



BETTER TOGETHER

FY 2021-2022 ANNUAL REPORT

WESTERN PENNSYLVANIA DIVISION



DOING THE MOST GOOD[®]



About The Salvation Army

Celebrating over 150 years of global service as both a church and a social service organization, The Salvation Army began in London, England in 1865. Today, it provides critical services in 132 countries worldwide. The 28-county Western Pennsylvania Division serves thousands of needy families through a wide variety of support services. To learn more about The Salvation Army in Western Pennsylvania, visit salvationarmywp.org. The Salvation Army ... doing the most good for the most people in the most need.

Dear Friends,

We are grateful for your ongoing support of The Salvation Army. Thank you for helping us provide help and hope to our neighbors in need across Western Pennsylvania. Throughout these pages you will see specific examples of how our programs and services are possible when we work *together*.

“Better Together” is a call to action for all partners, donors and volunteers, to come *together* with The Salvation Army to work to make the communities we serve a better place for us all. *Together* we serve, *together* we fight and *together* we overcome because *together* is God’s intention for us all. This sentiment is especially important as we continue to come *together* in person in the years following the start of the worldwide pandemic. Working *together*, The Salvation Army (and you!) can transform our neighborhoods, the nation and the world.

Together we serve individuals and families without discrimination wherever, whenever and however we can. *Together* we can work to create a brighter future for the next generation and *together* we fight to break the cycle of poverty in America. We thank you for your support and wish you the deepest blessings in 2024 and beyond.

Sincerely,

Handwritten signatures of Major Gregory and Major Joyce A. Hartshorn. The signature on the left is for Major Gregory and the one on the right is for Major Joyce A. Hartshorn.

Majors Gregory and Joyce Hartshorn

Divisional Leaders

The Salvation Army Western Pennsylvania Division



DOING THE MOST GOOD[®]

WESTERN PENNSYLVANIA DIVISION

WESTERN PA DIVISION

107 SERVICE UNITS

36 WORSHIP AND SERVICE CENTERS

5 SERVICE CENTERS



374,117 INDIVIDUALS SERVED
(INDIVIDUALS COUNTED ON A MONTHLY BASIS)



2,961 INDIVIDUALS AND FAMILIES
PROVIDED WITH UTILITY ASSISTANCE



247,774 MEALS PROVIDED



36,451 NIGHTS OF SHELTER AND
STABLE HOUSING PROVIDED



175,358 GROCERIES PROVIDED



25,986 CHILDREN PROVIDED
WITH YOUTH PROGRAMS



3,935 INDIVIDUALS AND FAMILIES PROVIDED
WITH HOUSING/RENTAL ASSISTANCE



FISCAL YEAR 2022:
OCTOBER 2021 – SEPTEMBER 30, 2022

ALLEGHENY COUNTY
8 SERVICE UNITS
7 WORSHIP AND SERVICE CENTERS
1 SERVICE CENTER



73,101 INDIVIDUALS SERVED



34,702 MEALS AND SNACKS PROVIDED



22,946 FOOD PANTRY AND GROCERY
ORDERS PROVIDED



128 INDIVIDUALS AND FAMILIES PROVIDED
WITH HOUSING/RENTAL ASSISTANCE



11,193 NIGHTS OF SHELTER AND STABLE
HOUSING THROUGH FAMILY CARING CENTER



589 INDIVIDUALS AND FAMILIES PROVIDED
WITH UTILITY ASSISTANCE



TOGETHER

we work to create a world where
people are no longer for sale.

Human trafficking isn't something that happens somewhere else. It happens in our city and our neighborhoods here in Western Pennsylvania. **The Salvation Army's LIGHT Project, Leading Individuals Gracefully out of Human Trafficking**, is dedicated to raising awareness and providing support to survivors in Pittsburgh and our surrounding 28-county Western Pennsylvania service area. The Salvation Army's LIGHT Project is unique and helps survivors of both labor and sex trafficking. We serve all genders, and we also provide housing and meet immediate needs for shelter through partner agencies.



 **LIGHT** project

LEADING INDIVIDUALS GRACEFULLY
OUT OF HUMAN TRAFFICKING



 salvationarmywpa.org/lightproject

 @TheLIGHTProjectWPA



In fiscal year 2022, we...

- Served **41** survivors
- **30** female, **11** male
- **23** sex trafficking, **18** labor trafficking
- **39** adults, **2** minors
- **21** US citizens, **20** foreign nationals

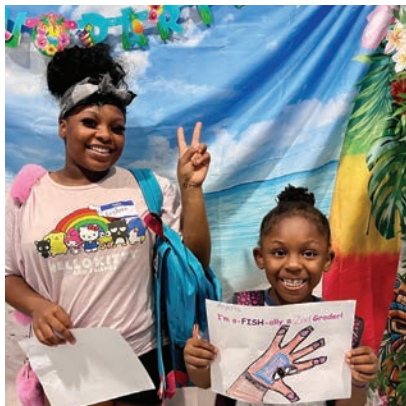


TOGETHER

we show love so that homelessness won't end in hopelessness.

Typical shelters for those experiencing homelessness are often gender specific, allowing either women and children or men only. **The Salvation Army's Family Caring Center**, located in Pittsburgh's East Liberty neighborhood, accepts entire family units, offering a unique, family-focused program. The Family Caring Center has apartment-style units allowing the family to remain together in a safe, secure environment with three meals a day and specialized programming to help them get back on their feet. Children's activities are supervised while guardians attend classes in parenting, budgeting, resume-building and job skills, all with the intention of transforming their lives and transitioning them back into the community.

Once families leave the Family Caring Center, support from The Salvation Army continues. Even as families transition to self-sufficiency, the supplemental resources, social services and references offered by The Salvation Army are never far away, even if the safety net of friends and family might be.



salvationarmywpa.org/FCC



SalvationArmyFCC



During fiscal year 2022, we...

- Served **516** individuals, **191** family cases
- Provided **21,135** meals
- Provided **11,193** nights of shelter
- **1,106** cases given counseling
- Provided **978** cases with referrals



TOGETHER

we serve families and individuals
recovering from disaster.

The Salvation Army is uniquely positioned to immediately respond to natural disasters with a clear understanding of each community's needs. In times of disaster, we serve the whole person – physically, emotionally and spiritually. The Salvation Army Western Pennsylvania Division's **Emergency Disaster Services (EDS)** team brings immediate help and long-term healing to survivors here at home across the 28 counties we serve. When disaster strikes, we also answer the call to serve across the country and abroad.

In peacetime, our EDS team serves those without homes staying in camps around Pittsburgh. Our staff and volunteers cook and serve hot meals and hot/cold beverages while providing other essential items. We work to help individuals transition into more permanent housing and connect those in need with support services.



salvationarmywpa.org/EDS



WPASalvationArmyEDS



In Allegheny County, our EDS team of dedicated staff and trained volunteers served...

- **40,000** individuals, including more than **9,300** first responders
- **32,474** meals, snacks and beverages
- Responded to **124** disaster response calls
- We also served **98** times through our mobile canteen community outreach, including weekly feedings for those without homes in our community.

TOGETHER

we love and serve all unconditionally.

For more than 150 years, The Salvation Army has changed lives and given hope to countless people across the globe. Often referred to as “**The Army behind The Army,**” **volunteers** play a crucial role in our ability to provide quality social services to our neighbors in need. Every day, volunteers change lives, uplift families, and support communities in every ZIP code throughout the nation. Discover the joy of giving back in your community and become a Salvation Army volunteer today!

Volunteers can help feed those experiencing homelessness, provide relief to our neighbors in need following natural disasters, serve on a local Salvation Army **Advisory Board** and so much more!

Pittsburgh Echelon, The Salvation Army’s young professional’s arm, became an official chartered chapter during fiscal year 2022. This group provides opportunities for young adults to engage with the organization through fellowship and networking, donations and fundraising, and service and volunteering.

The **Greater Pittsburgh Women’s Auxiliary** continued to see success at both its spring and fall Fabric Fairs. Since its inception, the annual fairs have raised more than **\$630,000**, with all proceeds providing critical assistance to struggling individuals and families throughout Allegheny County, Pennsylvania.



salvationarmywp.org/volunteer



SalvationArmyWesternPA



TOGETHER

we create brighter futures
for the next generation.

The Salvation Army ensures kids are equipped with the tools they need to succeed, which starts by meeting their basic needs. The Salvation Army provides character-building programs, summer camp opportunities, sports activities, music education, after-school programs, mentorship and more.

Each summer, **The Salvation Army's Camp Allegheny**, located in Ellwood City, provides memorable experiences to children from across Western Pennsylvania. Camp activities include swimming, tubing, arts and crafts, music development and sports. This experience is more than a few days away from home...for many kids, summer camp is the first time they will see the world outside of their neighborhood. Camp Allegheny is a place where children can learn new skills while making lifelong friendships. Trained counselors who understand their emotional needs help them mature and grow.

Each school year, The Salvation Army assists local students in need from across Western Pennsylvania. Thanks to generous community and corporate support, backpacks, school supplies, clothing, shoes and more are provided to local families.





In fiscal year 2022, we...

- Provided youth programs for more than **25,986** children
- **780** children attended Camp Allegheny




TOGETHER

we share our stories of service.

Established in 1938 by The Salvation Army, **National Donut Day** is a reminder of the bravery of The Salvation Army's "Donut Lassies" who joined soldiers on the front lines during World War I. In 1917, volunteers from The Salvation Army traveled to France and set up makeshift huts to provide soldiers with essential supplies, emotional and spiritual support, and fresh baked donuts. The sweet treat did more than raise spirits; it brought comfort and a taste of home to those who risked their lives.

Today, The Salvation Army continues serving on the front lines of our local communities by providing a wide range of programs and services to individuals and families in need. The Salvation Army Western Pennsylvania Division provides care and support to our neighbors in need across 28-counties. In Pittsburgh annually, The Salvation Army delivers donuts, generously provided by Giant Eagle, to veterans at the VA in Aspinwall. Our local Worship and Service Centers also mark the occasion by hosting sweet fundraisers in communities across the Division.



 salvationarmywp.org/donate

 @SalArmyPGH



TOGETHER

we fight to break the cycle
of poverty in America.

Pathway of Hope aims to create a path out of poverty by breaking the cycle of crisis. The program uses an intensive, client-centered case management approach to empower families and address root causes preventing them from becoming more self-sufficient. Enrolled families and their respective case managers utilize The Salvation Army's extensive resources and community partnerships, developing personalized action plans oriented through a strengths-based lens to overcome barriers and objectively track their progress over time.

The Salvation Army Western Pennsylvania Division's Pathway of Hope program serves six counties: **Allegheny, Crawford, Erie, Lawrence, Mercer and Venango.**



PATHWAY
— OF —
HOPE



salvationarmywpa.org/POH



In fiscal year 2022, we...

- Served **53** families
- **58%** of families successfully completed the program
- **125** children were impacted
- **1,900** family meetings were held



TOGETHER

we show that help and hope exist
for all who need it.

For more than a century, **The Salvation Army's Adult Rehabilitation Centers** and **Harbor Light** program have offered spiritual, emotional and social assistance to those who have lost hope. The Salvation Army's programs provide housing, food, counseling and community while working to treat the symptoms, and ultimately the root causes, of prolonged alcohol and drug dependence.

The Salvation Army Western Pennsylvania Division's Harbor Light Center, located in Pittsburgh's Northside, is a licensed long-term residential treatment program for men ages 18 or older with substance use disorders, many of whom have significant medical, mental health, co-occurring disorders, legal, and social needs. In fiscal year 2022, the Harbor Light Center provided **31,697** hours of group activities/meetings (including group therapy sessions), provided **12,255** meals and served **102** individuals. The average length of stay for completion of the program was three to six months.



salvationarmywnpa.org/harborlight



When you donate goods to The Salvation Army, those items are sold at thrift stores and the proceeds are used to fund Adult Rehabilitation Centers. The Salvation Army operates more than 100 Adult Rehabilitation Centers across the country, including right here in South Side Pittsburgh, Altoona and Erie, Pennsylvania.

- 🕒 Visit satruck.org to find a drop-off location, thrift store, or to schedule a donation pick-up time.
- 📞 1-800-SA-TRUCK (1-800-728-7825)

TOGETHER

we fill empty cupboards and work to make sure no child goes to bed hungry.

For individuals and families who are struggling financially, healthy food is often inaccessible and expensive. Groups most likely to face this challenge tend to be adults over the age of 65, children and people living in lower income urban and rural communities. The economy is a major issue driving food insecurity, citing inflation and rising costs. People are faced with the difficult decision of whether they are going to pay their rent, buy groceries, or turn on their heat.

Starting in 2018, The Salvation Army Western Pennsylvania Division implemented the **Feeding Families for Life** initiative in all locations throughout its 28-county footprint. It is a fresh perspective on reducing hunger in healthy ways, with a goal to empower the people we serve with the ability to make wholesome food choices.



THE SALVATION ARMY WPA DIVISION
**FEEDING FAMILIES
FOR LIFE**
FIGHTING HUNGER THE HEALTHY WAY



SAFeedingfamilies.org



In 2022, **1,700** school children were served weekly throughout **12** Salvation Army locations, **36,000** senior food boxes were distributed to clients over the age of 65 throughout the year, and **24** garden beds provided fresh produce to feeding programs.

TOGETHER

we provide warmth to our neighbors in need.

WTAE-TV's project **Bundle-Up** provides all **NEW** warm, winter outerwear – including coats, hats, gloves, and boots – for children and senior citizens (over the age of 62) from low-income households throughout Western Pennsylvania. This joint program is implemented by The Salvation Army Western PA Division and WTAE Channel 4.

Since its inception in 1986, WTAE-TV's project **Bundle-Up** has raised **\$16.5 million**, providing more than **300,000 children and seniors** with **NEW** winter outerwear across Western Pennsylvania. During the 2021-22 winter season, WTAE-TV's project **Bundle-Up** provided coats, boots and winter outerwear for nearly **5,000 children and seniors**.



projectbundleup.org



[projectBundleUp](https://www.facebook.com/projectBundleUp)



[@projectbundleup](https://www.instagram.com/projectbundleup)





“WTAE-TV’s project Bundle-Up is a special program that’s only possible thanks to the generosity of corporate partners and individuals in our community. It provides more than coats, hats, boots and gloves. The entire experience of getting to shop for NEW items is truly remarkable to see.”

- Major Gregory Hartshorn, Divisional Commander of The Salvation Army Western Pennsylvania



TOGETHER

we serve individuals and families without discrimination, wherever, whenever and however we can.

From hosting **Thanksgiving** and **Christmas** dinners, to delivering meals, to stocking food pantries, The Salvation Army is honored to give the gift of a full stomach to our neighbors in need. The Salvation Army makes sure individuals and families in need and those without a home for the holidays have something to eat. Throughout Allegheny County in November and December The Salvation Army prepares and distributes meals and turkeys, as well as grocery store gift cards and nonperishable food baskets.

 salvationarmywpa.org/donate

 [SalvationArmyWesternPA](https://www.facebook.com/SalvationArmyWesternPA)

 [@SalArmyPGH](https://www.instagram.com/SalArmyPGH)





During the holiday season in 2021, we...

- Served **53,823** people
(22,000 people served for the first time)
- Served **2,914** meals
- Provided **9,321** grocery orders
- Provided **6,205** gifts



TOGETHER

we bring joy back into the
Christmas season.



The holidays are a time for family and friends to gather and celebrate. Yet, for many, it is a time of isolation and loneliness. The Salvation Army's **Annual Red Kettle Campaign** supports families and individuals across 28 counties for Thanksgiving and Christmas, and all year long. This annual fundraiser ensures The Salvation Army can continue its critical services including feeding programs, rent and utility assistance, seasonal assistance, youth empowerment and spiritual programs.



Each year, children create wish lists that are shared with hundreds of companies, small businesses, churches and individuals. Across 28 counties in Western Pa., gifts and toys are collected and sorted by hundreds of volunteers at various Salvation Army locations, then given to families to put under the tree for Christmas day. Last season, **The Salvation Army Western Pennsylvania Division's Angel Tree Program** distributed more than **100,000 toys to children**.



The Salvation Army is also proud to partner with Sheetz on the **Sheetz For the Kidz** initiative where employees shop, wrap and host parties for participating children and families. Thanks to this partnership, more than **\$2.4 million in new toys, clothes and other necessities** were provided to families across the country.



 **Become a bell ringer!**
salvationarmywpa.org/volunteer

FY 2021-2022 Financial Statements

THE SALVATION ARMY OF WESTERN PA

Year Ended 9/30/2022

PUBLIC SUPPORT AND REVENUE

Public Support	\$23,464,681	75.5%
Government Fees/Grants	5,066,020	16.3%
Other Revenue	1,066,859	3.4%
United Way	672,137	2.2%
Internal Support	796,938	2.6%
Total Public Support and Revenue	31,066,635	100.0%

FUNCTIONAL EXPENSES

Direct Services	29,301,614	81.0%
Fundraising	2,401,161	6.6%
Administrative and Support Services	4,491,596	12.4%
Total Functional Expenses	36,194,371	100.0%

WPA Division: \$(5,127,736)*

Deficiency of Revenues over Expenses

**Does not include distributions of \$5,173,170 from funds held at Territorial Headquarters.*



THE SALVATION ARMY OF ALLEGHENY COUNTY

Year Ended 9/30/2022

PUBLIC SUPPORT AND REVENUE

Public Support	\$5,860,108	58.3%
Government Fees/Grants	2,122,939	21.1%
Other Revenue	102,429	1.0%
United Way	281,021	2.8%
Internal Support	1,690,773	16.8%
Total Allegheny County Revenue	10,057,270	100.0%

FUNCTIONAL EXPENSES

Direct Services	7,990,202	82.7%
Fundraising	1,302,303	13.4%
Administrative and Support Services	374,589	3.9%
Total Allegheny County Expenses	9,667,094	100.0%

Allegheny County Division: **\$390,176**
Excess of Revenues over Expenses



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