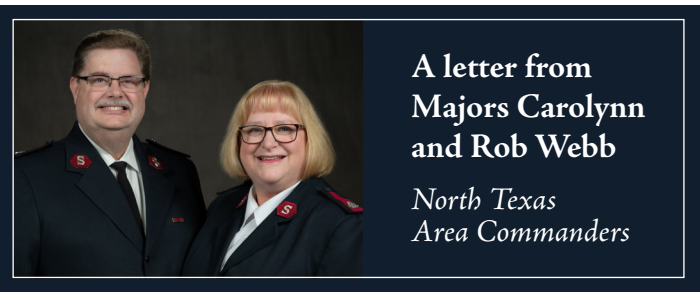


A MESSAGE FROM *MAJORS CAROLYNN AND ROB WEBB*



A letter from
Majors Carolynn
and Rob Webb
North Texas
Area Commanders

IT'S ALMOST A NEW YEAR, NORTH TEXAS! As Area Commanders for The Salvation Army of North Texas, we have the privilege of serving one of the largest and most dynamic Salvation Army Area Commands in the country. Each day since assuming our new role earlier this year, we have witnessed firsthand the incredible compassion and resilience that define our community.

With three decades of experience in The Salvation Army's ministry, our calling remains clear: to bring God's love to those combating poverty, addiction, and homelessness. But what continues to inspire us most is you — the supporters, volunteers, and donors who make our mission to serve suffering humanity in His name without discrimination possible.

In 2026, our signature fundraising events will give us the opportunity to connect with you in person, hear your stories, and celebrate the impact we create together. These are more than just events; they are moments of shared purpose where generosity meets joy, and faith turns into action.

That's why we're thrilled to invite you to reserve your ticket or table now and directly support our life changing programs across six North Texas counties:

- Inspiring Hope Luncheon — January 7, 2026, at AT&T Stadium
- Dallas Women's Auxiliary Fashion Show & Luncheon — April 21, 2026, at the Morton H. Meyerson Symphony Center



We would love to meet you. Scan the QR code or visit SalvationArmyNTX.org/north-texas/events to join us in bringing hope and joy to North Texas in 2026.

God bless you,

Carolynn & Rob Webb

Majors Carolynn and Rob Webb
Area Commanders — The Salvation Army of North Texas

Thank you for your ongoing support as we continue to provide transformational services to North Texans who need to secure food, reestablish homes, and stabilize following the impacts of inflation, rising costs, and the pandemic.

With your help, The Salvation Army is providing aid at a time when North Texans are facing continued hardship:

- Our six shelters and senior living centers are housing **1,300 people** per night, operating at and well above capacity.
- Our 12 food pantries are feeding **10,000 people** per week.
- Our three recovery programs are treating **500 people** per week.

To make a donation, visit
SalvationArmyNorthTexas.org
or use the enclosed envelope.

THANK YOU TO OUR SIGNATURE PARTNERS



CONNECT WITH US ON SOCIAL MEDIA



GIVE WITH *Joy*

ACROSS NORTH TEXAS, tens of thousands of families and individuals continue to face real and pressing economic challenges. The need continues to grow in North Texas: 829,000 individuals live in poverty, 1 in 5 children are exposed to substance abuse in the home, and more than 27,000 people are experiencing homelessness.

But you can help us restore hope.

During the holidays, many of our neighbors are forced to make heartbreaking choices, such as choosing to serve a warm meal, purchase Christmas gifts for their child, or keep the lights on. At The Salvation Army of North Texas, we're meeting that growing need head-on — and we couldn't do it without you.

This season, there are so many ways to get involved. You can donate in person or online — every dollar stays in the community it was given in. Adopt an Angel through the Angel Tree program now through December 6. Join the tradition of Red Kettles by signing up to bell ring at RegisterToRing.com or by creating your own Virtual Red Kettle.

Your generosity fuels community-specific programming across 4,000 square miles of North Texas, empowering individuals and families with life-changing transformations that build lasting stability and self-sufficiency.

This holiday season, we invite you to Give With Joy. When you do, your kindness becomes a gift that keeps on giving, long after the decorations and Red Kettles come down.

When you give, you're not just making a donation. **You're making sure joy reaches every home that needs it.**



Joy that fills the heart of a child, senior, or adult with special needs when they open a gift on Christmas morning delivered through our Angel Tree program



Joy that eases a parent's burden when there's food on the table that they received at one of our 12 food pantries



Joy that brings comfort to a family when they see the smile of one of our bell ringers



Joy that sustains life-changing services all year long via the funds raised during our annual Red Kettle Campaign

To learn more and get involved, scan the QR code or visit SalvationArmyNTX.org/Christmas



THANK YOU

TO OUR CHRISTMAS SPONSORS

SIGNATURE PARTNERS



ANGEL TREE PRESENTING SPONSOR



ANGEL TREE DRIVE THROUGH DROP-OFF SPONSOR



ANGEL TREE SPONSOR



ANGEL TREE MEDIA PARTNER



A FRESH START WITH THE SALVATION ARMY

- Laura's Story -

For 14 years, Laura lived without the security of stable housing. After surviving an abusive marriage that left deep emotional scars, she often felt trapped by fear and paranoia, unsure of where to turn or whom to trust. Each day was a battle, as she was forced to find food and safety on her own while facing the challenges of mental health struggles and substance use.

But even through the darkest days, Laura's resilience never faded.

Her turning point came unexpectedly when a kind truck driver offered her a ride and, more importantly, a direction. He told her about The Salvation Army's Carr P. Collins Social Service Center in Dallas. With her first glimmer of hope, Laura arrived at The Salvation Army, ready to take her first brave step toward change.

Laura received refuge in the emergency shelter, a safe space that gave her the immediate stability she desperately needed. From there, she moved into the transitional housing program, which provided her with a consistent living environment that was essential for her healing process.

With a warm bed and a strong support through The Salvation Army's comprehensive case management team behind her, Laura began to heal.

Throughout her time at Carr P. Collins, Laura received mental health support, personalized clinical therapy, life skills classes, and dedicated one-on-one case management. She found work at a local Salvation Army Thrift Store, where she rediscovered her confidence and independence and found strength in structure and community.

Month by month, Laura worked on rebuilding herself. She formed meaningful friendships with fellow residents and staff, creating a robust support network that played a critical role in her recovery.

Through the steady guidance of her case manager, Laura eventually reached a life-changing milestone: She moved into permanent housing, marking the beginning of a new chapter in her life.

Today, Laura stands as a testament to the resilience, growth, and impact we help foster at The Salvation Army. Her journey reminds us that with compassion, community, and faith, transformation is always possible.

When you give to The Salvation Army, you're giving more than a donation — you're giving someone like Laura the chance to begin again.



Throughout 2025, the need across North Texas has continued to grow — and thanks to your unwavering generosity, The Salvation Army has been there to meet it. Across 12 food pantries, four shelters, two senior living facilities, three addiction recovery programs, and 12 Corps Community Centers and Social Service Centers, your support made it possible to serve our neighbors whenever and wherever the need arose.

This year, we met the immediate needs of those experiencing homelessness while providing case management to help families find stability and independence. We offered emergency rent and utility assistance to keep households safe and secure. We gathered at fundraising events that strengthened our shared mission. When temperatures dropped, our doors opened as warming shelters, and when the heat soared, we provided cooling stations as the region's primary source of inclement weather relief.

In the aftermath of the heartbreaking floods in Central Texas, we responded immediately, providing aid to first responders and comfort to families. We stood beside veterans, offering support as the largest shelter provider in Texas for those who served us. For our youth, we hosted summer and after-school programming. And for those facing domestic violence or battling addiction, we offered safety, counseling, and rehabilitation on their path to recovery.

As 2025 draws to a close, we extend our heartfelt gratitude to our community of donors, partners, and volunteers who help make what we do possible. Your compassion allows The Salvation Army to continue Doing the Most Good, for the most people, every day.

Last year, The Salvation Army of North Texas had the privilege of:



Distributing nearly **4 million pounds of food** to over **80,000 people** in need through its food pantries, shelters, and community meals



Delivering more than **264,000 nights of safe shelter**



Providing addiction recovery services to around **500 individuals**



Connecting nearly **1,600 individuals** to permanent and stable housing