WRITTEN COMMUNICATION RUBRIC

The Army assesses an officer’s written communication during CAP. Part of the written communication assessment will involve officers constructing an essay in response to an article and prompt. Essays are assessed using the rubric outlined below; there is only one difference between the CCAP and BCAP rubric, which is highlighted below. Specific scores and weights used in this assessment are not being released.

Substance:

A. Does the essay advance a compelling and clear thesis that answers the prompt?

B. Does the essay effectively incorporate evidence, logic, and reasoning that supports its claims?

C. Overall, does the essay demonstrate insight and/or originality?

D. (CCAP only) Does the essay demonstrate comprehension of strategic issues and clear, effective deployment of strategic thinking?

Organization:

A. Does the essay employ an organizational pattern/structure that is coherent and systematically developed?

B. Are transitions between arguments/elements/paragraphs of the essay evident?

C. Does the essay end with a conclusion/statement that reinforces the thesis?

Style and Mechanics:

A. Does the essay demonstrate economy and clarity of language?

B. Does the essay demonstrate facility with conventional writing with respect to grammar and mechanics, to include spelling, punctuation, subject-verb agreement, etc.?