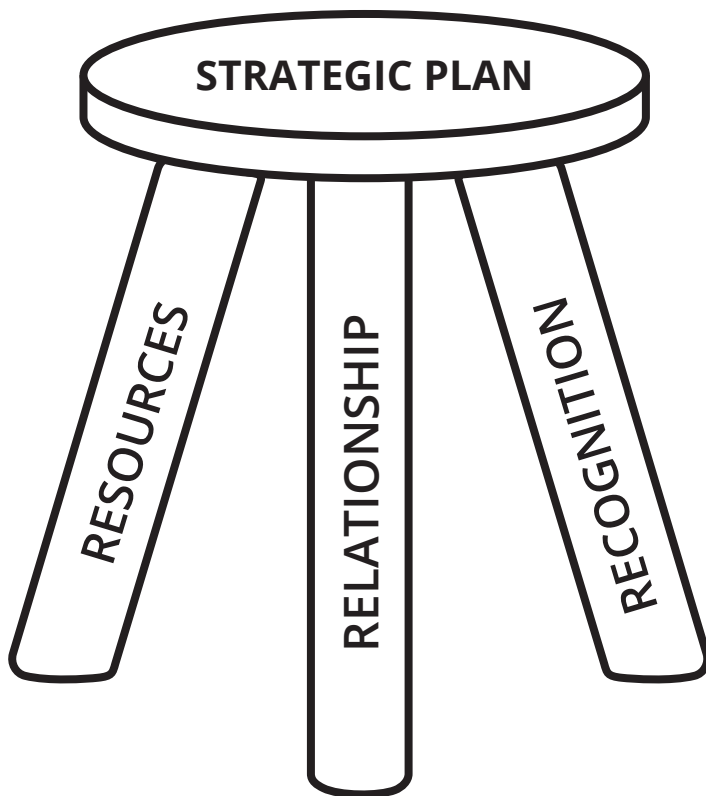


HOW DO YOU BUILD A NETWORK AROUND THE COUNTRY IN OVER 2700 YMCA LOCATIONS?



To build a nationwide Christian emphasis movement within the larger YMCA we are employing three simultaneous strategies:

WE ARE SEEKING TO PROVIDE **RESOURCES** FOR THE MOVEMENT!

The US Mission Network is striving to help mentor and resource those within the YMCA that are seeking to strengthen the Christian emphasis at their location. We are doing that by establishing a website which serves as both a repository of general information about the movement and a resource hub for Christian emphasis materials. Here we will share "Best Practices", program ideas, and upcoming opportunities. In addition, we have launched a national newsletter sharing stories of what different associations are doing to "live out the C" in their YMCA in service to their community.

WE ARE HELPING TO BUILD **RELATIONSHIPS** AROUND THE COUNTRY!

The US Mission Network is committed to regional and national conferences for YMCA staff, chaplains and volunteers for advanced training. The purpose of these events is twofold:

- a) To equip those already serving, and broaden participation, in the overall Christian emphasis movement.
- b) To build team morale, regional partnerships, and stronger bonds between those working in this arena. These conferences will be designed to both train and inspire those who attend, providing motivation and relevant instruction for advancing the Christian emphasis within the local YMCA.

WE ARE WORKING TO GAIN **RECOGNITION** WITHIN THE YMCA LEADERSHIP!

The sustainability of the Christian emphasis within the YMCA will be solely dependent upon our ability to influence and impact the YMCA leadership structure. Therefore, the US Mission Network will become a regular presence at gatherings where these key leaders congregate. We will seek to be included in the program, as an exhibitor or as a host for a reception at all of the major conferences and conventions for YMCA professionals. In addition, we will work to conduct our own special events designed especially to impact the YMCA executive or board member with regards to the benefits of establishing, maintaining and growing the Christian emphasis within their own YMCA.