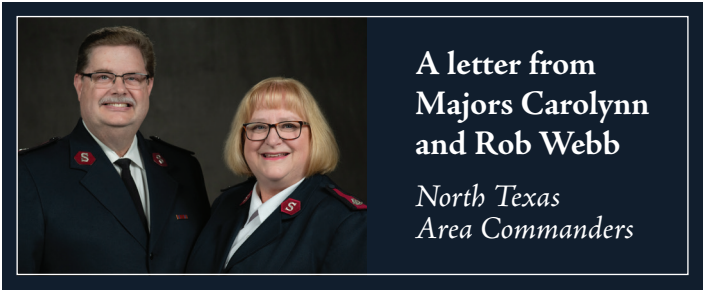


A MESSAGE FROM MAJORS CAROLYNN AND ROB WEBB



A letter from
Majors Carolynn
and Rob Webb

North Texas
Area Commanders

HELLO FRIENDS, It's hard to believe the holiday season is already right around the corner, and what a joy it is to spend it here in North Texas for the first time! We are still getting to know this wonderful community, but one thing has been clear since we arrived at the end of June: North Texans deeply care for one another.

This time of year is such a special one for The Salvation Army. Whether it's working with the Angel Tree program, ringing a bell in front of a Red Kettle, or volunteering to spend your time alongside us giving back to our most vulnerable neighbors, your impact will be felt across the six counties that The Salvation Army serves in North Texas.

We have served in this ministry for three decades. We were commissioned as Salvation Army officers and ordained as ministers of the gospel in 1995 and have since served all across the U.S.A. Southern Territory.

We are looking forward to serving beside you, praying with you, and soon, celebrating this season of hope together. The support that comes during the holidays empowers transformations all year long.

More than anything, this season reminds us of the reason we serve: the love of Jesus Christ. That love is freely given, without condition, and it's our joy to share that love in all we do.

Thank you for welcoming us so kindly, and if we haven't yet, we look forward to meeting you this holiday season.

God bless you,

Carolynn & Rob Webb

Majors Carolynn and Rob Webb
Area Commanders — The Salvation Army of North Texas

Thank you for your ongoing support as we continue to provide transformational services to North Texans who need to secure food, reestablish homes, and stabilize following the impacts of inflation, rising costs, and the pandemic.

With your help, The Salvation Army is providing aid at a time when North Texans are facing continued hardship:

-  Our six shelters and senior living centers are housing 1,300 people per week, operating at and well above capacity.
-  Our 12 food pantries are feeding 10,000 people per week.
-  Our three recovery programs are treating 500 people per week.

To make a donation, visit
SalvationArmyNorthTexas.org
or use the enclosed envelope.

THANK YOU TO OUR SIGNATURE PARTNERS



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CHRISTMAS SEASON IS COMING SOON!



The most joyous time of year is right around the corner! This holiday season, join The Salvation Army of North Texas to make a lasting impact on the lives of families and individuals in need in your community. There are a variety of ways to get involved — because of you, a child will wake up with a gift under the tree. A family will receive a warm meal and a safe place to sleep. A neighbor will find hope when they need it most. Mark your calendar for the ways to get involved this holiday season!

OCTOBER 1: REGISTER TO RING OPENS

Sign up to bell ring at a Red Kettle near you at [RegisterToRing.com](https://www.registertoring.com) or host your own Virtual Kettle! Your shift can bring hope and joy to passersby, while raising and much-needed funds that help provide assistance to those in need year-round.

NOVEMBER 7: ANGEL TREE ADOPTIONS OPEN

Brighten Christmas morning for children, seniors, and adults with special needs by adopting an Angel and providing toys, clothing, and other essentials on their wish list. Each year, tens of thousands of North Texans need your help to alleviate added financial and emotional stress.

NOVEMBER 27: RED KETTLE KICKOFF

Happy Thanksgiving! Tune in to the Dallas Cowboys game to watch The Salvation Army's Red Kettle Kickoff halftime show. Best known as a renowned symbol of The Salvation Army during Christmas, The Red Kettle Campaign is the largest and longest-running fundraiser of its kind.

DECEMBER 5-6: ANGEL TREE MALL DROP-OFF WEEKEND

Don't forget to drop off your gifts! A variety of malls in North Texas will be open for you to return your Angel's new, unwrapped items from their wish lists. Participating in the program spreads joy to children, seniors, and adults with special needs all across the community.



A HELPING HAND IN THE MIDST OF DISASTER

Over the July Fourth weekend, severe flooding swept through Kerr County, leaving devastation in its wake. Families lost homes, memories, and a sense of safety. Within hours of the disaster, The Salvation Army was there.

Trained disaster workers, dedicated volunteers, and mobile feeding units were immediately dispatched to the heart of the crisis. In Kerrville, The Salvation Army's local center quickly transformed into a lifeline, becoming the central site for relief supplies, volunteer coordination, and community donations. At the request of city and county officials, we stepped in to lead both volunteer operations and donation management during those crucial first days.

It was more than logistics — it was about restoring dignity and offering comfort in the face of overwhelming loss and this immense tragedy.

Our priority was immediate emergency assistance to those affected: food, shelter, hydration, and emotional support. Our mobile kitchen served 24 hours a day, directly supporting flood survivors and first responders. Officers were deployed from across the state, including North Texas, to help bring hope to those most affected.

Every disaster brings more than physical destruction. There's an emotional toll of grief, fear, and uncertainty. That's why The Salvation Army's trained staff and volunteers in emotional & spiritual care were present from the start, listening, comforting, and praying with survivors who had lost so much.

We haven't stopped working to facilitate help to those impacted. Today, our focus has shifted from immediate response to long-term recovery. We're still walking alongside those whose lives were upended, helping them rebuild and offering a ministry of presence.

The road ahead will be long, but The Salvation Army will be there every step of the way.



FOOD SERVICE

6,563 *hot meals*
43,331 *drinks*
46,128 *snacks*
7 *active mobile feeding units*



PRODUCT DISTRIBUTION

3,935 *cleanup kits*
16,167 *comfort/hygiene kits*
14,217 *clothing items*
7,287 *cases of water*



SERVICE TIME

36 *disaster workers*
14,320 *service hours*



EMOTIONAL AND SPIRITUAL CARE

2,670 *contacts*

Scan the QR code or visit
[HelpSalvationArmy.org](https://www.helpsalvationarmy.org) to
donate and learn more



PROVIDING RELIEF DURING EXTREME HEAT

This past summer, as rising temperatures again scorched North Texas, The Salvation Army stood as a refuge for those with nowhere else to turn. When the heat became dangerous — even deadly — our doors opened wide.

Across Dallas, Collin, Tarrant, and Ellis counties, our Corps Community Centers and Social Service Centers became lifesaving sanctuaries, offering cool air, cold water, and a moment of peace. For seniors on fixed incomes, parents with young children, and individuals experiencing poverty and homelessness, these spaces were more than a break from the sun.

They were a reminder that hope can always be found at The Salvation Army.

Beyond our shelters, mobile feeding units brought hydration and meals directly into the hottest parts of our communities, reaching those unable to come to us. At 13 locations, we gave out fans to

anyone in need. We also stepped in to help those struggling financially, offering utility assistance to families burdened by rising costs and lost wages. We helped keep the lights on and the AC running in homes that would've otherwise gone without.

The heat doesn't just make people uncomfortable. It puts lives at risk. That's why The Salvation Army responds, not only with shelter and water but also with compassion, dignity, and an open door.

In every season, our mission remains the same: to meet human needs in His name without discrimination.



Scan the QR code to learn
more about our heat relief
efforts this year



CORPORATE PARTNER SPOTLIGHT



ENERGY
TRANSFER



We are grateful to Energy Transfer and Sunoco for their annual support of our mission through the Energy Transfer/Sunoco Foundation. Their ongoing generosity has helped The Salvation Army of North Texas continue operating programs across North Texas. Energy Transfer and Sunoco also recently took their sponsorship one step further, donating an emergency rapid response unit to our Plano Corps Community Center. Corporate partners like Energy Transfer and Sunoco make what we do every day possible — and it is thanks to them that we can reach every pocket of North Texas with community-specific services that transform lives and break the cycles of poverty, homelessness, and addiction.