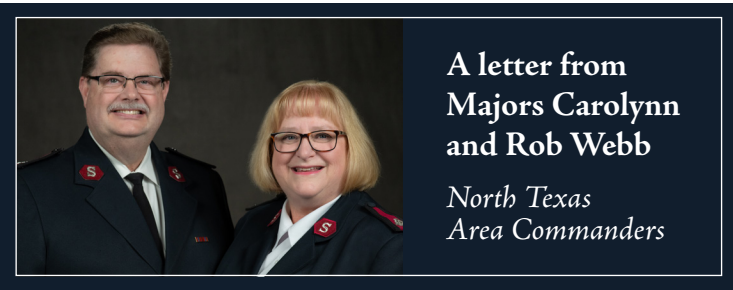


LOOKING AHEAD: CHRISTMAS



HOW TIME FLIES! Just this time last year, we were settling in and looking forward to our first holiday season here in North Texas. Over the past year, we've experienced firsthand the incredible generosity, compassion, and servant-hearted spirit that makes North Texas so special.

Last holiday season, we set ambitious goals: provide Christmas gifts for tens of thousands of children, recruit a record number of volunteers, and generate enough support to continue services for more than 100,000 individuals throughout 2026. Thanks to your generosity, we were able to achieve those goals.

Your support does more than make Christmas brighter; it sustains our mission all year long. Every gift helps provide food, shelter, recovery services, and individualized care to individuals and families across North Texas.



Programs like Angel Tree and the Red Kettle Campaign are powerful reminders of Christ's love in action. Whether you ring a bell, adopt an Angel, volunteer your time, or make a financial gift, you help bring hope and joy to neighbors in need.

As we look ahead to this holiday season, we are grateful for your partnership and excited for all the good things God has in store. Thank you for helping us keep Doing the Most Good in North Texas.

God bless you,

Carolynn & Rob Webb

*Majors Carolynn and Rob Webb
Area Commanders — The Salvation Army of North Texas*



TAKING A STAND AGAINST FOOD INSECURITY

EVERY SEPTEMBER, Hunger Action Month reminds us that hunger doesn't take a season off. Behind every food pantry visit is a family doing everything they can to stay afloat. This Hunger Action Month, we invite our neighbors to take a stand with us against food insecurity.

The Salvation Army of North Texas has seen firsthand the impact that hunger has on our region. Since January, first-time food pantry visits have **increased 26%** across nine of our locations. This data shows a significant increase in need, directly reflecting the various pressures individuals and families are experiencing right now.

A recent study showed that Texas has a food insecurity rate of **19.4%**, with **6.06 million people** facing hunger — up from **17.6%** and **5.4 million** the year before.

But thanks to the generosity of our supporters, we are meeting that need with service. In 13 food pantries across six counties,

North Texans can receive nutritious, shelf-stable grocery items at no cost. We have even expanded our food assistance to include choice food pantries, enabling individuals to select and shop for their own groceries rather than receive prepackaged items.



This programming ensures that those we serve can feel dignified in the power to choose their next meal.

For many individuals and families, receiving food assistance is the first step on the path to long-term stability. We are honored to provide not only nutritious meals but also hope, wraparound services, and

support as our neighbors work toward a brighter future.

Join us this September in recognizing Hunger Action Month and helping spread the message that hope begins with a meal.

Thank you for your ongoing support as we continue to provide transformational services to North Texans who need to secure food, reestablish homes, and stabilize following the impacts of inflation, rising costs, and the pandemic.

With your help, The Salvation Army is providing aid at a time when North Texans are facing continued hardship:

 Our six shelters and senior living centers are housing **1,300 people** per night, operating at and well above capacity.

 Our 13 food pantries are feeding **10,000 people** per week.

 Our three recovery programs are treating **500 people** per week.

To make a donation, visit
SalvationArmyNorthTexas.org
or use the enclosed envelope.

THANK YOU TO OUR SIGNATURE PARTNERS



CONNECT WITH US ON SOCIAL MEDIA





NORTH TEXAS GIVING DAY

Thank you for standing with The Salvation Army of North Texas this North Texas Giving Day. Because of your generosity, individuals and families across North Texas will receive the food, shelter, and care they need to overcome hardship and build a brighter future.

Your support will help us serve **hundreds of people** per week across our three recovery programs, house more than **1,300 people** a night in six shelters and senior living centers, and feed **thousands of neighbors in need** at our 13 food pantries.

Your gift is more than a donation; it is hope for a parent wondering how to feed their family, safety for someone experiencing homelessness, and a fresh start for a neighbor working to overcome addiction. Thank you for believing in our mission and helping us restore lives, strengthen families, and bring hope to North Texans in need.

If you missed North Texas Giving Day, you can still donate by scanning the QR code!



CORPORATE PARTNER SPOTLIGHT



A special thank you to Morrow Renewables for serving as our North Texas Giving Day sponsor for a third year in a row and for providing this year's matching gift. Their generous commitment **doubled the impact** of donor gifts, helping us to provide even greater support for individuals and families across North Texas.

To the team at Morrow Renewables: We are endlessly grateful for your partnership and investment in strengthening our community. Thank you for all that you do.



HONORING OUR **VETERANS**

The men and women who bravely served our nation deserve more than our gratitude; they deserve a place to call home. Yet more than 200 veterans across North Texas are experiencing homelessness on any given night. At The Salvation Army of North Texas, we are committed to walking alongside these heroes with the housing, resources, and support they need to rebuild their lives.

While military service may end, the challenges many veterans face can continue long after they return home. Mental health struggles, substance use disorders, financial hardship, and housing instability can make the transition to civilian life difficult — but we believe no veteran should have to navigate those challenges alone.

As the largest shelter provider for veterans in North Texas, The Salvation Army is committed to helping veterans regain stability and rebuild their lives. Through our Carr P. Collins Social Service Center and J.E. & L.E. Mabee Social Service Center, we provide temporary housing, assistance securing stable housing, financial literacy and life skills programs, as well as comprehensive, individualized support services designed to meet each veteran's unique needs.

This Veterans Day and beyond, we invite you to join us in honoring the courage, sacrifice, and resilience of those who have served our country. Because of generous supporters like you, veterans across North Texas can find more than a place to stay; they can find hope, healing, and the opportunity for a fresh start.

Scan the QR code to learn more about our **veterans services**



2026 DOING THE MOST GOOD[®] ANNUAL LUNCHEON

Mark your calendar for The Salvation Army of North Texas' annual Doing the Most Good Luncheon on Veterans Day, November 11, from 12:00-1:30 p.m.

Hosted by this year's luncheon chairs, Sunni Brookshire and Raj Kalyandurg, alongside honorary chairs Penny and Carl Sewell, this special event celebrates the life-changing impact made by compassionate supporters like you.

We hope you will join us and look forward to celebrating the good that's happening across our region. We can't wait to see you there!

Scan the QR code to
purchase a ticket

