



US MISSION NETWORK

Preserving, nurturing, and advancing the Christian heritage and purpose of the YMCA across America!

STRATEGY OUTLINE

RESOURCES

Networking and Mentoring

Strengthen national and local YMCA initiatives

Support the ministry of the existing US Mission Network

Highlight Christian emphasis curriculum options

Develop and share ideas & "best practices"

Round Table discussions

Promote local church, school, and business partnerships

Enhance volunteer opportunities

Develop & sustain a web-based Christian emphasis resource hub

Develop and support regional mentors/networks

RELATIONSHIPS

Regional & National Conferences

Gather YMCA staff, chaplains, and volunteers for advanced training to broaden participation in the overall Christian emphasis movement

Instruction, inspiration, motivation, & fellowship

Vendor resource booths

Equipping and training breakout sessions

Regional team building

Create partnerships, participation and resource sharing in the International Mission Network

RECOGNITION

Executive Forum & Leadership Development

Professional leadership training

Business ethics

Exposure to partnership ministries

Topical "White Papers"

Review & discuss catalytic strategies

Meeting of regional leadership teams

Exposure to various methodologies, funding models, and community involvement strategies

UNIVERSAL RESOURCES

Monthly newsletter

Social media presence

US Mission Network website

Development of downloadable tools and resources

Printed/PDF materials - Brochures, posters, conference flyers

Online graphic library

US MISSION NETWORK BOARD OF MANAGEMENT

Define collective aim & catalytic strategies

Review annual budget

Overall program evaluation

Fundraising plan