MAKING AN IMPACT WITH THE SALVATION ARMY THROUGH EMPLOYEE ENGAGEMENT
YOUR EMPLOYEES KNOW US.

Among the top two of the Chronicle of Philanthropy’s new list of America’s Favorite Charities, The Salvation Army is an organization your employees turn to when they want to make an impact on people’s lives.

We are excited to work with you to engage your employees in giving back, and want to make it easy, fun, and impactful.
We know you are busy so we have developed some **turnkey resources** to make featuring and supporting The Salvation Army through your employee giving program easy.
THANK YOU FOR GIVING THE GIFT OF HOPE!

Because of your donation, The Salvation Army is able to help more than 25 million people each year to overcome poverty, addiction and economic hardships through a wide range of social services. Thank you!

For more information about the people served by The Salvation Army visit www.salvationarmyusa.org

GET THE WORD OUT!
The Salvation Army will provide promotional materials to help make your campaign a success without a heavy lift.

- Posters
- Email templates
- Social media text
- Co-branded Microsites
- Impact information
- Photos & Videos
CUSTOMIZED CAMPAIGNS & CO-BRANDED MICRO SITES

We can co-create a custom campaign around a key area of interest like homelessness alleviation, solving hunger, combatting addiction, fighting poverty, or providing opportunities to youth in need – and can create a custom co-branded microsite!

- Branded with your company’s logo and messaging
- Donation reports
- Thermometer to show progress
- Fast, easy way to set-up an online workplace giving campaign

Share your unique URL with your employees and/or customers via email, social media or internal resource board.

DOUBLE THE IMPACT!

Show employees your dedication to the cause by matching all gifts made on the site during a designated activation period.
EMPLOYEE ENGAGEMENT & VOLUNTEER OPPORTUNITIES

We can work with you to activate your employees in meaningful projects throughout the year. With a presence in nearly every zip code in America, we can activate your employee base nearly anywhere.

Group Volunteer Opportunities Can Include:

- Kit Builds
- Beautification Projects
- Reading to Children
- Serving Meals to the Hungry
- Providing Job Search Support to the Homeless and Those Recovering from Addiction
- Hosting a Donation Drive
DISASTER RELIEF

When disaster strikes The Salvation Army is there, and we don’t leave until people fully rebuild their lives.

When your employees donate to a disaster relief effort through The Salvation Army, 100% of their donation goes to that disaster. Not back into a large general disaster fund.
CHRISTMAS

The Salvation Army's iconic Red Kettle campaign signals the Christmas season and is a part of popular culture in America.

Selecting The Salvation Army as your charity partner during this time-period will increase adoption and will get people excited to give back during the holiday season.
PARTNERING WITH THE SALVATION ARMY MEANS:

Turnkey, user-friendly materials to promote employee engagement opportunities.

Stronger teams united by shared experiences making a difference in their communities.

Employees who are excited to work for a company that has a demonstrated commitment to service & doing good.
THANK YOU!

If you have a question or want to discuss ways we can work together, reach out any time!