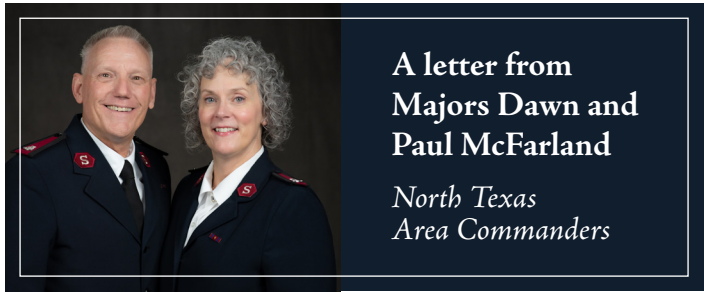


JOIN US AT OUR SIGNATURE FUNDRAISING EVENTS



IN OUR ROLES AS AREA COMMANDERS FOR NORTH TEXAS, we are tasked with a myriad of responsibilities associated with overseeing one of The Salvation Army USA's largest Area Commands. We have been ingrained in the community, bringing our more than three decades of social service experience and love of God directly to our neighbors combating poverty, addiction, and homelessness. And in doing so, we've also been fortunate enough to experience a level of engagement close to our hearts: meeting you!

At our annual signature fundraising events, we are honored to be given the opportunity to learn more about your passion for our mission to serve all in His name without discrimination. Your support allows us to take such a diligent, coordinated approach to meeting neighborhood needs across six counties, and it is your devotion that fuels us to continue expanding our programs and network of services.

We have three events we recently announced, where we would love to see you and hear your testimonial:

- ♦ **Echelon Gala** — Sept. 20, 2024, at the Hôtel Swexan
- ♦ **Inspiring Hope Luncheon** — Oct. 16, 2024, at AT&T Stadium
- ♦ **Doing the Most Good Luncheon** — Nov. 21, 2024, at the Hilton Anatole

Scan the QR code to purchase tickets and learn more about how you can raise vital funds and awareness for The Salvation Army at these events!

Thank you,

Paul and Dawn

Majors Paul and Dawn McFarland
North Texas Area Commanders

Thank you for your ongoing support as we continue to provide transformational services to North Texans who need to secure food, reestablish homes, and stabilize following the impacts of inflation, rising costs, and the pandemic.

With your help, The Salvation Army is providing aid at a time when North Texans are facing continued hardship:

- Our six shelters and senior living centers are housing 1,300 people per week, operating at and well above capacity.
- Our 12 food pantries are feeding 10,000 people per week.
- Our three recovery programs are treating 500 people per week.

To make a donation, visit SalvationArmyNorthTexas.org or use the enclosed envelope.

THANK YOU TO OUR SIGNATURE PARTNERS

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A NEW HOME FOR FORT WORTH

THE PAST FEW YEARS, The Salvation Army of North Texas has been making a strategic shift in response to the circumstances tens of thousands are facing across our region. Our volunteers, officers, and staff take a boots-on-the-ground approach, embedding in each community we serve to be able to adapt and expand resources as they are most needed.

In response to a rise in homelessness in select areas in the wake of inflation and rising costs, our shelters have continued to operate at and above capacity. We are always open and available to serve all in His name without discrimination.

Each Salvation Army location is equipped with clean, dignified surroundings for individuals and families to meet their immediate physical needs and receive meals, counseling, and assistance finding employment.

Our comprehensive case management programs were built to help all those who come through our doors eventually establish their own permanent address when the time is right.

At the J.E. & L.E. Mabee Social Service Center in Fort Worth, which serves as the hub of The Salvation Army's Tarrant County operations, the most vulnerable neighbors in the area are given access to shelter, addiction recovery, daily meals, emergency refuge, and the spiritual and practical help they need.

This summer, the Mabee Center unveiled extensive renovations dedicated to enhancing the transformative services the shelter provides to meet the evolving needs of our local neighborhoods. The reopening comes at a critical time, as homelessness continues to be a pressing issue in North Texas.

Over the past two years, the Mabee Center has been operating at two- to four-times capacity, often serving as the first point of contact for local families in need of emergency shelter. In response, we

converted the individual men's and women's shelters into a family shelter. The change allowed the facility to provide families with children access to both safe and stable housing — open year-round for emergency situations — and existing on-site services aimed at reducing and preventing homelessness in Tarrant County. The renovations will improve safety, create more privacy, and increase bed capacity.

We are so grateful to the City of Fort Worth, Tarrant County Community Development Division, the Sid

W. Richardson Foundation, the Amon G. Carter Foundation, Junior League of Fort Worth, The Salvation Army Tarrant County Women's Auxiliary, the Tarrant County Homeless Coalition, and our amazing community partners for their unwavering support in the remodeling process. The unveiling of this major project underscores the ongoing dedication to supporting those facing the ongoing challenges of poverty and homelessness.

Improvements included updating the following:

- Individualized restrooms & showers
- Privacy walls around each set of beds
- Energy efficiency
- Flooring & interior design
- Increased bed capacity



RELIEF FROM THE NORTH TEXAS HEAT

SPECIAL THANKS TO OUR PRESENTING SPONSOR **reliant**

Heat-related illness is a real threat in North Texas, especially for vulnerable communities such as seniors, youth, people with chronic diseases, and those experiencing homelessness and poverty. Last year, Texas saw a record number of heat-related deaths, the most ever tracked since the state began recording the statistic in 1989.

For those without access to adequate air conditioning, the extreme heat is even more dangerous.

Our most vulnerable neighbors are often faced with the difficult decision to run the AC or put food on the table. Jake, for example, was living alone on a fixed income in Waxahachie, struggling to make ends meet, when he reached out to The Salvation Army for help.

As the sweltering summer quickly approached, Jake's mental state became consumed by financial burden — he couldn't afford to run his ancient AC unit long enough to cool his place. For weeks, he endured the rising temperatures, struggling as each night became sleepless and each day became unbearable.

When it reached dangerous levels inside his home, Jake knew he had to seek respite. Thankfully, it was nearby.

The cooling station at The Salvation Army's Waxahachie Corps Community Center offered Jake a comfortable, safe haven to stay during the day and a box fan to take with him, which he said allowed him to peacefully sleep at night.

"During the day, I like coming to the Waxahachie Corps," Jake said. "Receiving food from the pantry will help me stretch my budget, and money I can put aside will allow me to make needed improvements to my home. I'm grateful for the help The Salvation Army has provided me."

As the largest social services provider in North Texas, The Salvation Army serves six counties year-round. Our coordinated network is highly efficient and adaptable, allowing each location to respond to the most pressing needs of the communities it is embedded in together as one. We are able to quickly activate our holistic seasonal services aimed at providing relief to as many of our vulnerable neighbors as possible.

In preparation for the upcoming summer's high temperatures, The Salvation Army of North Texas joined forces with Reliant, our heat relief presenting sponsor, and the Dallas Cowboys, our signature partner, this June to launch our heat relief services.

Volunteers from The Salvation Army and Reliant, together with Dallas Cowboys' alumni players and cheerleaders, distributed much-needed essentials such as water bottles, fans, and nutrition at the Carr P. Collins Social Service Center. Throughout the next few months, The Salvation Army will continue these efforts by opening 11 indoor cooling stations, bringing relief directly to vulnerable populations via emergency disaster mobile feeding units, and more.

For families and individuals who may be at risk of having their utilities shut off, The Salvation Army teams up with Reliant to offer financial assistance that helps pay the bill. As part of Reliant's annual Beat the Heat program, the company sponsors The Salvation Army of North Texas' cooling stations and heat relief efforts.

North Texans affected by inflation and rising costs are facing continued hardship, and the heat only causes more despair. It is thanks to our generous supporters and corporate partners that The Salvation Army meets human needs in His name without discrimination, no matter the circumstances.

Scan the QR code to locate cooling stations and learn more about our heat relief efforts across North Texas.



HONORING THOSE WHO SERVED OUR COUNTRY

The Salvation Army has made it our mission to serve veterans who have dutifully served us.

Roughly 8% of the U.S. homeless population is composed of veterans, with housing insecurity, post-traumatic stress disorder, and substance abuse disorders often leading to a need for short- or long-term assistance.

The Salvation Army's veteran programming has a long history of connection with the community, offering housing, job training, financial literacy classes, mental health support, and assistance accessing vital resources. To ensure veterans return to life in the community persevering and thriving, we designed our programs to encourage long-term stability in housing, job placement, and independent living.

At the forefront of veterans support, The Salvation Army's veterans programming at the Carr P. Collins Social Service Center and J.E. & L.E. Mabee Social Service Center operate daily to provide critical services for chronically homeless and disabled veterans. As the largest shelter provider for veterans in North Texas, we provide temporary and permanent housing, comprehensive case management, job training, clinical and mental health support, and assistance accessing vital resources, such as VA benefits.

It's an honor to give veterans a safe place to rest their heads, eat a hot meal, and get a fresh start. And it all began during World War I.

In 1917, The Salvation Army embarked to France to bring spiritual support to Americans who were risking their lives overseas. At the personal request of Gen. John J. Pershing, volunteers traveled overseas to set up small huts near the front lines, where they dispersed clothes and essential supplies. That included sweet treats that they handmade and delivered directly to the soldiers.



Serving baked goods was difficult, considering the conditions and limited rations, but two officers persevered and began frying donuts. They quickly learned that they were making a taste of home that boosted morale and won the hearts of many homesick soldiers.

During WWI, up to 9,000 donuts were served to the troops daily. The brave Salvation Army volunteers were nicknamed "Donut Lassies," and today are often credited with popularizing the donut in the U.S. when the troops, nicknamed "Doughboys," returned home from war.

In 1938, The Salvation Army established National Donut Day to help those in need during the Great Depression and commemorate the fearless women who risked their lives to raise spirits, boost morale, and fuel hope.

Today, the donut serves as a symbol and reminder of the comfort The Salvation Army provided — and still does. National Donut Day is held annually on the first Friday in June, and many local Salvation Army locations celebrate the work of the original Donut Lassies.

This year, in recognition of Donut Day, sponsored by Higginbotham, The Salvation Army of North Texas delivered donuts to veterans and first responders across the region. At the Veterans Affairs Medical Center in Dallas, volunteers distributed more than 700 donuts to patients, visitors, and residents.

A time-honored tradition, we are grateful to be able to give a hand and our hearts to those struggling to find their way after coming back home.

Donuts Do Good

NATIONAL DONUT DAY | JUNE 7

Presented by
Higginbotham
Insurance and Financial Services



The Salvation Army created the first donut day event in 1938 as a fundraiser to help those in need during The Great Depression



Donut Lassies were Salvation Army volunteers who baked and delivered donuts during WWI



Up to 9,000 donuts were served to the troops daily



The donut was, and continues to be, a taste of home and a symbol of comfort for Americans