



Field Report

ISSUE 9:
MAY 2026

WE ARE DOING
THE MOST GOOD –
TOGETHER.



Campaign Status Report



GREETINGS FROM THE FIELD: A MESSAGE FROM THE CO-CHAIRS

A Milestone Made Possible Through Extraordinary Generosity and Shared Purpose

The Topping Out Ceremony of The Salvation Army's Dallas Social Services Campus was held on May 14, when many gathered to celebrate the placing of the final steel beam. It was a tremendous visual that this 21-acre campus, located at Stemmons and Regal Row, will soon become a reality. Opening in September 2027, this campus will be The Salvation Army's largest and most comprehensive in the world and will be a significant resource for our region. With five distinct buildings on the campus, it will have the capacity to shelter and provide programs for up to 600 people nightly, including veterans, families, those needing addiction recovery, and survivors of trafficking and domestic violence, transforming lives through an innovative, collaborative, holistic approach. During inclement weather, an additional 300 can find relief on the campus. This ceremony marks an important milestone in a journey carried forward by extraordinary generosity, shared vision, and compassion for the most vulnerable in our community.

Your generous support has helped turn early momentum into meaningful progress and has made a campaign of this scale possible. As co-chairs, we have had the privilege of seeing this commitment firsthand through the conversations, advocacy and partnerships that continue to strengthen this effort. Together, we are not simply raising resources for buildings. With the funds raised through this campaign and with the expertise of The Salvation Army, we will revolutionize the way in which Dallas cares for those who face the challenges of homelessness, poverty, and addiction. Together we are creating a bold, new foundation for lasting change across North Texas.

Thank you for walking through this journey with us. Your steadfast support continues to move this mission forward, and we are deeply grateful.

With gratitude,

Bernie DiFiore
Campaign Co-chair

Michal Powell
Campaign Co-chair



As of March 2026, the One Army, Many Fronts Capital Campaign is 98% of the way toward achieving our shared vision for North Texas.

Following the recent Topping Out Ceremony of the Dallas Social Services Campus, nearly one year after groundbreaking, we are reminded of the words of Galatians 6:9: "Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up." This season reflects both how far we have come, and the faithfulness required to carry the work forward.

Thanks to the extraordinary generosity of our supporters, what was once vision and promise is now rising before us. Each beam placed and every wall completed brings us closer to opening doors that will welcome thousands of neighbors in need. Yet this moment is not an ending, it is a transition.

As the campus takes shape, our focus is also turning toward sustaining its mission once the doors open. In addition to completing construction, we must ensure the resources are in place to bring the campus to life by staffing programs, delivering comprehensive services and meeting the daily needs of the men, women and children who will come seeking hope.

Your continued partnership ensures that The Salvation Army of North Texas' Dallas Social Services Campus will not only stand as a symbol of compassion but function as a living, active center of healing and transformation for generations to come.

Celebrating the Topping Out Ceremony

The Salvation Army of North Texas gathered with donors, volunteers, community leaders and partners on Thursday, May 14 to celebrate the topping out of its Dallas Social Services Campus.

The topping out ceremony is a long-standing tradition in construction, symbolizing gratitude, momentum and anticipation for what lies ahead. For The Salvation Army of North Texas, it also represented a moment to pause, give thanks and recognize the faithful partners who have helped raise not just steel and walls, but also hope for our most vulnerable neighbors.

As the final beam was placed, the ceremony served as a powerful reminder of what can be accomplished when a community comes together in service of others. While this milestone is worth celebrating, the mission continues as construction progresses toward the opening of the Dallas Social Services Campus in 2027.

We are deeply grateful to every donor, volunteer and advocate who has helped make this moment possible. Your support continues to bring hope within reach for thousands of neighbors in need.



Momentum continues to build at the Dallas Social Services Campus as new milestones bring the vision closer to reality each month. With the concrete foundations set, underground utilities installed and fire access lanes completed, the essential groundwork is firmly in place. Across the 21-acre campus, multiple buildings are rising simultaneously as infrastructure continues to take shape, including the installation of electrical transformers and generator pads that will support the primary and emergency power systems serving the campus.

For many clients, the Social Services Center will be their first stop when arriving on campus, a welcoming entry point where individuals and families can begin connecting with the resources they need. Construction on this building has reached an exciting stage, with structural steel fully erected and the exterior beginning to take shape. Crews are now moving forward with roofing deck installation and exterior walls, while mechanical, electrical and plumbing systems are being installed throughout the interior that will bring the building to life. Once complete, the center will house the

Building Momentum, Building Hope

campus choice food pantry and partner spaces, including the integrated medical, dental and mental health clinics available to clients on the campus.

Nearby, the Wellness Center is continuing to take shape. Tilt wall panels have been erected, forming the warehouse portion of the building and part of the fitness space, while structural steel installation is underway as the building frame rises. Crews are also preparing to pour the foundation for the kitchen and dining areas that will support daily meal service. This building will include a commercial kitchen, culinary training kitchen, dining spaces, fitness and wellness areas, a multi-purpose gym and even a dog kennel to ensure clients who arrive with pets can remain together during their time of need.

Just steps away, the Ruth Collins Altshuler Emergency Shelter and Harbor House are also steadily rising on site, reinforcing the campus' holistic approach to care. Structural framing continues to progress, with floor decking now underway on the second level and stair installation in progress, making its growing presence a visible reminder of the safety and refuge that will soon be available to neighbors in need.

The Supportive Living building is quickly becoming a visible presence as struc-

tural framing nears completion. Work is advancing on exterior systems, including storefront window installation, while mechanical, electrical and plumbing infrastructure continues to progress inside the building. When complete, this space will provide longer-term housing along with a childcare center designed to help families rebuild stability and move toward independence.

At the heart of the campus will stand the Chapel, reflecting the spiritual foundation that has guided The Salvation Army's mission for more than a century. This space will offer a place for worship, reflection and encouragement for both clients and staff. Construction teams are currently advancing exterior architectural elements, including completion of the façade mockup and flashing details, as final exterior assemblies are reviewed and prepared for installation.

As construction continues, each new milestone is bringing the Dallas Social Services Campus closer to becoming a place of refuge, healing and renewed possibility for neighbors across North Texas. What is taking shape today is more than a collection of buildings. It is a compassionate, coordinated campus designed to meet people where they are and help them move toward stability, dignity and hope.

DONOR HIGHLIGHT

Opening Doors to Dignity: The Doswell Foundation's Lasting Impact

The Salvation Army of North Texas is honored to recognize the Doswell Foundation for its meaningful investment in human services and health care. Through this commitment, the Doswell Foundation has made a lasting impact on the lives of individuals and families, helping expand access to care, opportunity and hope.

As part of the One Army, Many Fronts Campaign, the Foundation made a meaningful contribution to the new Dallas Social Services Campus. In honor of this generosity, the Welcome Lobby of the Supportive Living building will carry the Doswell Foundation's name, welcoming individuals and families into a space designed to offer encour-

agement, dignity and a pathway toward renewed independence.

More than a place of arrival, the lobby will stand as a space of dignity and hope, welcoming residents with compassion and setting the tone for the healing and transformation that begins within its walls. Through the Foundation's generosity, countless neighbors will be met with care from the moment they walk through the doors.

We are deeply grateful for the Doswell Foundation's heart for service and for the meaningful role it is playing in creating spaces of welcome, healing and renewal across North Texas.



Florence Doswell

"WE WANTED TO HELP ENSURE THAT FROM THE MOMENT SOMEONE WALKS THROUGH THE DOOR, THEY ARE MET NOT WITH BARRIERS, BUT WITH DIGNITY, COMPASSION AND THE PROMISE OF A NEW BEGINNING."

**Beverly Fricke,
Chairman and CEO
Doswell Foundation**

Honoring a Legacy of Compassion: The Ruth Collins Altshuler Emergency Shelter

"Let us not love with words or speech but with actions and in truth." – 1 John 3:18

"To see Ruth's name carried forward in this way is more than an honor—it is a physical testimony to her impact in this community," said Lt. Col. William Mockabee, executive officer for the One Army, Many Fronts Capital Campaign.



For generations, The Salvation Army of North Texas has stood beside its neighbors in crisis, offering shelter not only as a place of safety, but also as a foundation for dignity, healing and hope. As the needs of our community have grown more complex, so too must our response. That response will take a powerful new form in the Ruth Collins Altshuler Emergency Shelter, a cornerstone of the new Dallas Social Services Campus.

Named in honor of Ruth Collins Altshuler, the Emergency Shelter program carries forward a legacy rooted in compassion and courageous leadership that began with her father, Carr P. Collins, whose name has long been synonymous with The Salvation Army's service to the most vulnerable in North Texas. In 1984, Ruth chaired the capital campaign that built The Salvation Army's Carr P. Collins Social Service Center, extending her family's legacy and creating a beacon of hope that has served hundreds of thousands of men, women and children for more than 40 years. Now, as that facility reaches the end of its lifespan, her compassion continues, reimagined for a new era and a greater impact.

The Ruth Collins Altshuler Emergency Shelter introduces a modern, trauma-informed model of care that moves beyond large-scale dormitory housing. Semi-private rooms provide privacy, safety and stability, allowing intact families of varying sizes to remain together during one of the most vulnerable moments of

their lives. Expanding bed capacity by 66% from what Carr P. Collins Social Service Center provides today, this facility will provide immediate access to shelter and comprehensive trauma services for men, women and families.

For Lt. Colonel William Mockabee, Executive Officer of the One Army, Many Fronts Capital Campaign, Ruth's influence was both deeply personal and profoundly transformative. As the first woman to chair the advisory board, she helped shape not only buildings, but the people and mission behind them.

"To see Ruth's name carried forward in this way is more than an honor—it is a physical testimony to her impact on this community and her unwavering desire to help those who are less fortunate. The Ruth Collins Altshuler Emergency Shelter stands as a living expression of her belief that what matters most is not how a building looks, but how many lives are changed inside it."



A MESSAGE FROM
LT. COL. WILLIAM G. MOCKABEE

From Blueprint to Breakthrough: Building More Than a Campus

As I write this letter, I'm looking out at a view that, for a long time, invited us to imagine what could be.

There was a season when this land was nothing but a blank canvas, and progress required more patience than proof. Plans were being refined, partnerships strengthened, and every detail carefully considered so that what we built here would truly serve North Texas in the way it needs most. The progress wasn't always measured in steel and concrete, but in commitment, a shared belief that our community deserves a more connected path to break the cycles of homelessness, poverty and addiction.

Now, that view has become almost unrecognizable. The horizon is interrupted by scaffolding and concrete, steel and structure; buildings rising where only dirt and hope once sat. There are nose prints on the windows of our of-

fice from staff, donors and supporters who come in and simply stop to stare at the progress.

Brick and mortar matter, and there's no question this campus will be something special. But if all we end up with is a state-of-the-art building, then we will have missed the point entirely. We are not building this campus to be known for what it looks like. We are building it for what it will do, for the lives that will be restored here.

In fact, I've said it before and I'll say it again: we're going to get it dirty in a hurry. If there are scuff marks on the floors, if the spaces show signs of constant use, that will be a good sign. It will mean men and women and families are walking through our doors, carrying burdens they can't carry alone and finding help, dignity and hope on the other side.

At home, my wife and I recently put in new carpet, and I'll admit, I'm one of those people who likes vacuum lines. I like them straight and perfect. But as soon as life happens, those lines blur. Footprints appear. The room becomes lived in. That's what we want for this campus: not perfection preserved, but purpose fulfilled.

Once the doors open, construction gives way to calling, as the focus shifts from building the campus to filling it with care, programs and the steady, daily work of walking alongside people on their path forward. We are grateful for every donor who has helped bring us to this point, including those who are supporting The Salvation Army for the very first time because they believe in what is taking shape here.

This next season is being guided by leaders who understand that this campus is not the finish line, but part of a much larger mission across North Texas.

My prayer is that what this community now sees rising from the ground will translate into sustained investment in what happens inside these walls, and beyond them. Because this campus belongs not to one moment or one milestone, but to a mission we will carry forward together.

Blessings,

A handwritten signature in black ink, appearing to be 'W. Mockabee'.

Lt. Col. William G. Mockabee
Executive Officer,
One Army, Many Fronts Campaign

