



GUIDED BY FAITH

DRIVEN BY SERVICE



**ANNUAL REPORT**  
**FISCAL YEAR 2023-2024**  
WESTERN PENNSYLVANIA DIVISION



## ABOUT THE SALVATION ARMY

*Celebrating 160 years of global service as both a church and a social service organization, The Salvation Army began in London, England in 1865. Today, it provides critical services in 134 countries worldwide. The 28-county Western Pennsylvania Division serves thousands of families in need through a wide variety of support services.*

*To learn more about The Salvation Army in Western Pennsylvania, visit [salvationarmywpa.org](http://salvationarmywpa.org). The Salvation Army ... doing the most good for the most people in the most need.*

*Dear Friends,*

Our hearts are overflowing with deep gratitude for your unwavering support of The Salvation Army. Through our ministry, we strive every day to be the hands and feet of God, working to serve all people in His name, without discrimination.

As you turn these pages, you will witness firsthand how The Salvation Army is **Guided by Faith, Driven by Service**. Our unwavering spiritual foundation empowers the compassionate, dignity-affirming impact of our work across 28 counties in Western Pennsylvania. You will see how our faith, with a heart to God, truly drives our service, extending a hand to man as we meet human needs throughout our communities.

Inside this report, you will meet the clients whose lives have been transformed, the partners who make this vital work possible, and some of the dedicated staff and volunteers who tirelessly show that help and hope exist for all who need it. You will see our mission in action from the LIGHT Project combating human trafficking, to the essential support and shelter of our Family Caring Center, and the critical work of Emergency Disaster Services. We are celebrating a milestone 40 years of WTAE-TV's project Bundle-Up providing warm outerwear during cold winter months. And, of course, our foundation of more than a century of ensuring the light of Christmas shines brightly with nourishing holiday meals and joyful gifts.

Thank you for welcoming us to Western Pennsylvania and for being an integral part of our mission. It is an honor to serve alongside such a dedicated team with such incredible supporters like you.

May God bless you!

Sincerely,

A stylized, handwritten signature in blue ink, likely belonging to Major Marcus.A handwritten signature in blue ink that reads "Joy Jugenheimer".

Majors Marcus and Joy Jugenheimer

Divisional Leaders

The Salvation Army Western Pennsylvania Division



# DOING THE MOST GOOD<sup>®</sup>

## WESTERN PENNSYLVANIA DIVISION

OCTOBER 1, 2023 – SEPTEMBER 30, 2024

### WESTERN PA DIVISION – SERVING 28 COUNTIES

**104**

**SERVICE UNITS**

**35**

**WORSHIP & SERVICE  
CENTERS**

**5**

**SERVICE CENTERS**



**333,319** INDIVIDUALS SERVED  
(INDIVIDUALS COUNTED ON A MONTHLY BASIS)



**2,739** INDIVIDUALS AND FAMILIES  
PROVIDED WITH UTILITY ASSISTANCE



**314,079** MEALS PROVIDED



**24,688** NIGHTS OF SHELTER AND  
STABLE HOUSING PROVIDED



**257,442** GROCERIES PROVIDED



**35,167** CHILDREN PROVIDED WITH  
YOUTH PROGRAMS



**23,736** INDIVIDUALS AND FAMILIES  
PROVIDED WITH HOUSING/RENTAL  
ASSISTANCE





## ALLEGHENY COUNTY

8

SERVICE UNITS

7

WORSHIP & SERVICE  
CENTERS

1

SERVICE CENTER



**47,881** INDIVIDUALS SERVED



**119,107** MEALS AND SNACKS PROVIDED



**47,698** FOOD PANTRY AND GROCERY  
ORDERS PROVIDED



**74** INDIVIDUALS AND FAMILIES PROVIDED  
WITH HOUSING/RENTAL ASSISTANCE



**14,804** NIGHTS OF SHELTER AND STABLE  
HOUSING PROVIDED THROUGH FAMILY  
CARING CENTER



**454** INDIVIDUALS AND FAMILIES PROVIDED  
WITH UTILITY ASSISTANCE

# CHAMPION JUSTICE, LIGHT THE WAY TO FREEDOM



Human trafficking is a global crisis that often goes unseen around the world and here at home in Pennsylvania. **The LIGHT Project, Leading Individuals Gracefully out of Human Trafficking**, is dedicated to educating the public and providing vital support to survivors in Pittsburgh and The Salvation Army's surrounding 28-county Western Pennsylvania service area. The LIGHT Project serves all genders and helps survivors of both labor and sex trafficking.

The Salvation Army has historically been on the frontlines fighting human trafficking since the time of founders William and Catherine Booth in London, England – who advocated to raise the legal age of consent and the minimum age to work in factories. The Salvation Army has 40 anti-trafficking programs across the nation, including the LIGHT Project in Western Pennsylvania.

 [salvationarmywpa.org/lightproject](https://salvationarmywpa.org/lightproject)

 @TheLIGHTProjectWPA



**LIGHT**project

LEADING INDIVIDUALS GRACEFULLY  
OUT OF HUMAN TRAFFICKING

## LAST YEAR THE LIGHT PROJECT SERVED...

**124 SURVIVORS**

with vital support and services

**91 SURVIVORS**

who escaped sex trafficking

**33 SURVIVORS**

of labor trafficking

The Salvation Army's

LIGHT Project has served

**230 SURVIVORS**

since its inception in 2018.

*"The light shines in the darkness, and the darkness has not overcome it."* – John 1:5 ESV



*"I lost hope and  
that's a big thing...  
peace is a battle.  
Now I am the  
best Tonya I know."*

- Tonya Taylor, survivor




# SAFE SHELTER, HOPE FOR THE FUTURE



The Salvation Army's Family Caring Center is a safe haven for families in times of crisis. This unique shelter serving the Pittsburgh area offers apartment-style living and allows all members of the family – men, women and children of all ages – to remain together in a secure environment.

The Family Caring Center has 18 individual rooms with a total of 85 beds, and the center offers residents three meals a day. The length of stay at the shelter is tailored to the needs of each family and The Salvation Army offers programming designed to help families get back on their feet. Children's activities are supervised while guardians attend classes in parenting, budgeting, resume-building and job skills. During the winter months, The Salvation Army also operates an overflow shelter within the Family Caring Center for single women, many of whom are in their older age, to ensure no one in our community is left out in the cold.

 [salvationarmywpa.org/FCC](http://salvationarmywpa.org/FCC)

 [SalvationArmyFCC](https://www.facebook.com/SalvationArmyFCC)



**259**  
FAMILY  
CASES



**849**  
TOTAL INDIVIDUALS  
SERVED



**59,034**  
MEALS  
PROVIDED



**14,804**  
NIGHTS OF  
SHELTER PROVIDED



**593**  
CASES PROVIDED  
WITH REFERRALS

*"For I know the plans I have for you," declares the Lord,  
"plans to prosper you and not to harm you, plans to give you hope and a future."* – Jeremiah 29:11 NIV





*"I like taking care of people –  
I just never thought I'd need  
to be taken care of...  
I didn't see myself in a position like this.  
I could have frozen to death."*

- Henrietta, stayed at the overflow shelter  
during cold winter weather



*"Thank you, God.  
And thank you to The Salvation Army  
and The Family Caring Center."*

- Zenny, former resident/mother



# SOCIAL SERVICES, SPIRITUAL SUPPORT



The Salvation Army stands as a beacon of hope, loving and serving all unconditionally, even in the face of life's most daunting challenges. Deeply embedded in the communities we serve, The Salvation Army has community centers located across 28 counties in Western Pennsylvania—meaning help is always just a phone call or online message away. These centers are far more than just buildings; these churches offer vital lifelines, designed to directly address the unique and growing needs within each community. In communities where no permanent Salvation Army buildings exist, service unit extensions ensure everyone still has access to vital resources. In these areas, a dedicated committee of volunteers tailor projects to address local challenges.

The Salvation Army provides essential services like food pantries and warm community meals, fostering fellowship and making sure no one goes hungry. Crucially, when bills are due, our rent and utility assistance programs offer a critical safety net, helping families keep their homes and maintain essential services. Beyond material aid, dedicated pastors at these churches lead vibrant youth and adult ministries, nurturing spiritual growth and community bonds through weekly worship and fellowship, ensuring support for the whole person.



**333,319**  
INDIVIDUALS  
SERVED



**23,736**  
INDIVIDUALS/FAMILIES  
PROVIDED WITH  
HOUSING/RENTAL ASSISTANCE



**2,739**  
INDIVIDUALS/FAMILIES  
PROVIDED WITH  
UTILITY ASSISTANCE

*“When God’s people are in need, be ready to help them. Always be eager to practice hospitality.”*

– Romans 12:13 NLT



*A woman served through the choice food pantry in the South Hills of Pittsburgh shared the biggest blessing of her local choice food pantry was not just the food, but the “acceptance, fellowship, and love” that she experiences each time she is there.*



*A mother dealing with her child’s cancer diagnosis connected with The Salvation Army in Homestead through the location’s annual back-to-school bash. The staff also signed up the family to receive seasonal assistance so the holidays could be special for both parents and children.*

*The mother remarked it was not just about the thoughtful gifts received, she felt “overwhelming support from the community” that stood by her family during their toughest moments.*



# VOLUNTEERISM IN ACTION



Often referred to as “The Army behind The Army,” volunteers play a crucial role in The Salvation Army’s ability to provide quality social services to our neighbors in need. Volunteers give back well beyond the Christmas season. There are opportunities for those of all ages to give back all year long!

Every day, volunteers change lives, uplift families, and support communities in nearly every ZIP code throughout the nation.

**The Salvation Army Greater Pittsburgh Women’s Auxiliary** offers opportunities for women to serve in their local communities. For nearly 40 years, the spring and fall fabric fair fundraisers have turned into a beloved tradition for creatives of all ages. Members spend weeks and months meticulously organizing donations, ensuring each event is a seamless experience. This dedication is a testament to their unwavering commitment to the community.

**Echelon** seeks to mobilize the next generation for The Salvation Army by providing opportunities for young adults to engage with the organization through fellowship and networking, donations and fundraising, and service and volunteering. The Pittsburgh chapter has taken The Salvation Army Family Caring Center shelter under their wing, running back-to-school bashes for children staying at the shelter, hosting gatherings and meals for families and collecting and organizing stockings, gift baskets and more to ensure every holiday is special for families staying at the shelter, including Valentine’s Day, Easter and Christmas.

The bi-annual fabric fair fundraisers have made  
**CLOSE TO ONE MILLION DOLLARS**  
all proceeds provide critical assistance to individuals and families throughout Allegheny County, Pennsylvania.

 [salvationarmywp.org/volunteer](https://salvationarmywp.org/volunteer)

 TheSalvationArmyGPWA

 @pgh\_echelon

Pittsburgh Echelon is one of more than 30 local chapters emerging across the country.

*“In all things I have shown you that by working hard in this way, we must help the weak and remember the words of the Lord Jesus, how he himself said, ‘It is more blessed to give than to receive.’”* – Acts 20:35 NIV





*"I enjoy the camaraderie  
of the Women's Auxiliary  
and at the end of the day,  
I feel like I'm doing some good."*

- Mary Ann, member of the Women's Auxiliary



*"If you wonder how you  
can do good in the world,  
you'll find it here."*

- Linda, member of the Women's Auxiliary



# HOPE ACROSS THE COUNTRY



National Salvation Army Week was declared by President Dwight D. Eisenhower in 1954, and since then it has served as an annual reminder of The Salvation Army's vast scope of services. In his speech, President Eisenhower said:

*"Among Americans, The Salvation Army has long been a symbol of wholehearted dedication to the cause of human brotherhood. In time of war, the men and women of this organization have brought to those serving their country far from home, friendliness and warm concern. In the quieter days of peace, their work has been a constant reminder to us all that each of us is neighbor and kin to all Americans. Giving freely of themselves, the men and women of The Salvation Army have won the respect of us all."*

In the seven decades since, The Salvation Army has continued to do the most good for local communities and broaden our services. The Salvation Army in Western Pennsylvania serves families and individuals across 28 counties.

The Salvation Army helped nearly **27 MILLION PEOPLE** in 2023 overcome poverty, addiction, and spiritual and economic hardships by preaching the gospel of Jesus Christ and meeting human needs in His name without discrimination in nearly every ZIP code.

By providing food, shelter, eviction prevention assistance, emergency disaster relief, rehabilitation, after-school and summer youth programs, spiritual enrichment, and more,

The Salvation Army is doing the most good at nearly  
**6,500 centers of operation around the country.**

*"Trust in the Lord with all your heart, and do not lean on your own understanding. In all your ways acknowledge him, and he will make straight your paths." – Proverbs 3:5-6 ESV*



*"As General, my first charge to you was,  
Preach the gospel of Jesus Christ.  
My last word to you as General is again,  
Preach Jesus Christ.  
Preach Christ ... as the Supreme Gift  
to a world lost without Him."*

- Evangeline Booth,  
The Salvation Army's first woman general



# MORE THAN FUN, SUMMERS OF GROWTH



The Salvation Army provides kids with the opportunity to learn new skills, make friends and create lasting memories. For many campers, The Salvation Army provides their only chance of a summer vacation outside of their neighborhoods.

Each year since 1947, hundreds of children ages 6-12 from across Western Pennsylvania have the chance to attend a week at **The Salvation Army's Camp Allegheny**. Each week at Camp Allegheny is an immersive adventure, with exciting themes ranging from thrilling outdoor excursions and engaging STEM activities, to dynamic sports and enriching music and arts programs. The 110-acre camp, nestled along Slippery Rock Creek in Ellwood City, is proudly accredited by the American Camping Association. Activities include arts and crafts, swimming, river tubing and Christian education.

Along with the fun activities, trained counselors help children mature and grow, and campers learn new life skills and self-reliance. In addition to the transformative experience at Camp Allegheny, The Salvation Army extends its summer outreach through local Summer Day Camps and Vacation Bible School sessions, ensuring more children receive the invaluable gift of a joyful and enriching summer before returning to school.



**777**

CHILDREN  
PARTICIPATED AT  
CAMP ALLEGHENY



**2,605**

CHILDREN  
PARTICIPATED IN  
VACATION BIBLE SCHOOL



**35,167**

CHILDREN  
PARTICIPATED IN  
YOUTH PROGRAMS

*"Direct your children onto the right path, and when they are older, they will not leave it."* – Proverbs 22:6 NLT





*One camper, moved by a production of Jesus Theater (a weekly Gospel presentation) approached Camp Allegheny Director Captain Larry Fulmer and told him the “heavy feelings” he had been carrying were now gone, and he couldn’t wait until closing day to receive a Bible to take home from Camp!*



*At Summer Day Camp in the Homewood area of Pittsburgh, one 7-year-old camper had an issue controlling his temper and would have frequent outbursts. Local Captains Michael and Kevilyn Haynes talked with him and told him he had to use his words and control himself. He simply said, “I don’t know how to do that.”*

*The men who volunteered to help with Day Camp all took turns teaching him tools to use when he got upset. In the three weeks at Day Camp, this young boy learned how to calm himself down, de-escalate and talk through his emotions.*




# EQUIP THE FRONTLINES



Every year, thousands of people are confronted with disasters. There are fires, floods, snowstorms, power outages and other emergencies that impact our communities to the core. When disaster strikes, **The Salvation Army Emergency Disaster Services (EDS)** answers.

The Salvation Army equips the frontlines, serving first responders and survivors with safe shelter, warm meals, clothing and clean-up kits, along with spiritual support. Twenty-four hours a day, seven days a week, the EDS team of staff and volunteers is on-call providing aid in times of crisis.

The Salvation Army began its emergency disaster work in Pittsburgh during the historically devastating 1936 flood and has continued those services ever since. EDS is a top-notch program for disaster preparedness and response that begins with the local community and extends throughout The Salvation Army's 28-county Western Pennsylvania service area. Long after first responders have left the scene, The Salvation Army is still there, helping the community with emotional support and meeting critical needs.

 [salvationarmywpa.org/EDS](https://salvationarmywpa.org/EDS)

 [WPASalvationArmyEDS](https://www.facebook.com/WPASalvationArmyEDS)



SERVED  
**53,000**  
INDIVIDUALS  
INCLUDING MORE THAN  
**11,000**  
FIRST RESPONDERS



RESPONDED TO  
**186** EMERGENCY CALLS  
AND CONDUCTED  
**109** COMMUNITY  
OUTREACH EVENTS



SERVED  
**26,299** MEALS AND  
**90-110** MEALS PER  
WEEK TO PITTSBURGH'S  
UNHOUSED POPULATION



DISTRIBUTED  
**1,825**  
FLOOD CLEAN-UP KITS  
**805**  
HYGIENE KITS

*"But I will sing of your strength, in the morning I will sing of your love;  
for you are my fortress, my refuge in times of trouble." – Psalm 59:16 NIV*



*"We see it all the time on the local news,  
The Salvation Army EDS, right there  
on the frontlines at the scene of a disaster,  
a house fire, or any other natural  
disaster or flooding."*

- Steve Myers, Vice President,  
Operations Planning & Engineering of FedEx



*"If you look at any of the disasters  
that have occurred recently, you see  
The Salvation Army is there...  
They're holding out their hand helping  
people not only with donations or food,  
but also emotional support and helping  
families to get through a very difficult time."*

- Donna Gibson, Director of Friends of Flight 93





# HOPE FOR THE FUTURE



Back-to-school season is rapidly emerging as a critical time of year for The Salvation Army. Each year, The Salvation Army provides back-to-school readiness programs for families in need across 28 counties in Western Pennsylvania. The Salvation Army is deeply committed to ensuring local students have the tools they need to succeed including backpacks, shoes, school supplies, hygiene kits, haircuts, vision and dental screenings and more.

Children raised in nurturing, stable homes create the foundation for emotional well-being, academic success, social responsibility and long-term productivity. Investing in children's early environments benefits not only the individual but the family and society. **The Salvation Army's Pathway of Hope** program is dedicated to supporting the entire family unit and breaking the cycle of generational poverty. Pathway of Hope is a case-managed program designed to support struggling families who are facing life barriers but are motivated to create lasting change. This strengths-based program empowers families to set goals and take actionable steps toward a brighter future. Families enrolled in Pathway of Hope meet regularly with a dedicated case manager to identify their strengths, set achievable goals, and develop a personalized plan for success. Through ongoing support and encouragement, families are connected to valuable resources and services within their community, helping to build a strong, reliable support network and achieve sustainable, long-term outcomes.



PATHWAY  
OF  
HOPE

**74 FAMILIES SERVED**  
**170 CHILDREN IMPACTED**



**10,702**

**BACKPACKS & SUPPLIES  
DISTRIBUTED**



**4,873**

**CLOTHING ITEMS  
DISTRIBUTED**



**1,426**

**FAMILIES ASSISTED AHEAD  
OF THE SCHOOL YEAR**

*"There is surely a future hope for you, and your hope will not be cut off."* – Proverbs 23:18





*"Pathway of Hope has been a lifeline to me and my family... They are mentally and emotionally supportive and always giving of their time. I am truly grateful."*

- Said one mother in the program



*"My life has been an ongoing rollercoaster, physically, mentally, and spiritually as a mother, daughter, sister, and a friend. Having the support from Pathway of Hope has been a very pleasing handful of encouragement and hope."*

- Said one mother in the program



*"Pathway of Hope helped our family set reachable goals to strengthen our self-esteem, connected us to organizations and other people that helped us pave a brighter and more secure future for ourselves and our children. We were blessed with a great case manager who helped us as we navigated through the program and made changes with us as different life circumstances came along."*

- Shared one family

# FEED IT FORWARD



No one should go hungry. The Salvation Army's feeding programs are a lifeline for families, offering not just sustenance but also hope and a sense of community support. They provide balanced meals that nourish children and adults alike, ensuring that nutritional needs are met despite financial hardships. At The Salvation Army, feeding programs provide a variety of food and basic needs for those seeking food assistance and help them regain household food security.

**The Love in a Backpack program ensures children receive food support regularly across eight Salvation Army locations.**

The Salvation Army's choice food pantries empower individuals and families by providing choice in food selection to meet their dietary needs and bring dignity to assistance programs. **In Western Pennsylvania, the current choice pantry model services 16 locations and provides 100,421 grocery orders.**

Emergency food pantries provide immediate food assistance to individuals and families facing crisis situations at every Salvation Army community center across 28 counties in Western Pennsylvania. Community meal sites (soup kitchens) **foster community support and provide meals on a regular basis at 15 locations, with 178,975 meals served.**



**314,079**  
MEALS  
PROVIDED



**257,442**  
GROCERY ORDERS  
PROVIDED



*"The eyes of all look to you in hope; you give them their food as they need it. When you open your hand, you satisfy the hunger and thirst of every living thing." – Psalm 145:15-16 NLT*



*"The food pantry has been a blessing.  
It has been keeping me afloat."*

- Shared a man in Pittsburgh

*"The food is excellent, the quality of  
food is excellent... These programs have  
been keeping a roof over our head and  
food on the table."*

- Shared a woman in Pittsburgh





# BUNDLE THEM UP






The Salvation Army and WTAE-TV proudly celebrate 40 years of the beloved project Bundle-Up program. For more than four decades, **WTAE-TV's project Bundle-Up** has provided NEW warm winter outerwear – including coats, hats, gloves, and boots – to children and adults over the age of 62 throughout Western Pennsylvania.

WTAE-TV's project Bundle-Up was created in 1986 by the late former Vice-President and General Manager Fred Barber, the late Chief Meteorologist Joe DeNardo and Salvation Army Lieutenant Colonel Robert A. Watson. The program is a joint venture of The Salvation Army of Western Pennsylvania and WTAE-TV, Pittsburgh's ABC affiliate.

For many participating children and seniors, the experience of WTAE-TV's project Bundle-Up is the first opportunity they have ever had to shop for something brand NEW for themselves. Dedicated corporate and community volunteers ensure that the experience is not just about receiving new items but also about creating meaningful, positive experiences that participants will remember for years to come. Highlights include surprise shopping trips with the Pittsburgh Steelers, Pittsburgh Penguins and talent from WTAE-TV. An annual telethon airs each December on WTAE-TV, and an annual online auction generates additional support for the program.



 [projectBundleUp.org](https://twitter.com/projectBundleUp)  
 [projectBundleUp](https://facebook.com/projectBundleUp)  
 [@projectbundleup](https://instagram.com/projectbundleup)

DURING THE 2023-24 WINTER SEASON:

**MORE THAN \$500,000** was raised

**5,000 CHILDREN AND SENIORS** were impacted

**560 VOLUNTEERS** helped nearly **500 CHILDREN AND SENIORS** shop for new winter outerwear

**4,500 CHILDREN AND SENIORS** additionally received vouchers to shop in participating host stores

Since its inception in 1986, WTAE-TV's project Bundle-Up **HAS RAISED \$17.5 MILLION**, providing **MORE THAN 310,000 CHILDREN AND SENIORS** with **NEW** winter outerwear across Western Pennsylvania.

*"Comfort, comfort my people, says your God."* – Isaiah 40:1 ESV





*"This isn't the best day ever,  
this is the MOST AMAZING day ever!"*

- Adam, a student who had the chance  
to shop with the Pittsburgh Steelers

*George, who recently retired and soon after,  
lost all his belongings in a fire, could not  
hold back tears while participating in a  
project Bundle-Up shopping trip. Volunteers  
made sure he selected the warmest coat,  
boots, gloves and hat. After suffering such  
a tragic loss, he was overwhelmed by the  
kindness of others.*



# NOURISHMENT FOR NEIGHBORS



The Salvation Army provides a lifeline of hope and dignity to individuals and families facing hardship during the holiday season. Thousands of people had the opportunity to enjoy food and fellowship this past Thanksgiving and Christmas and The Salvation Army was blessed to partner with faithful volunteers who provide the hope of the holidays through hot meals and warm smiles.

Throughout the months of November and December, The Salvation Army community centers throughout all 28 counties of Western Pennsylvania operated as beacons of hope and served nourishing community meals in person and offered food for those in need to also take home. On both Thanksgiving and Christmas Eve, The Salvation Army in Allegheny County also continued a new tradition where volunteers rallied together to deliver more than 1,000 warm meals to the doors of isolated older adults living in low-income, high-rise buildings. Food was also distributed to families staying at The Salvation Army's Family Caring Center shelter, the Emergency Disaster Services feeding program for the unhoused and for those who have been displaced.



**109,033**

INDIVIDUALS SERVED  
DURING THE  
HOLIDAY SEASON



**47,763**

INDIVIDUALS SERVED  
FOR THE FIRST TIME



**122,274**

MEALS, FOOD BOXES  
& GIFT CARDS  
DISTRIBUTED

*"Do not neglect to do good and to share what you have, for such sacrifices are pleasing to God."* – Hebrews 13:16



*"We all feel it is so important to give back to the community, and we love the opportunity to personally engage with those we prepare the meals for. A smile and a quick hello can mean the world to some people."*

- Shared one Salvation Army volunteer





# NEED KNOWS NO SEASON



The iconic **Red Kettle Campaign** powers The Salvation Army's vital services across 28 counties in Western Pennsylvania. Every donation stays local in the community it is given, directly funding feeding programs, rent and utility assistance, seasonal support, youth empowerment and spiritual programs that change lives all year long. This global tradition began humbly in 1891, when Salvation Army Captain Joseph McFee placed an iron kettle on a San Francisco street, simply asking passersby to "Keep the Pot Boiling" to fund a free Christmas dinner.

Each Christmas, The Salvation Army works to make the season bright for families and individuals in need throughout Western Pennsylvania. **The Salvation Army Angel Tree** program makes holiday wishes come true. Children create wish lists, gift tags appear in regional stores, and with the help of generous donors and dedicated volunteers, **100,000 gifts are distributed annually** in Western Pennsylvania—all wrapped and ready for under the tree. The Salvation Army and **Sheetz For the Kidz** also make a huge impact on families. **Nationally, Sheetz For the Kidz has contributed more than \$2.7 million in toys, clothing and other essentials for families.**



## Christmas 2024

Division \$2,216,469 (95% of goal)  
Allegheny County \$502,667 (90% of goal)

## Christmas 2023

Division \$2,436,127 (104% of goal)  
Allegheny County \$562,561 (103% of goal)

*"For to us a child is born, to us a son is given, and the government will be on his shoulders.  
And he will be called Wonderful Counselor,  
Mighty God, Everlasting Father, Prince of Peace."*





*“The joy of that Christmas morning was infectious! Years later, my father’s youngest sibling, Anne, was still able to recall the baby doll she received on Christmas and how special she felt knowing she was able to get her own toy.”*

- Linda, a donor who recounts how her father’s family was served by The Salvation Army when he was just a child



*“Sheetz For the Kidz has been so helpful by providing gifts for my children at Christmas time. Their donations help take stress off my plate and remind me that there are people out there who care. The staff passing out the gifts were so kind and helpful. I couldn’t see through my happy tears as I was overcome with emotion to know that my kids could enjoy being kids this Christmas.”*

- Shared a mother of six



# ***FY 2023-2024 FINANCIAL STATEMENTS***

## **THE SALVATION ARMY OF WESTERN PA**

Year Ended 9/30/2024

### **PUBLIC SUPPORT AND REVENUE**

Public Support	\$24,812,177	74.5%
Government Fees/Grants	5,935,854	17.8%
Other Revenue	945,071	2.8%
United Way	468,320	1.4%
Internal Support	1,146,111	3.4%
<b>Total Public Support and Revenue</b>	<b>33,307,533</b>	<b>100.0%</b>

### **FUNCTIONAL EXPENSES**

Direct Services	35,735,412	84.9%
Fundraising	2,381,019	5.7%
Administrative and Support Services	3,973,285	9.4%
<b>Total Functional Expenses</b>	<b>42,089,716</b>	<b>100.0%</b>

WPA Division: \$(8,782,183)\*

Deficiency of Revenues over Expenses

*\*Does not include distributions of \$7,965,194 from funds held at Territorial Headquarters.*

# THE SALVATION ARMY OF ALLEGHENY COUNTY

Year Ended 9/30/2024

## PUBLIC SUPPORT AND REVENUE

Public Support	\$6,524,111	59.2%
Government Fees/Grants	2,249,711	20.4%
Other Revenue	111,564	1.0%
United Way	119,851	1.1%
Internal Support	2,012,202	18.3%
<b>Total Allegheny County Revenue</b>	<b>11,017,440</b>	<b>100.0%</b>

## FUNCTIONAL EXPENSES

Direct Services	9,667,084	82.5%
Fundraising	1,611,321	13.8%
Administrative and Support Services	438,539	3.7%
<b>Total Allegheny County Expenses</b>	<b>11,716,944</b>	<b>100.0%</b>

Allegheny County Division: \$(699,504)  
Deficiency of Revenues over Expenses



DOING THE MOST GOOD<sup>®</sup>  
WESTERN PENNSYLVANIA DIVISION



DOING THE MOST GOOD®  
WESTERN PENNSYLVANIA DIVISION

700 North Bell Avenue  
Carnegie, PA 15106

 412-446-1500

 SalvationArmyWesternPA

 [salvationarmywpa.org](http://salvationarmywpa.org)

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