued integrating technology with tradition. Our Tap to Give option made donating even easier, raising \$12,640 through 1,266 taps—welcoming new donors and making giving more accessible than ever.

By integrating technology with tradition, Tap to Give is helping us expand our reach and ensure that every contribution makes a meaningful impact in our community



REGISTER TO  
**RING™**

To become a volunteer bell ringer, please visit: [registertoring.com](https://www.salvationarmy.org/register-toring.com)

## IN THE NEWS

### NCAC makes a Splash in the Media

The Salvation Army National Capital Area Command was featured in news coverage across the D.C., Maryland, and Virginia (DMV) region, highlighting our programs and impact. We were especially proud to take part in Fox 5's Zip Trips every Friday throughout the summer, connecting with local communities and sharing our mission of service. Through these media opportunities, we reached new audiences, raised awareness, and inspired more people to support our work.

In 2024, we were also featured on WJLA Channel 7, discussing our vital work in the aftermath of hurricanes. NBC4 featured Angel Tree and Share the Warmth coat drives. Our Angel Tree segment highlighted our partnership with M&T Bank, while our Share the Warmth appearance showcased our collaboration with Burke & Herbert Bank, emphasizing the collective effort it takes to support those in need.



## EMERGENCY DISASTER SERVICES

*Hope is on the way.*

This year, we revitalized our Emergency Disaster Services (EDS) department, ensuring we're better equipped to respond when crisis strikes. From hurricanes and floods to fires and extreme weather, our trained teams provide critical relief, offering food, shelter, and emotional support to those in need.

In support of the Marine Corps Marathon, we provided 368 prepped meals and snack bags to medical personnel along the route. In the week leading up to the marathon, we served 240 Marines with lunch, dinner, and snacks, ensuring they had the energy to carry out their essential roles. On race day, we provided a hot meal to 140 people, including medical personnel, Marines, and first responders. We cooked on-site, in one of our canteens, over 10 pounds of oatmeal, 300 eggs, 100 bananas, 100 cups of coffee, and lots of grab and go snacks.



We also offer EDS training for volunteers who want to make a difference in times of disaster. For additional info, please visit: [salvationarmynca.org](http://salvationarmynca.org)



Photos from serving at The Marine Corps Marathon and Historical Photos from 9/11  
(The Salvation Army Southern Historical Center)

## ADULT REHABILITATION CENTER (ARC)

The Salvation Army's Adult Rehabilitation Center (ARC) program has a rich national history dating back to the early 1900s, originally known as industrial homes before transitioning to the "Men's Social Services Centers" in the early 1930s. The program has been serving the National Capital Area for decades—steadily evolving to meet the needs of those seeking recovery and renewal.



For decades, The Salvation Army's Adult Rehabilitation Center (ARC) has offered a pathway to healing and stability for individuals battling substance use disorders. In the early years, rehabilitation often included working on farms, where structured routines and meaningful labor helped build discipline and purpose. Today, that mission continues with modern tools and training—through life skills classes, leadership development, and hands-on job experience in our Family Stores.

## YOUTH CAMP

The Salvation Army National Capital Area Command offers summer day camp programs through its local corps in Washington, D.C., Maryland, and Northern Virginia. These camps provide a safe and structured environment for local children during the summer months. Each corps location runs its own program, offering a mix of activities such as sports, arts and crafts, music, baking, and field trips. Campers also participate in character-building lessons that reflect The Salvation Army's values.



# VOLUNTEERS

## The Heart of our Mission

Every act of kindness makes a difference, and our volunteers are proof of that. Whether they're ringing bells during the holidays, reading to young children, sorting and distributing food, or helping with gardening and beautification, their dedication shines through in everything they do.

These selfless individuals give their time and talents to serve others, and their impact is felt in every meal shared, every smile brightened, and every life touched. Their efforts do not go unnoticed—they are the heart of The Salvation Army, making our mission possible every single day.



THANK YOU TO SOME OF OUR CORPORATE VOLUNTEERS AND PARTNERS!



## DONUT DAY

National Donut Day was established by The Salvation Army in 1938 to honor the "Donut Lassies"—brave women who served on the front lines during World War I. These volunteers provided comfort and care to soldiers by frying and delivering fresh donuts in the trenches of France. What began as a simple act of kindness became a lasting symbol of hope and support, and today, Donut Day continues to celebrate that legacy of service.



### Take a Bite out of Donut Day.

Last year, we had the sweet honor of hosting the World Donut Eating Contest, bringing excitement (and lots of powdered sugar)! Contestants went head-to-head in a delicious challenge, all in good fun and support of our mission. James Webb won the donut eating competition and set a **NEW WORLD RECORD** of 70 donuts in 8 minutes.



## PLAYING THE MOST GOOD

### Do you hear what I hear?

Music has always been a part of The Salvation Army, woven into our history and thriving in our programs today. Across our corps in the DMV, children and adults have the opportunity to learn and grow through dedicated music classes, gaining confidence and creativity along the way. This year, we introduced 3D-printed instruments, expanding access to music education to younger children in an exciting, innovative way. From brass bands to choirs, the power of music continues to inspire, uplift, and bring our communities together.



## WOMEN'S AUXILIARY

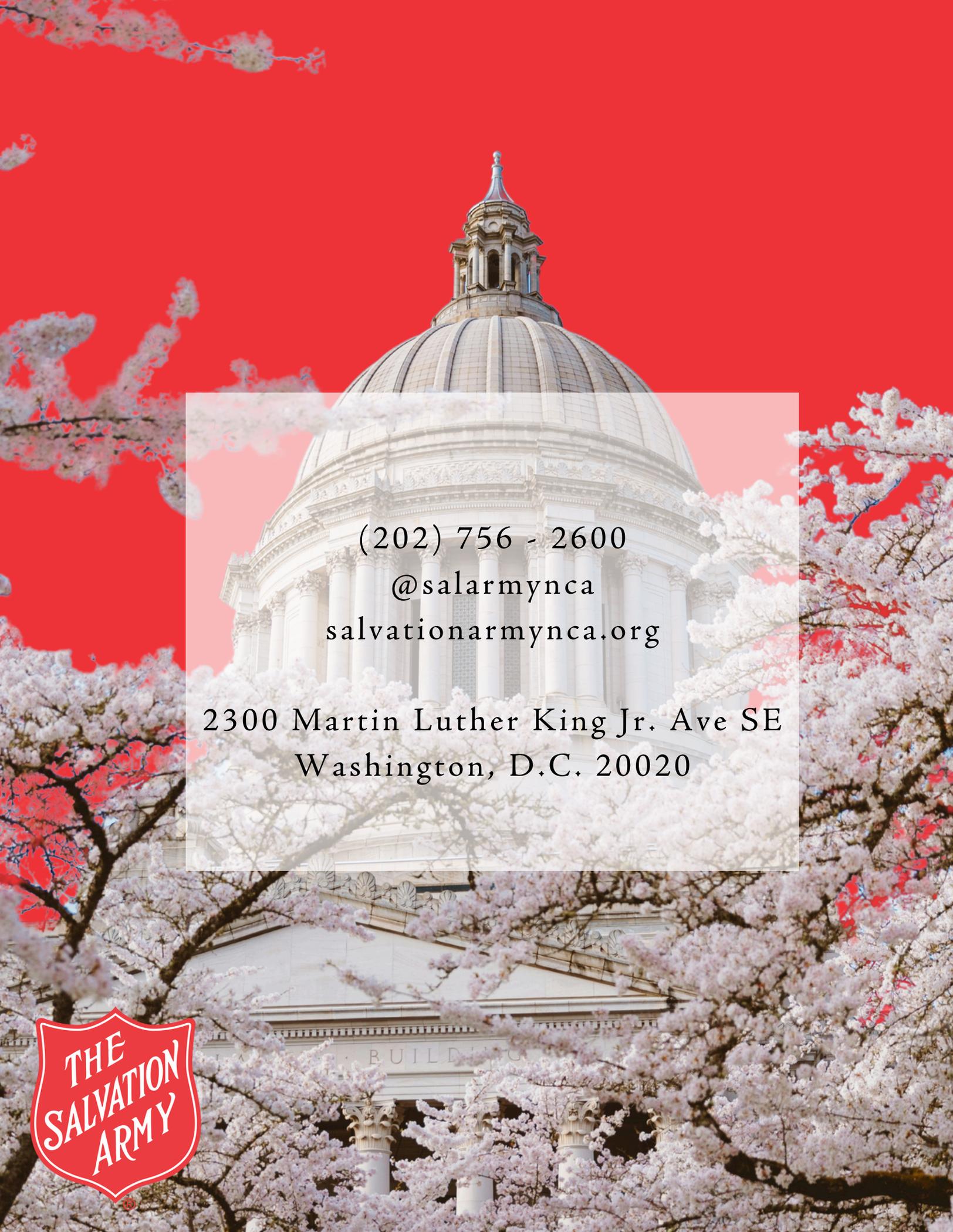
### *A History of Service*

For decades, the Women's Auxiliary has been a cornerstone of service and support for The Salvation Army National Capital Area Command. Formed by dedicated women who wanted to make a lasting impact in their community, the Auxiliary began as a group committed to strengthening The Salvation Army's mission through volunteerism, fundraising, and hands-on assistance.

Today, their passion and dedication continue to shine. The Women's Auxiliary not only hosts signature fundraising events but also plays a vital role in ensuring our programs have the tangible resources they need to serve those most vulnerable. From furnishing apartments at the Turning Point Center for Women and Children to providing helmets for children receiving bikes through Angel Tree, their generosity has touched countless lives throughout the year.



In 2024, the Women's Auxiliary mobilized 511 volunteers, who dedicated 3,631 hours. Whether they are organizing donation drives, serving as event volunteers, or advocating for our mission, the Women's Auxiliary remains a driving force behind the success of our programs. Their unwavering commitment ensures that individuals and families in need receive not just assistance, but also hope and dignity.



(202) 756 - 2600  
@salarmynca  
salvationarmynca.org

2300 Martin Luther King Jr. Ave SE  
Washington, D.C. 20020

