



DOING THE
MOST GOOD

Employment Opportunity

The Salvation Army in Central Ohio

Date Posted: April 2, 2026

Development & Community Relations Director

Classification: Full-Time, Exempt, 40 hours/week, Monday-Friday, 8:30 a.m. – 5:00 p.m., weekends and evenings as needed

Salary: \$75,000 - \$85,000 Annually

Job Focus: This position provides leadership and oversight of community relations, development, and communications for The Salvation Army in Central Ohio, ensuring fundraising and engagement efforts are carried out as a ministry that benefits both donors and those served. The role oversees all community relations & development campaigns, events, and projects; directly supervises development staff; and works collaboratively with the Area Commander, Donor Relations Director, and Divisional Development Department to advance the organization's mission and resource development goals. Coordinates with Divisional Headquarters Community Relations and Development teams to ensure compliance with territorial policies, procedures, and best practices.

Overview of Responsibilities include:

- Provide a strategic approach to fundraising as a ministry of The Salvation Army, benefiting both donors and those we serve.
- Provide leadership, coaching, and accountability for development and community relations staff, fostering a culture of collaboration, excellence, and ministry-focused service.
- Oversee public relations initiatives, special events, and community-facing campaigns that enhance visibility and trust.
- Serve as relationship manager to key agencies and foundations across Central Ohio.
- Lead a strategic approach to messaging, communication, and marketing to ensure The Salvation Army's story is told clearly, compellingly, and effectively.
- Collaborate with regional offices to ensure the effective planning and management of mail appeal campaigns.
- Continually research and pursue new and emerging funding opportunities, ensuring The Salvation Army does not miss potential support due to lack of awareness.
- Integrate The Salvation Army's mission and values into all fundraising and community relations efforts, emphasizing ministry, dignity, and service.

Benefits:

- Changing the lives of the less fortunate
- Generous paid time off every year that includes Holidays, 4-weeks' Vacation, 3 Personal days, and 12 Sick Days
- Comprehensive health care coverage with low-cost employee premiums, co-pays and deductibles
- Eligibility for supplemental insurance plans including Short Term Disability, AFLAC, and Voluntary Term Life
- Flexible Spending Accounts

Requirements/Qualifications:

- Demonstrated commitment to and alignment with The Salvation Army's mission and values.
- Bachelor's degree required and five years of relevant professional experience, preferably within a nonprofit environment.
- Exceptional verbal and written communication skills, with strong attention to detail and proofreading accuracy.
- Highly organized and adaptable, with a proven ability to manage multiple priorities and projects effectively and professionally.
- Strong problem-solving abilities with the capacity to think strategically and creatively; results-oriented with consistent follow-through.
- Collaborative and effective team leader who fosters a supportive, mission-focused environment and motivates

staff toward departmental and organizational objectives.

- Proficiency in Microsoft Word, Excel, Publisher, Mail Merge, PowerPoint, and internet-based research.
- Prior experience with donor management software (Salesforce) and website administration preferred.
- Positive, proactive, and solution-oriented professional demeanor.
- Valid Ohio driver's license with the ability to obtain and maintain driving privileges in accordance with Salvation Army insurance requirements.

Interested candidates should **send resume, cover letter, salary requirements and writing samples of newsletters or client success stories** to Lori Banfield, Human Resources Coordinator, by fax to 614.221.1896 or by email to lori.banfield@use.salvationarmy.org or by mail to 966 E Main Street, Columbus, OH 43205.

Deadline: April 30, 2026

In compliance with US Government regulations, The Salvation Army affirms that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin.

Mission Statement: The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

www.SalvationArmyCentralOhio.org