



Date: April 15, 2024

[UnionCountyBGC.org](http://UnionCountyBGC.org)

# Event Information

Join us for a round of golf at the exclusive course, The Club at Longview (one of only two Charlotte area signature Jack Nicklaus courses). Proceeds from the tournament will benefit The Salvation Army Boys & Girls Clubs of Union County. The event will help create a critical foundation for growth, support current programs for children and help expand the number of children the Boys & Girls Clubs can serve in the greater Charlotte area. Before the round, we invite you to attend the Welcome Breakfast for important announcements about the tournament.

The Club at Longview  
8801 Longview Club Drive  
Weddington, NC 28173

## Event Timeline:

8:30 a.m.: Check-in

9 a.m.: Welcome Breakfast

9:30 a.m.: Golfers can warm up on the driving range and putting green

10 a.m.: Tee-off (Shotgun Start; Format: Captain's Choice)

3 p.m.: After-round Refreshments & Awards

*\*Mulligans available for purchase at registration.*

## About the Boys & Girls Clubs

The Salvation Army Boys & Girls Clubs' mission is to enable all young people to reach their full potential as productive, caring, responsible citizens—a mission it has carried out since 1934. Today, eight Clubs in Mecklenburg and Union counties serve hundreds of school-aged members. Programs include academics, recreation, the arts, character and leadership, and health and life skills.



1,016  
MEMBERS

46%  
LIVE IN SINGLE-PARENT  
HOUSEHOLDS

66%  
QUALIFY FOR FREE/REDUCED LUNCH

# Sponsorship Opportunities

## **Title Sponsor: \$15,000**

- Sponsorship includes 2 foursomes
- Recognition as title sponsor on all marketing and promotional materials and tournament banner
- Logo on website and social media posts
- Special acknowledgement during Welcome Breakfast
- Opportunity to include information in golfer swag bags
- Table for 8 at 2024 Boys & Girls Clubs Night at the Club event

## **Gold Sponsor: \$3,000**

- Includes 1 foursome at the event
- Recognition on all marketing and promotional materials and tournament banner
- Logo on website and social media posts

## **Foursome: \$2,400**

## **Diamond Sponsor (Tournament Breakfast): \$10,000**

- Includes 1 foursome at the event
- Banner displayed with logo during Welcome Breakfast.
- Special acknowledgement during Welcome Breakfast with opportunity to have a guest speaker to welcome golfers
- Recognition on all marketing and promotional materials and tournament banner
- Table for 8 to the 2024 Boys & Girls Clubs Night at the Club event

## **Platinum Sponsor: \$5,000**

- Includes 1 foursome at the event
- Recognition on all marketing and promotional materials and tournament banner
- Special acknowledgement during Welcome Breakfast
- Opportunity to include information in golfer swag bags
- Logo on website and social media posts
- Tickets for 4 to the 2024 Boys & Girls Clubs Night at the Club event

## **OTHER OPPORTUNITIES:**

### **Hole Sponsor: \$500**

Includes company logo on tee box signage.

### **Putting Green Sponsor: \$1,000**

Includes company logo putting green signage.

### **Driving Range Sponsor: \$1,000**

Includes company logo on driving range signage.

### **Long-Drive/Closest-to-the-Pin Sponsor: \$1,000**

Includes company logo on signage on contest hole.

### **Hole-in-One Sponsor: \$1,000**

Includes company logo on signage on contest hole.

### **Beverage Cart Sponsor: \$2,000**

Company logo displayed on beverage cart.

# Sign up today at [UnionCountyBGC.org](https://UnionCountyBGC.org)!



To participate in the "Great Futures" Golf Tournament, please register your company or foursome by visiting **UnionCountyBGC.org**. You can make your payment securely online with a credit card, or mail a check to The Salvation Army of Greater Charlotte, P.O. Box 31128, Charlotte, NC 28231.

If you have questions about your sponsorship or participation, please contact Sarah Gamble at [Sarah.Gamble@uss.salvationarmy.org](mailto:Sarah.Gamble@uss.salvationarmy.org).

# Sponsorship Commitment Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## SPONSORSHIP LEVELS

TITLE SPONSOR | \$15,000  
DIAMOND SPONSOR | \$10,000  
PLATINUM SPONSOR | \$5,000

GOLD SPONSOR | \$3,000  
FOURSOME | \$2,400  
OTHER | \$2,000 | \$1,000 | \$500

Sponsorship Level: \_\_\_\_\_

### Payment Information:

☐ Credit Card

☐ Master Card ☐ Visa

Card Number: \_\_\_\_\_

Total: \$ \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Check: A check is made out to Boys & Girls Clubs of Greater Charlotte is enclosed for the  
Amount of \$ \_\_\_\_\_ Check# \_\_\_\_\_

☐ Invoice

Please send an invoice to the attention of: \_\_\_\_\_  
to the following email or address (if different from above): \_\_\_\_\_

Please send completed form to Sarah Gamble at:  
Sarah.Gamble@uss.salvationarmy.org or  
The Salvation Army of Greater Charlotte, P.O. Box 31128, Charlotte, NC 28231