



ECHELON
MOBILIZING THE NEXT GENERATION

NEW CHARTER APPLICATION

Proposed Echelon Charter Location:

Sponsoring Salvation Army Command:

Salvation Army Officer Chapter Liaison:

Name:

Email:

Role Description:

(How will the liaison interface with the Echelon chapter? Examples include attending meetings, supporting communication efforts, providing administrative support, processing formal chapter requests, etc.)

Salvation Army Staff Chapter Liaison:

Name:

Email:

Role Description:

(How will the liaison interface with the Echelon chapter? Examples include attending meetings, supporting communication efforts, providing administrative support, processing formal chapter requests, etc.)



NEW CHARTER APPLICATION

Salvation Army Advisory Board Chapter Liaison:

Name:

Email:

Role Description:

(How will the liaison interface with the Echelon chapter? Examples include attending meetings, supporting communication efforts, providing administrative support, processing formal chapter requests, etc.)

Divisional Support Contact:

Name:

Email:

Territorial Support Contact:

Name:

Email:



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NEW CHARTER APPLICATION

A new Echelon board requires 5 members. Recommended positions for these roles are President, Vice President, Social Media/Communications Chair, and Membership/Recruitment Chair. Other positions as fit the talents and interest of your volunteers should be filled.

Echelon Board Roles:

Board Role 1:

Name:

Email:

Board Role 2:

Name:

Email:

Board Role 3:

Name:

Email:

NEW CHARTER APPLICATION

Echelon Board Roles:

Board Role 4:

Name:

Email:

Board Role 5:

Name:

Email:

Please attach more pages as needed for additional board roles.

New Chapter Strategy

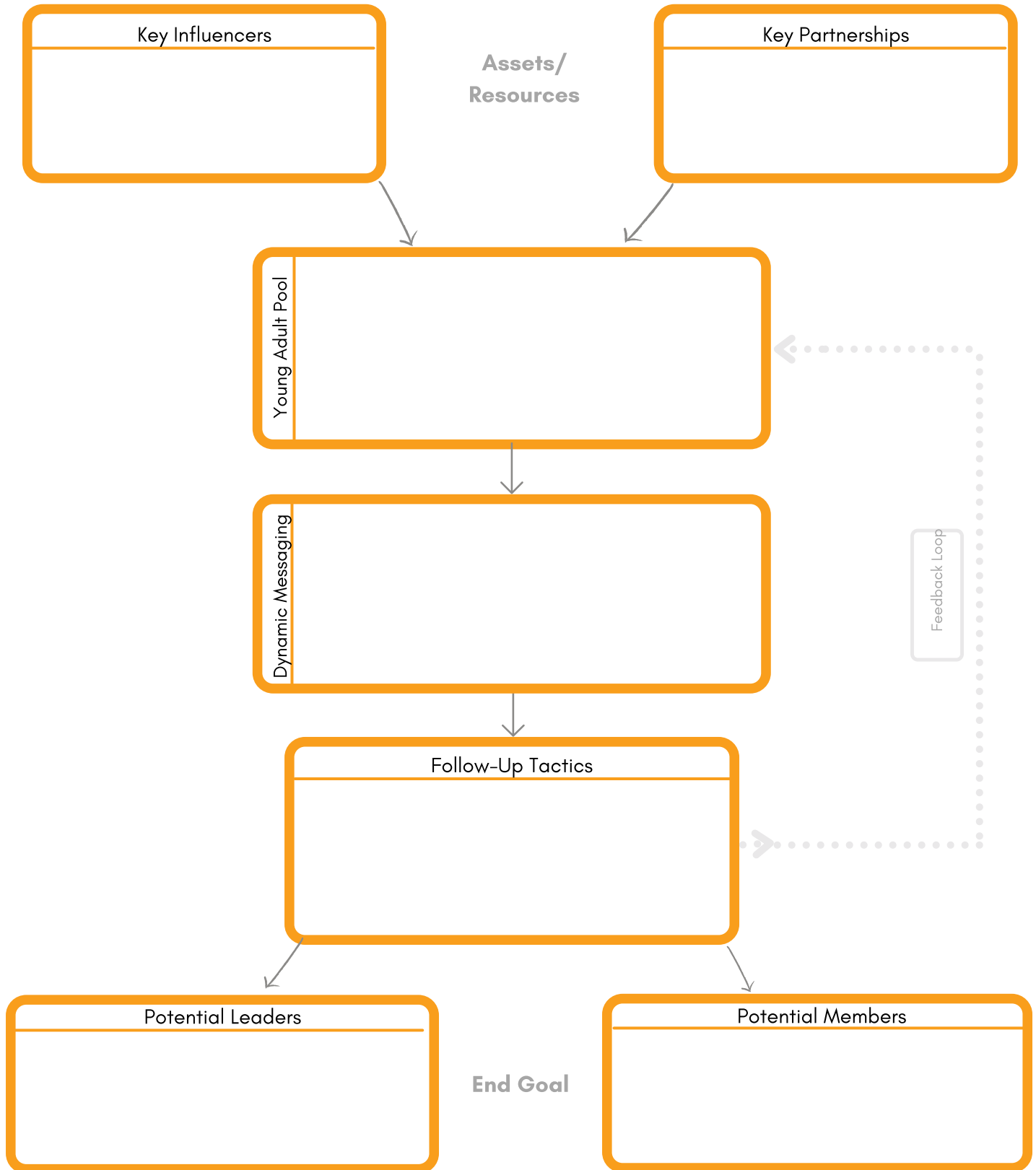
Strategy Narrative:

Copy and paste items completed in Stage 3 in this section so they can be included in the final application package sent to Divisional and Territorial Headquarters.



NEW CHARTER APPLICATION

CHAPTER STRATEGY MAP





NEW CHARTER APPLICATION

Is there a dues requirement for members?

If so, how much?

What is the time commitment expected of members?

What differentiates the Echelon board members from the general membership?

Is membership capped?

Additional Comments:



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NEW CHARTER APPLICATION

Please provide a timeline and overview of planned events and meetings (include board meetings, networking/recruitment, volunteer, and fundraising activities).

What is the guiding vision for this chapter?

Anything else you'd like to share?

Divisional Commander Approval

Territorial Commander Approval

National Commander Approval