



Field Report

ISSUE 8:
JAN. 2026

WE ARE DOING
THE MOST GOOD –
TOGETHER.

Campaign Status Report

As of date, commitments made during the One Army, Many Fronts Campaign have reached a new milestone, totaling more than \$203,218,772.

We are inspired by the words in Hebrews 10:24: "Let us consider how we may spur one another on toward love and good deeds." This spring, thanks to the extraordinary generosity of our supporters, we celebrated the groundbreaking of the Dallas Social Services Campus. While it was a powerful moment, it also marked the beginning of the ongoing work to sustain this mission and bring the full vision of the One Army, Many Fronts campaign to life.



GREETINGS FROM THE FIELD: A MESSAGE FROM THE CO-CHAIRS

The Groundbreaking May Be Over, but the Work Has Just Begun

This past May, The Salvation Army of North Texas gathered with over 300 supporters, partners and community members to break ground on The Salvation Army's new Dallas Social Services Campus and officially Kick-Off the capital campaign, One Army, Many Fronts.

This state-of-the-art campus will be the largest and most comprehensive in the region. The purpose of this campus is to eliminate intergenerational poverty and homelessness. It will shelter 600 people nightly, including survivors of trafficking and domestic violence, veterans, individuals and families. Designed to provide dignity and security, it will offer emergency and transitional housing, on-site childcare and integrated medical, dental and behavioral health services—transforming lives through an innovative, collaborative, and holistic approach. As an example of this approach Parkland and Metrocare are collaborating to create an integrated clinic at the new Dallas Social Service Campus to provide dental, medical, and mental health services. The Salvation Army is creating a sanctuary for survivors of trauma and expanding victim services. All children living on the campus will benefit from Vogel Alcove childcare and after school programming. In addition, this capital campaign includes vital improvements at three active Community Service Centers, the Adult Rehabilitation Center and the Christmas and Disaster Center on Harry Hines.

Thanks to strong community support, as of today over \$200 million has been secured, leaving us with \$10 million left to be raised. Certainly, we have a way to go, but this is going to happen. Continued financial support is needed to help in making the new campus and the updates a reality.

With construction fully underway this project is a powerful reminder that it is more than bricks and mortar. It is a reflection of The Salvation Army's commitment to serve and empower our cities' most vulnerable. Through the One Army, Many Fronts Capital Campaign, The Salvation Army is investing in people. Support will not stop at the campus doors, clients will be connected to a network of Corps Community Centers in their neighborhoods, ensuring a seamless path to continued care and long-term stability.

All eyes will be on Dallas, Texas, when the campus opens its doors in 2027. The planned new Dallas Social Service Campus will set the standard of care across the country. To bring this vision fully to life, continued community support is needed. Whether through volunteering your time, giving generously or offering your prayers and encouragement, you are a vital part of this mission. Together, this community is building far more than buildings, it is building futures.

With heartfelt gratitude,

Bernie DiFiore
Campaign Co-chair

Michal Powell
Campaign Co-chair



THE DALLAS SOCIAL SERVICES CAMPUS PAVES THE WAY FOR LASTING CHANGE

Since the groundbreaking, momentum continues to build at the new Dallas Social Services Campus, with meaningful progress now visible across every corner of the site. Early groundwork laid a strong foundation, and today the campus is actively rising, both structurally and symbolically, as crews advance multiple buildings simultaneously.

The transformation is unmistakable from the highway. Steel framing is well underway for the Social Services Center, with both two- and three-story levels now taking shape. Nearby, steel deliveries continue for the Emergency

Shelter and Harbor House, preparing the core structures that will soon support essential services and allow these buildings to rise higher. Each beam placed moves us closer to welcoming neighbors in crisis with safety and care.

Significant progress is also underway at the Wellness Center, where the building's outer walls are now in place, clearly outlining a future space dedicated to healing and recovery. At the Supportive Living building, construction has begun on the framework that will become safe, stable homes for families.

A particularly meaningful moment occurred in September with the pouring



of the Chapel's foundation, marking the beginning of what will become the spiritual heart of the campus. The cross, a powerful symbol of faith and hope, is expected to be installed in mid-2026 and will stand as a beacon of light for all who come through the doors.

Your generosity is visible in every steel column, every poured panel, and every carefully planned space. Thank you for helping build not just a campus, but a future rooted in dignity, healing, and hope.



“SERVE ONE ANOTHER
HUMBLY IN LOVE.”
— GALATIANS 5:13



Every day in North Texas, thousands of our most vulnerable neighbors turn to emergency rooms as their only source of healthcare. Emergency departments have become the only option for those facing chronic illness, untreated mental health conditions, and the daily toll of life without shelter. But emergency care was never meant to be a safety net. As hospital resources are stretched thin, the deeper causes of these crises go unaddressed, leaving individuals caught in a cycle of survival.

This crisis extends far beyond those experiencing homelessness. It touches every corner of our community. In Dallas County alone, the cost of providing healthcare to individuals without housing is more than \$193 million each year. These are dollars that could otherwise support thousands of nurses or build a regional hospital. But the true cost isn't measured in money—it's measured in lives lived without access to the care they deserve.

To meet this challenge, The Salvation Army of North Texas partnered with Parkland Hospital at The Salvation Army's Carr P. Collins Social Service Center over the last two years to launch The Pathways Program to connect high-utilization ER patients with supportive housing, case management, and integrated healthcare. As a result, ER visits dropped from six per month to fewer than two, saving Parkland more than \$13 million in a single year. This program will expand on the new Dallas Social Services campus.

Additionally, The Salvation Army of North Texas is expanding that vision with the new Dallas Social Services Campus, home to the first fully integrated medical, dental and behavioral health clinic at a homeless services center. This clinic will offer medical, mental, and dental care under one roof, on the campus on which clients reside, alongside pharmacy access and personalized case management. With trusted community partners, like

Parkland Hospital and Metrocare, The Salvation Army offers a continuum of care that brings healing to the mind, body and soul. Our programs are designed not only to mitigate immediate crisis, but to create a path to self-sufficiency through long-term, evidence-based solutions and measurable impact.

Designed to grow with the evolving needs of the community, the new Dallas Social Services Campus will serve as the heart of a regional network of care, connecting clients to Corps Community Centers across North Texas. It is more than a place; it is a promise. A promise that when someone steps through the doors of the Social Services Campus, they are met not with judgment, but with love. They are not handed a referral slip and sent away—they are embraced, supported, and empowered with the tools to begin again.

DONOR HIGHLIGHT

A Legacy of Love in Action: The Miller Family's Heart for North Texas

The Salvation Army of North Texas is honored to recognize the Miller family: Carolyn and David Miller, Katy and Kyle Miller and Meredith and Kyle Bebee, for their remarkable generosity and enduring partnership. For more than 15 years, they have walked alongside us in our mission to meet human need without discrimination, faithfully supporting programs that offer healing, hope, and a path forward for our most vulnerable neighbors.

David joined the Advisory Board in 2010 and was named an Emeritus Member in 2021, marking more than a decade of dedicated service. Now, that legacy of service continues through Meredith's service on the Advisory Board. From their early involvement with the Women's Auxiliary Fashion

Show and Luncheon to their ongoing support of the Doing the Most Good Annual Luncheon, where they served as Honorary Chairs in 2022, their generosity has touched every corner of our work.

As part of the One Army, Many Fronts campaign, the Miller Family chose to make a leadership gift in support of the wellness center on the new Dallas Social Services Campus, a space that will carry their name and offer dignity, healing, and holistic care for individuals and families working toward stability and renewal.

We are deeply grateful for the Millers' heart for others and for the legacy of compassion they continue to build across North Texas.



“THE SALVATION
ARMY HAS FOREVER
PULLED MY
HEARTSTRINGS.”
-DAVID MILLER

Shaping Futures: A Foundation for Lifelong Success

“Train up a child in the way he should go; even when he is old he will not depart from it.” – Proverbs 22:6

At The Salvation Army of North Texas, we believe every child deserves the chance to thrive, regardless of their zip code or circumstances. Our youth development programs are designed to nurture emotional, academic and spiritual growth in safe, supportive environments.

Students often share that their schools offer more than education; they provide a sanctuary. A place where they can dream big, feel safe and build lives rooted in service, discipline, and achievement. The new Dallas Social Services Campus will significantly expand the reach of our youth development programs.

From early learning support through an onsite childcare facility, to character-building experiences and mentorship, the new campus will be a place where futures

are shaped daily. This investment in youth is essential to breaking the generational cycles of poverty, giving the next generation a stronger start, and a clear path to a brighter future.

As the flagship project of the One Army, Many Fronts Campaign, the new Dallas Social Services Campus represents a bold step toward expanding futures and transforming lives.

“For I know the plans I have for you,” declares the Lord, “plans for welfare and not for evil, to give you a future and a hope.” – Jeremiah 29:11

As our programs continue to evolve, so does our vision for what is possible. Together, because of your support, we are giving a future and a hope to one child at a time.



A MESSAGE FROM LT. COL. WILLIAM G. MOCKABEE

The Power of Movement

every prayer we offered became part of the momentum.

As with any forward progress, movement brings with it questions, and at times, fear. Stillness can feel secure, but progress demands risk. A mentor once told me, "Dogs don't chase parked cars." That truth has remained with me through seasons of leadership. Forward motion will always attract resistance, yet it also attracts opportunity.

Several months ago, we found ourselves facing a significant funding gap, uncertain how we would take the next step. Then, in a profound act of continued generosity, Mr. Rowling propelled the movement forward and suddenly, the vision began to rise from blueprint to reality.

This campus is just one part of a much larger initiative. Even as steel rises from the ground in Dallas, work is already underway to revitalize our Corps Community Centers in Oak Cliff, Pleasant Grove, and Irving. These centers will serve as vital extensions of the campus, ensuring a seamless path of support for the individuals and families we serve, no matter where their journey takes them.

I often think of a man I met years ago while riding the elevator at Carr P. Collins Social Service Center. I asked how he was doing, and he replied, "Any day on this side of the dirt is a good day." I've carried those words with me for the last two decades. It was a reminder that for the individuals we serve, being on this side of the dirt isn't just about survival.

It's about the possibility of a new beginning. There is so much more life, meaning, and dignity waiting to be reclaimed on this side of the dirt.

The One Army, Many Fronts Campaign is the most comprehensive initiative The Salvation Army of North Texas has ever undertaken to break the cycles of homelessness, poverty, and addiction. Two years from now, this field outside my office window will be transformed into a refuge for restoration. Individuals will walk through its doors in crisis, and with care and support, walk back out with a plan. However, their journey will not end there. From the campus, they will continue to one of our Corps Community Centers, where they'll keep building with the help of case managers, job support, and spiritual guidance. Over time, the movement will take on new shape. These same individuals will rejoin the workforce, return to school, and give back to the very communities they once leaned on for support.

This is the power of movement. It begins with a step. It becomes a life. And it transforms not just one person, but entire communities. We cannot take the next steps without you. Thank you for moving with us.

Warmly,
Lt. Col. William Mockabee
Executive Officer,
One Army, Many Fronts Campaign

As I write this letter, I am looking out at a field. What was once untouched earth is now alive with motion, signaling the next chapter of our journey. Just weeks ago, we gathered on this very ground for the groundbreaking of the Dallas Social Services Campus. It was the visible beginning of a movement that has been building for years.

The first sign of that movement came not from machinery, but from generosity. Mr. Bob Rowling gifted the land where the Dallas Social Services Campus will stand so The Salvation Army of North Texas could expand its reach and deepen its impact. Mr. Rowling's gift declared a vision for the future of this community and all who call it home.

Long before the first truck arrived or a single shovel turned, the movement had already begun. It started in meeting rooms and over coffee cups—in planning sessions, heartfelt conversations, and hard questions about what our community truly needs. As the old African proverb says, "Pray, but move your feet." That's exactly what we did. Every plan we drew, every voice we listened to,

