



Kettle Pay FY23

Digital fundraising at the kettle

Digital Donations



Virtual
Red
Kettle

Fundraise
for Good

Kettle Pay

Poll

Did you use Kettle Pay features at your
kettle stands last year?

What's Kettle Pay?

NFC Tags and QR Codes


NFC Tags




- TSA tags transmit a donation link giveredkettle.org
- Works with iPhone X/10 and later and Android phones built after 2012.
- Registered tags attribute donations to the Corps, they do not track funds raised per kettle location.
- Donations collect name, email address, and full address when using an iPhone. Android collects name, email address and zip.


Kettle Pay donate form


giveredkettle.org





HELP ASSIST FAMILIES IN NEED
THIS CHRISTMAS AND THROUGHOUT THE YEAR.

 Apple Pay

 Google Pay

 Card

 PayPal

 Venmo

Donate Once

Donate Monthly

Give \$25

Give \$10

Give \$5

Specify Amount

Would you like to donate to a specific city, state outside of your local community? [Click here to proceed.](#)

NFC Tags

- Tags should be used at kettle stands placed under or over an NFC sticker.

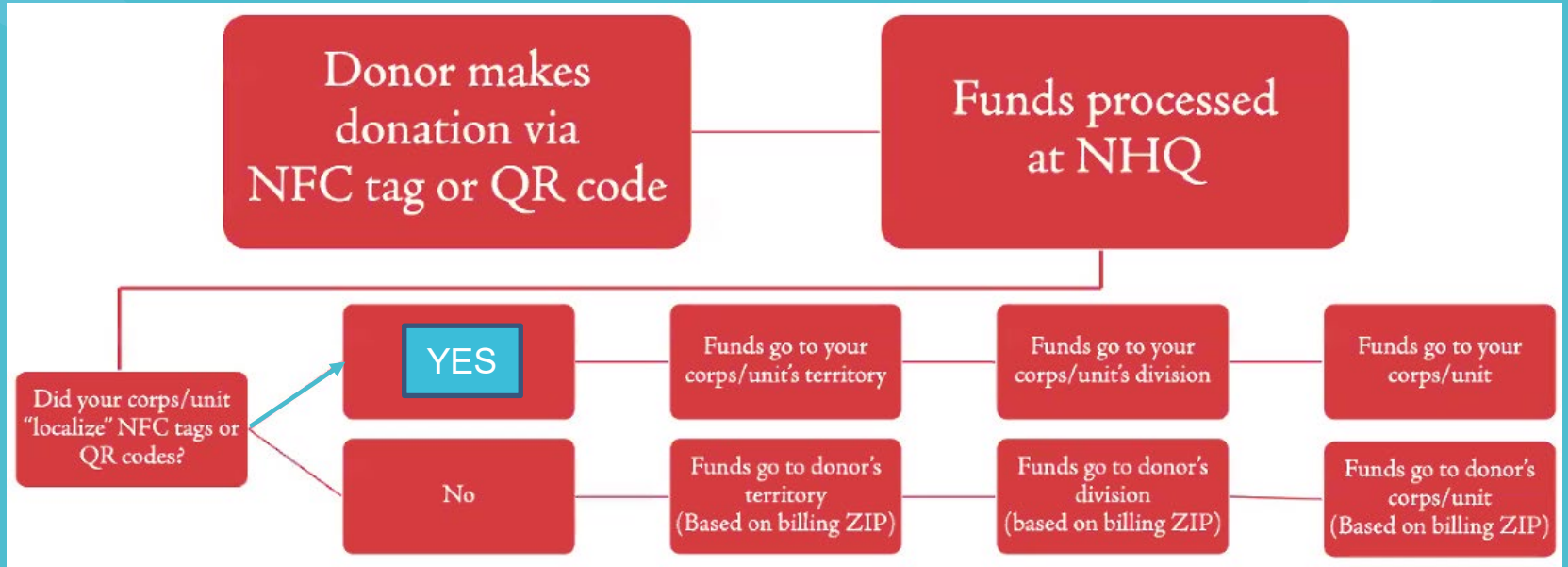


- Most existing signage from last year should still have tags.
- Use tags anywhere you have a donation collection jar or minikettle
- Donation interface is custom; is not a standard Classy form.

Kettle Pay Localization

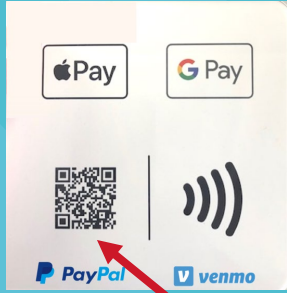
- Track and distribute funds based on Corps/unit's kettle (as opposed to donor's billing ZIP code)
- If Corps/units do **NOT** provide unique tag IDs, donations will be distributed based on the donor's ZIP code.

Distribution of Donations









Which QR Code to Use?

National

Funds route based
on billing zip

Use old QR sticker

Custom

Designed to route
funds to your Corps

Use your own printed
QR code from the
QR Creator portal

The QR Portal

<https://salary.us/kettlepayportal>

User: USS.TEX

Password: SouthTEX1

- Click QR Creator at top
- Enter Territory, Division, Zip and Corps name.
- Print QR Code, laminate and affix to kettle sign





Apple Pay

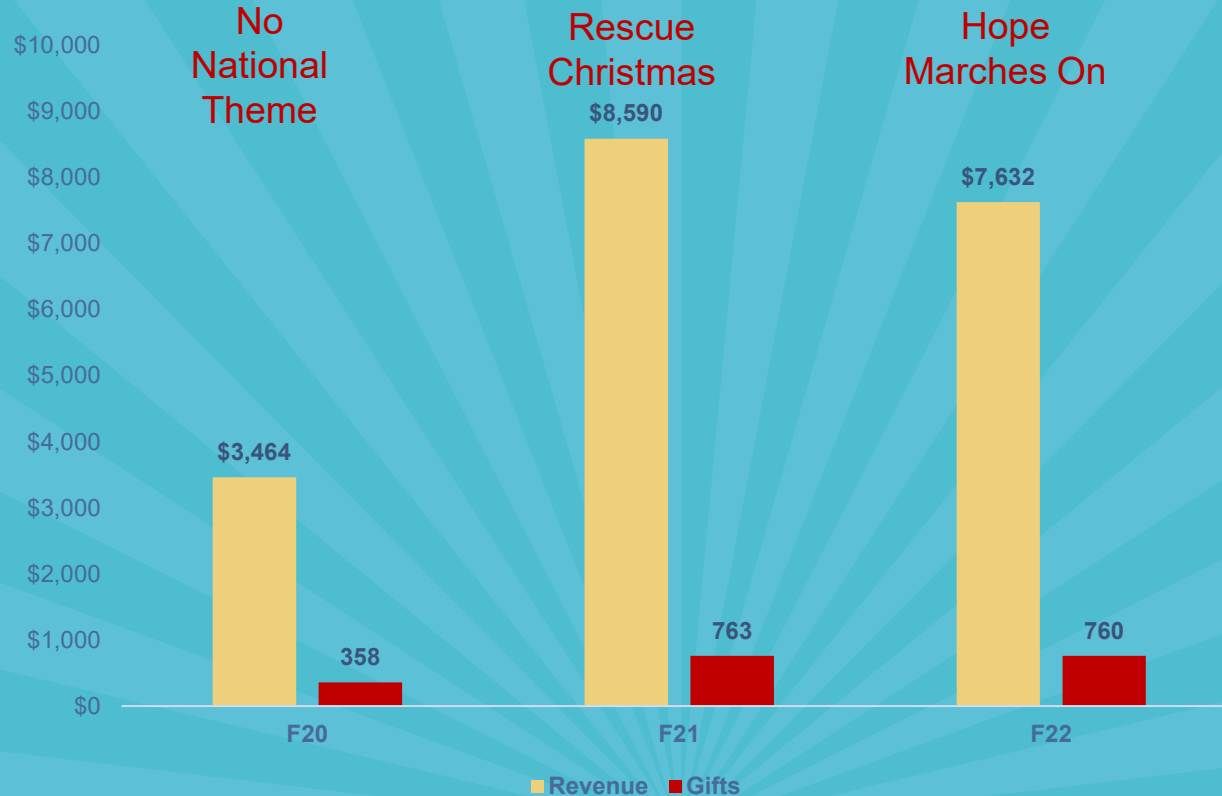
Google Pay



1 inch square

Kettle Pay Results

Texas Division



FY22

South Ranked #1 Nationally with
\$62,300 raised

High Rankings

Northern Div	\$19,572	(Central)
Florida	\$12,500	(South)
Patomac	\$11,846	(South)
Kentucky/Tenn	\$9,500	(South)
Georgia	\$8,565	(South)
Texas	\$7,630	(South)

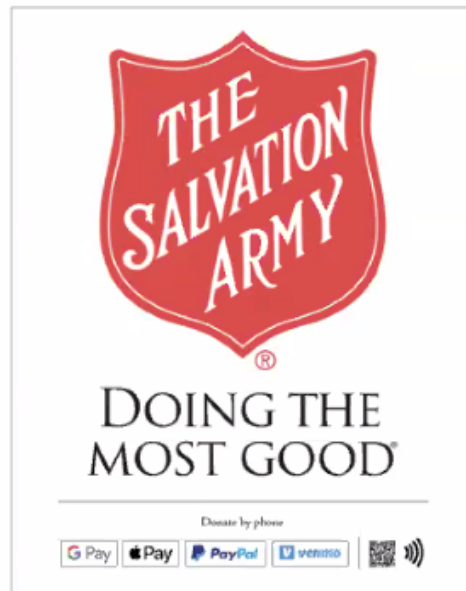
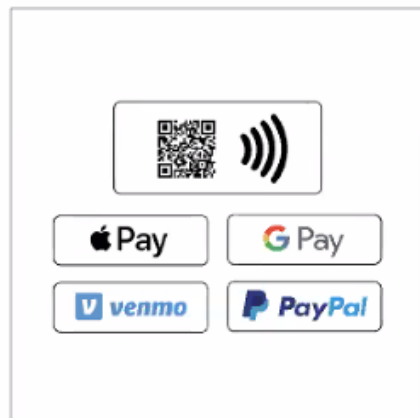
Last Year's Rankings in Texas

Site	Gifts	Revenue
North Texas Command	197	\$1,489
Service Extension	99	\$1,033
Tyler	42	\$774
Austin	74	\$765
San Antonio	62	\$570
El Paso	72	\$465
Waco	16	\$435
Bryan	11	\$270
Houston	30	\$254
Corsicana	3	\$170
Freeport	18	\$165
Harlingen	22	\$165
Sherman	8	\$150
Abilene	16	\$144
McAllen	11	\$128
Lubbock	6	\$100
Odessa	8	\$87
Amarillo	10	\$80
Temple	7	\$70
Wichita Falls	8	\$65
Laredo	14	\$52
Beaumont	3	\$35
Corpus Christi	6	\$35
Lufkin	3	\$35
Victoria	3	\$35
San Angelo	6	\$30
Longview	2	\$15
Orange	2	\$10
Galveston	1	\$5



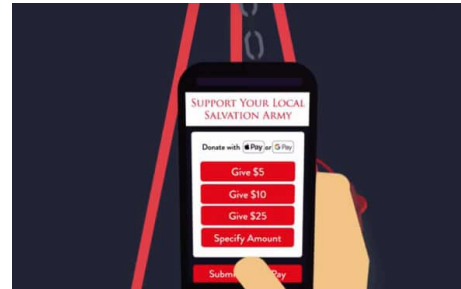
KETTLE ASSETS ON THE RED SHIELD TOOLKIT

- Full-sign versions in multiple sizes
Both English and Spanish available
- Sticker with additional donation options
Both English and Spanish available



Text -to -Do n a t e

Text **Kettle** to **91999**



Final Notes

- All this information is included at the Kettle -Con website
- Additioinal info on Redsheldtoolkit, search 'Kettle Pay'
- Order new NFC tags and labels from DHQ ASAP. We'll register them for you.
- Reports will be available through the redshieldtoolkit to track use or call Development for a report.
- Email questions to Rick.Dumais@uss... or call 214-956 -6246