

transforming LIVES



CENTRAL KENTUCKY AREA SERVICES
2014 ANNUAL REPORT

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



CENTRAL KENTUCKY AREA SERVICES
2014 ANNUAL REPORT



**"AND DO NOT FORGET TO DO GOOD AND TO SHARE WITH OTHERS,
FOR WITH SUCH SACRIFICES GOD IS PLEASED." HEBREWS 13:16**

Dear Friend,

Doing the most good and sharing with others, when combined with God's amazing grace, leads to transformed lives!



With much gratitude, we share this annual report of services provided and lives changed. This past year, we housed more homeless people than ever before; fed thousands of hungry families, children and seniors; paid utility bills for many who faced an unexpected hardship; started a new mobile feeding ministry in low-income neighborhoods; educated hundreds of children and adults; conducted job readiness programs for the unemployed; provided recreation and after-school programs for children and teens; and offered the tools needed for the homeless to regain their independence.

As a result, preschoolers were well prepared for Kindergarten, school-aged youth improved their grades and homeless citizens acquired income and suitable housing. Such positive transformation is made possible by the generosity of our supporters, by the dedicated service rendered by our volunteers and staff, and by our loving God who added His blessing to all our efforts.

May God bless you.

Majors Steven and Debra Ashcraft
Central Kentucky Area Coordinators

Joseph E. Jones
Advisory Board Chair



OVERVIEW OF SERVICES

Emergency Shelter & Transitional Housing

Families & Single Women

- ♦ Intensive professional case management
- ♦ Mental health and spiritual counseling
- ♦ Job training
- ♦ Life skills and computer classes
- ♦ Housing placement assistance
- ♦ Safe Haven support classes for addictions
- ♦ Transportation
- ♦ Pre-school and after-school care for children
- ♦ Meals, diapers, clothing, and other basic needs

Basic Needs and Emergency Assistance

- ♦ Groceries and clothing
- ♦ Prescription drug purchases
- ♦ Rent and utility assistance
- ♦ Personal care kits
- ♦ Household items

Emergency Disaster Services

- ♦ Feeding of survivors and emergency workers
- ♦ Emergency Mobile Kitchen
- ♦ Emergency shelter, food, water, and other supplies

University of Kentucky Free Clinic

- ♦ Medical care for adults in need

Worship Center

- ♦ Sunday School and Worship
- ♦ Youth and adult Bible studies

Early Learning Center *ages six weeks – five years*

- ♦ Focused literacy activities
- ♦ Early assessments and intervention
- ♦ Individualized child development plans

Positive Youth Development *grades K-12*

a. Salvation Army Boys & Girls Club

- ♦ After-school tutoring and homework help
- ♦ Technology center
- ♦ Recreation, basketball leagues, and fitness
- ♦ Summer day camp
- ♦ School supplies

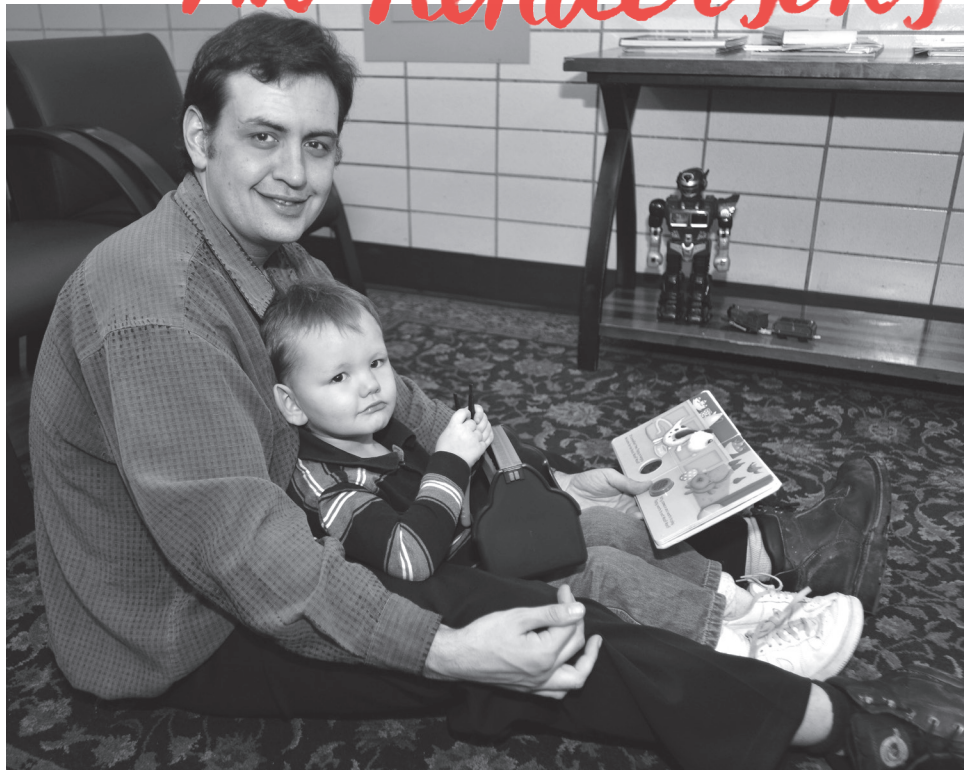
b. Corps Community Center

- ♦ Residential (overnight) camp
- ♦ Music School
brass, vocal, dance, and timbrel lessons
- ♦ Character & skill building programs
Sunbeams, Girl Guards & Boys Adventure Corps

Holiday Assistance

- ♦ New gifts and clothing for children
- ♦ Food cards for families
- ♦ Thanksgiving and Christmas day dinners
- ♦ Gifts for nursing home patients and veterans

THE Hendersons



THE Hendersons

EMERGENCY SHELTER

Donald, a United States Army Veteran and single father, found himself without full-time employment, homeless, and searching for a place where he and his three-year-old son Matthew could stay.

Determined not to give up his son, he was relieved to learn about The Salvation Army's shelter program that would offer safe housing and free on-site educational childcare for Matthew so he could focus on securing full-time employment. Donald shares, "When we first came to the shelter, Matthew was shy but soon began to flourish; coming home singing new songs every night. The people around The Salvation Army have been so generous to my son and me. God has been good to us here." In less than two months, Donald and Matthew were able to move into their own apartment.

OUR SHELTER DOORS NEVER CLOSE. OUR COMPREHENSIVE PROGRAM APPROACH ENABLED 870 INDIVIDUALS TO SECURE SUITABLE HOUSING LAST YEAR.

Brennan

(pictured on the left)



Brennan

THE SALVATION ARMY BOYS AND GIRLS CLUB

“Brennan loves the Boys and Girls Club, and I’m really happy he’s there,” Sarah Bailey says of her son’s after school program involvement. Brennan, age 10, has been attending The Salvation Army Boys and Girls Club for almost two years. Sarah, a single working mother of four, appreciates the good influence the staff has had on her oldest child and credits them for helping him mature socially.

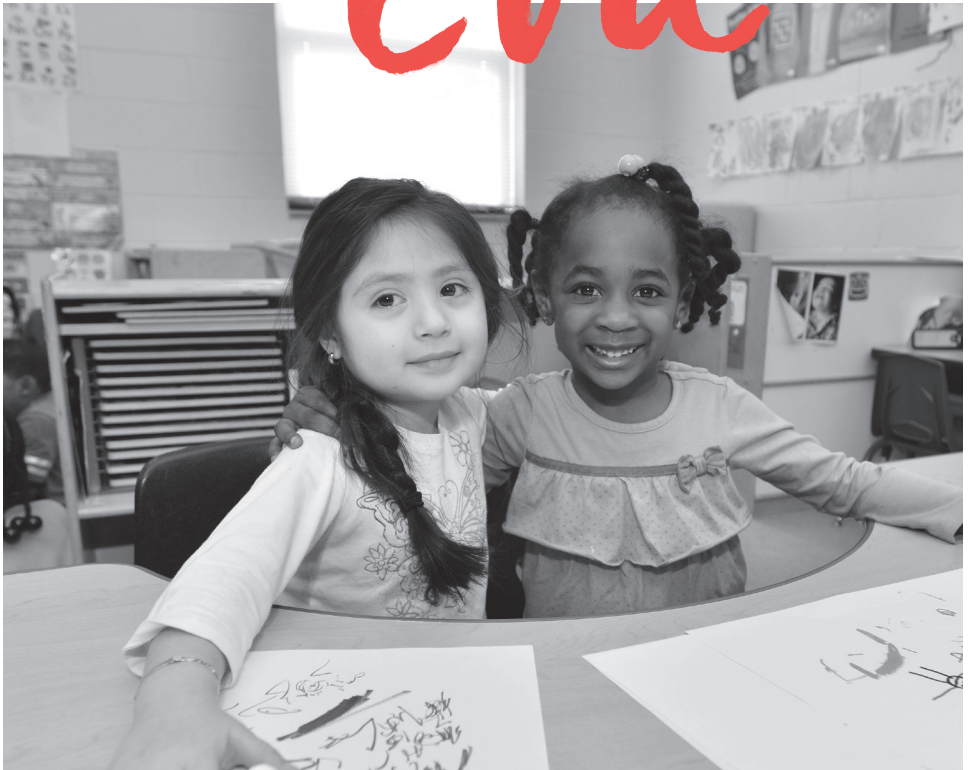
At the Club Brennan has access to homework help, a technology center, a game room, and caring staff who serve as teachers and mentors. Group leader DeBraun Thomas says, “Brennan has started leading the younger kids, and he is helping with the organization and clean-up of the Club.” The Salvation Army Boys & Girls Club has given Brennan’s family a helping hand, and encouraged Brennan in his character development as well.



**“LET THE CHILDREN COME TO ME, DO NOT STOP THEM,
FOR THE KINGDOM OF HEAVEN BELONGS TO SUCH AS
THESE” – MARK 10:14**

Eva

(pictured on the right)



Eva

EARLY LEARNING CENTER

Kelley has seen a positive social change in her very shy daughter Eva (pictured on the right) since enrolling her in The Salvation Army's Early Learning Center this past year. Eva's teacher Victoria Oliver is also happy with Eva's progress and shares, "At first Eva would talk so fast she could not articulate what she was saying, but now she's speaking clearly and is interacting more."

Eva enjoys playing on the computer and coloring. She has fostered many classroom friendships, can write her name, can count to fifteen, knows her basic shapes, and is learning to recognize letters and numbers so she will be ready for Kindergarten this year. Programming and learning center stations are strategically planned in order to prepare preschoolers for Kindergarten because education is a key component to lifting children out of poverty.

**100% OF LAST YEAR'S PRESCHOOL CLASS WAS FULLY
PREPARED FOR KINDERGARTEN.**

THE Parishes



THE Parishes

EMERGENCY SHELTER

After becoming ill, Antameca was not able to keep her job or apartment. She came to The Salvation Army shelter with her two children, three-year-old Lannia and five-year-old Jakees, hoping for support, stability and new opportunities.

Antameca is meeting with a Salvation Army case worker, attending life skill classes and increasing her computer skills while Lannia and Jakees attend The Salvation Army's Early Learning Center. This family is on the road to positive change! When asked where she would be if there were no Salvation Army shelter, Antameca says, "I can't imagine. I wouldn't have my kids. I would be on the street."

**"I WAS HUNGRY AND YOU GAVE ME SOMETHING TO EAT
... I WAS A STRANGER AND YOU INVITED ME IN ..."
MATTHEW 25:35**



2014 SERVICE STATISTICS

Emergency Shelter & Transitional Housing

Number of beds	162
Nights of lodging/days of care	52,322
Meals provided	158,862
Persons housed	1,772
<i>1,308 Adults and 464 Children</i>	

Basic Needs & Emergency Assistance

Number of persons assisted	54,830
Number of garments given	274,062

Salvation Army-University of Kentucky Free Medical Clinic

Number of patients treated	748
Medical services provided	1,477

Emergency Mobile Kitchen

Meals, snacks, and beverages served	2,495
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Early Learning Center

Number of children served	128
Meals provided	10,898
Snacks provided	6,155

Salvation Army Boys & Girls Club

Number of youth served	457
Meals provided	3,836
Snacks provided	26,228

Corps Community Center

Music School youth served	331
Character Building Programs youth served	159

Holiday Assistance

Men, women and children served	11,121
Children given gifts	5,296
Families served	2,611
Nursing home patients and veterans given gifts	1,823

Worship & Spiritual Development

Number of meetings/programs	601
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Volunteers

Individuals	7,956
Hours	29,290



THE SALVATION ARMY WORSHIP CENTER

Within The Salvation Army Church, Christian faith is expressed through active service. The vision of The Salvation Army has always been to lead men and women into a relationship with God. The Army recognizes that a physical, emotional and social restoration must go hand in hand with spiritual rebirth. The Army practices an integrated ministry, uniting spiritual, social and physical support.

Worship services, Sunday School classes and Bible studies are open to our clients and to the community at large. You are welcome to join us.

The Salvation Army Worship Center

(Lexington)

736 W. Main Street, Lexington, KY

859.252.7706

Sunday School 10:00 a.m.

Sunday Worship 11:00 a.m.

Thursday Bible Study 1:30 p.m.

The Salvation Army Worship Center

(Georgetown)

100 Washington Square, Georgetown, KY

502.863.1551

Sunday School 10:00 a.m.

Sunday Worship 11:00 a.m.

**“SOME MEN’S AMBITION IS ART. SOME MEN’S AMBITION IS FAME.
SOME MEN’S AMBITION IS GOLD. MY AMBITION IS THE SOULS OF
MEN.” WILLIAM BOOTH, FOUNDER OF THE SALVATION ARMY.**



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Major Debra Ashcraft

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Major Felipe Tamayo
Major Diana Tamayo

Georgetown Corps Officers

Lieutenant Joseph Hansen
Lieutenant Chastity Hansen

SUMMARY STATEMENT OF SUPPORT REVENUE AND EXPENSES

Central Kentucky Area Services

Fiscal Year / October 1, 2013 – September 30, 2014

PUBLIC SUPPORT AND REVENUE

Community Support	\$ 2,499,754
Community Gifts in-Kind	1,599,260
United Way of the Bluegrass	258,096
Program fees	317,326
Government Grants (Federal, State, & City)	307,195
Foundations & Corporations	327,584
 TOTAL SUPPORT AND REVENUE	 \$ 5,309,215



EXPENSES

Management and General	\$ 304,172
Fundraising	108,690
Program Services	
Emergency Services & Shelter	3,073,658
Boys & Girls Club of the Bluegrass	455,702
Corps Community Center	489,610
Early Learning Center	556,800
Jessamine Co. Community Services	101,415
Scott Co. Community Services	244,480
TOTAL EXPENSES	\$5,334,527

CURRENT YEAR OPERATING SURPLUS/(DEFICIT)	(\$25,312)
Balance brought forward for Year 2015	\$37,248

WILLIAM BOOTH SOCIETY

The William Booth Society is The Salvation Army's most prestigious donor recognition program. It is named for the founder of The Salvation Army who began helping individuals in London who were considered outcasts of society – the homeless, the poor and the destitute. William Booth Society members are invariably among the leaders who cause positive change in their communities. All are committed to go beyond mere concern and to take action by making an annual gift of \$5,000 or more.

The Founders Circle

\$100,000 +

Kroger Co.

The Spray Foundation

Anonymous (2)

The Catherine Mumford Booth Circle

\$50,000 - \$99,999

The Evangeline Booth Circle

\$25,000 - \$49,999

Dr. Dale & Edith Dunkelberger Charitable Trust

Hoskins Family Foundation

Whitaker Bank Corporation of Kentucky In Memory of

Elmer Whitaker

The George Scott Railton Circle

\$10,000 - \$24,999

Betty Jane Addington

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Mr. and Mrs. Davis and Lucy Bo Bussey

Columbia Gas of Kentucky

Tom Corder

eBay Foundation and Silicon Valley Community

Foundation

In Memory of Dr. Richard Crutcher

In Memory of Joseph William Minor

Ms. Virginia F. Murphy

John P. Pope Foundation

Georgia H. Rodes

Mr. Joseph C. Tang

Thomson R. Bryant, Jr. & Betty R. Bryant Fund

at Blue Grass Community Foundation

Toyota Motor Manufacturing, Kentucky, Inc.

John B. Van Meter

Jack and Joan Whitaker In Memory of Elmer Whitaker

Anonymous (6)

William Booth Society Member

\$5,000 +

100 Women
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Anonymous (10)



THE WILLIAM BOOTH SOCIETY



**“THE GENEROUS WILL THEMSELVES BE BLESSED, FOR THEY SHARE
THEIR FOOD WITH THE POOR.” PROVERBS 22:9**



RED SHIELD SOCIETY

The Red Shield Society recognizes donors who support The Salvation Army with an annual gift between \$1,000 and \$4,999. We are pleased to recognize the following 2014 members:

RED SHIELD SOCIETY

\$2,500 - \$4,999

Mr. and Mrs. Chuck Ames
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Wildcat Wearhouse
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Anonymous (9)



RED SHIELD SOCIETY

\$1,000 - \$2,499

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\$1,000 - \$2,499 (*continued*)

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Anonymous (34)





2014 PROMOTIONAL PARTNERS AND PRESENTING SPONSORS

- ♦ ADCOLOR – LemonAiD Campaign
- ♦ Ball Homes – LemonAiD and Christmas Breakfast
- ♦ Blue & Company, LLC – Christmas Breakfast and Kettle Campaign
- ♦ Car Town KIA USA – LemonAiD Campaign
- ♦ Born – LemonAiD Campaign
- ♦ The CastlePost – CastlePost Christmas Tour
- ♦ CLARK Material Handling Company - Christmas Day Dinner
- ♦ Columbia Gas of Kentucky – LemonAiD Campaign
- ♦ Cumulus Radio, NASH 92.9, HOT 102 & WVLK 590AM – LemonAiD, Angel Tree and Kettle Campaign
- ♦ Fayette Heating & Air – Christmas Breakfast
- ♦ Fayette Mall – LemonAiD Campaign and Angel Tree
- ♦ Glenn Auto Mall – Angel Tree
- ♦ Joe Bologna's – Thanksgiving Day and Christmas Day Dinners
- ♦ Kentucky Blood Center – Christmas Breakfast
- ♦ Kroger – Food Angel
- ♦ LEX 18 – Angel Tree, LemonAiD Campaign, CastlePost Tour, Food Angel and Kettle Campaign
- ♦ Lexington Cemetery Company – Christmas Breakfast and Kettle Campaign
- ♦ Lexington Fayette Urban County Government – Christmas Breakfast
- ♦ Lundy's Catering – Thanksgiving Day Dinner
- ♦ Real Life Radio – LemonAiD Campaign and Kettle Campaign
- ♦ Red Oak Fuel Network – Kettle Campaign
- ♦ SONIC America's Drive-In – LemonAiD Campaign
- ♦ Walmart – LemonAiD Campaign
- ♦ Walgreens – LemonAiD Campaign
- ♦ Whitaker Bank Corporation of Kentucky, 2014 Premier Sponsor – Angel Tree, Christmas Breakfast, Kettle Campaign, Christmas Day Dinner, LemonAiD Campaign, Boys and Girls Club Golf Outing, Boys and Girls Club Summer Camp Trips, Scott County Red Shield Run and Golf Outing



CPA'S / ADVISORS



2014 SUPPORTING SPONSORS

Angel Tree: Arnold Real Estate, Beaumont Family Dentistry, Garnett C. Brown III DMD, Hek Glass, Kentucky American Water, Kentucky Service Company, Kentucky Utilities Company, Langley Properties, Lexington Clinic, Lexington Quarry Company, NIA Isaac Commercial Properties, Phi Gamma Delta Fraternity, USI Insurance Services and Versailles Road Storage

Salvation Army Boys and Girls Club Golf Outing: Firehouse Subs, Bryan and Jennifer Mattingly and Olive Garden

Christmas Breakfast: Community Trust Bank, Inc., Darley, Dupree Financial Group, Faith Fellowship of Lexington, Ben C. Kaufmann, Messer Construction Company, Stoll Keenon Ogden PLLC and Xerox

LemonAiD Supporting & Restaurant Sponsors: A.P. Suggins Bar & Grill, Jackie L. Banahan, DMD, Bruce K. Davis, Carla Blanton Consulting, LLC, C.J. May/May Commercial Group, Coca Cola Refreshments of Lexington, CLARK Material Handling Company, Dudley's, Faith Fellowship of Lexington, Inc., Kentucky Surgery Center, Link-Belt Construction Equipment Company, Member Heritage Federal Credit Union, Powell-Walton-Milward, a division of J. Smith Lanier & Co., Selma's Catering and Events, Stivers HVAC, Inc., Stoll Keenon Ogden PLLC, Walgreens and Wheeler Pharmacy

Special Thanks: Dr. Everett McCorvey, honorary Christmas Chair, Dia Davidson Angel Tree Chair, Bill Meck, honorary LemonAiD Chair and Thomas R. Post, CastlePost Christmas Tour

DOING THE MOST GOOD...

I am doing the most good.

I am hope.

I am compassion.

I am strength.

I am faith.

I am doing the most good.

I serve a community.

A region.

A nation.

A world.

I serve heroes.

I serve victims.

I serve a sovereign God.

I am doing the most good.

I am an Army.

Drafted by the Creator.

Commissioned by a man who defied death.

My enemies are despair and destruction.

My ammunition is grace and mercy.

My allies are generosity and benevolence.

I am an Army.

Helping others be all they can be.

I am doing the most good.

I feed empty stomachs and hungry souls.

I rebuild ruined homes and shattered lives.

I am a willing listener for a veteran with stories to tell.

I am a bottled water and an encouraging smile for a weary firefighter.

I am an answered prayer.

A silver lining.

A second chance.

I am doing the most good.

I am a humble steward of other people's generosity.

I am a grateful courier of a stranger's kindness.

I am the faithful executor of others' goodwill.

I take my responsibility seriously.

I am blessed.

I am a blessing.

I am The Salvation Army.

I am doing the most good.

... The promise of The Salvation Army

THE SALVATION ARMY

CENTRAL KENTUCKY AREA SERVICE LOCATIONS

Lexington Worship & Service Center
736 W. Main Street
Lexington, KY 40508
(859) 252-7706

Jessamine County Service Unit
205 South First Street
Nicholasville, KY 40356
(859) 881-4241

Scott County Corps Community Center/
Georgetown Worship & Service Center
100 Washington Square
Georgetown, KY 40324
(502) 863-1551

www.salvationarmylex.org
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Special thanks to the following
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