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**FIGHTING
HUNGER**
Feeding Hope



Dear Friend,

When The Salvation Army asked me to be the Honorary Chair for their 67th Annual Civic & Awards Luncheon on October 19, 2023, at the Cintas Center, without hesitation I said "yes."

I want to tell you why and urge you to come, contribute, and be part of this important fundraising event.

I was introduced to The Salvation Army in 2005, when Dr. O'dell Owens asked me to help feed the hungry on Fountain Square while he rang bells to raise money for them. Years later, I joined their Advisory Board and in 2019 was honored to receive their "Others" award.

I've always personally believed in their mission to meet human needs without discrimination and admired their selfless dedication to care for those in need, no matter the circumstances or station in life. The Salvation Army is a place where all people are served with love and care.

Just as the Montgomery Inn strives to take care of every guest like they are family, The Salvation Army welcomes those who come to them the same way. And right now, families around the country and here in Greater Cincinnati are challenged by inflation and struggling to avoid slipping into poverty. As the cost of necessities like food, gas, rent and utilities continue to increase, so do the requests for services provided by The Salvation Army.

More than ever, we need to help. Together, we can do so much more than we could as individuals and deliver an unprecedented impact on our fellow Cincinnatians.

The Annual Civic and Awards Luncheon kicks off the Red Kettle Campaign. The funds raised at this event help bring Christmas to families and children. This signature fundraising event is essential to the local work of The Salvation Army. Last year, 37,814 individuals were served in Greater Cincinnati with things like meals, shelter, rent and utility assistance, after-school care and gifts under the Christmas tree.

MY PERSONAL ASK OF YOU

My family instilled in me the importance of giving back to others. I ask that you put yourself in someone else's shoes and imagine receiving the feeling of **hope**, love, and support while being welcomed like family when there is nowhere else to turn. I am asking you to help me meet The Salvation Army's luncheon goal of raising \$200,000. Together, we can do the most good and help our neighbors in need.

Thank you in advance for your heartfelt consideration. Additional information about sponsoring or attending the event is enclosed. I look forward to seeing you there. God bless you!




















Sincerely,

Dean Gregory

Dean Gregory
Montgomery Inn



PARTNERSHIP OPPORTUNITIES

	Presenting \$25,000	Red Kettle \$10,000	Media \$7,500	Community \$5,000	Friend of the Army \$2,500	Bell Ringer \$1,500
Number of Tables eight (8) guests per table	2	1	1	1	1	2 (two) tickets
On-stage speaking opportunity during event program						
Company logo featured on all event collateral						
Company logo displayed on event website						
Partnership recognition during event						
Acknowledgment on social media pre event						
Acknowledgment on social media post event						
"Presented by" logo on Facebook Live Stream						

* Additional recognition on Christmas Kettle Signs will be confirmed at a later date as National Kettle Agreements continue to be finalized.

INDIVIDUAL ATTENDEE

\$275

- ♦ One (1) ticket to the Fighting Hunger Feeding Hope luncheon
- ♦ Name listed on The Salvation Army Greater Cincinnati's Fighting Hunger Feeding Hope event website

FIGHTING HUNGER

Feeding Hope

The Salvation Army
Greater Cincinnati & Northern Kentucky
67th Annual Civic & Awards Luncheon

THURSDAY, OCTOBER 19, 2023

Noon • Cintas Center

salarmy.us/cinciannualluncheon

- ☐ \$25,000 Presenting Partnership
- ☐ \$10,000 Red Kettle Partnership
- ☐ \$7,500 Media Partnership
- ☐ \$5,000 Community Partnership
- ☐ \$2,500 Friend of the Army Partnership
- ☐ \$1,500 Bell Ringer Partnership
- ☐ \$275 Individual Attendee
- ☐ I would like to support The Salvation Army with a tax-deductible gift of \$_____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Attendee Names: _____



I would like to pay online: salarmy.us/CinciCivic2023



I would like to pay by Check

Payable to: "The Salvation Army"

Memo line: "2023 Fighting Hunger Feeding Hope"

Mail to: 114 East Central Parkway, Cincinnati, OH 45202



I would like to pay by Credit Card

☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Credit Card # _____ Exp. ____ / ____

Signature: _____ CVV: _____

*Credit Card Information is not retained and is destroyed immediately after processing.

Email form and corporate logos to Jerry Smith, Corporate and Donor Relations Specialist
Jerry.Smith@use.salvationarmy.org 513-762-5643

“You cannot warm the hearts of people with God’s love
if they have an empty stomach and cold feet.”

William Booth



37,814

individuals served in Greater Cincinnati



193,518

total meals provided



92,224

total snacks served



6,382

children attending programming



715

low income seniors residing at Booth
and Catherine Booth residences



297

women and children sheltered



443

individuals helped at Adult
Rehabilitation Center



900

individuals served through Anti-Human
Trafficking Program



9,679

individuals assisted with rent and/or
utility assistance



2,032

worship services and spiritual develop-
ment meetings

*Stats taken from 2022 Annual Report