

The Salvation Army

LemonAiD Frequently Asked Questions



Where do I register my child or group?

There are several convenient options to sign up. When you register you will receive a LemonAiD Kit. The options are:

- Online at <http://ky.salvationarmy.org/lex-kentucky/lemonaid> (Starts April 9th)
- At The Salvation Army, 736 West Main Street, Lexington, KY (Starts June 1st)

What comes in the LemonAiD kit?

- Official LemonAiD badges for stand operators
- Poster to designate stand as an Official LemonAiD Site
- Instructions on running a successful stand
- Stickers for customers
- Return Envelope for Proceeds

What do parents provide?

- Lemonade & Cups (Pre-mixed powder form works great, but don't be afraid to get creative!)
- Help setting up stand
- Encouragement
- Optional extra refreshments, cookies, brownies, etc.

Where do I set up my LemonAiD stand?

You can set up your stand nearly anywhere. With a little promotion your front yard can be an ideal spot. Also consider heavy traffic areas, such as a youth baseball game, after church, farmer's markets or in front of a store (Don't forget to ask for permission). Adding a LemonAiD stand to an existing event has proven to be very successful.

Do I have to run my stand every day from June 30th to July 27th?

No, you can run your stand as long as you like - one day, a weekend or an entire week.

How much do we charge for lemonade?

Stand operators are allowed to choose the price they wish to charge for their lemonade. This

is a charity event and it would also be acceptable simply to ask for donations. A good option is to ask for a donation for a drink. You'll find many generous customers this way!

Where do I turn in the proceeds we raise?

Proceeds can be dropped off anytime at The Salvation Army in downtown Lexington (736 W. Main Street), Monday - Friday from 9:00 - 4:30 at the Administration Entrance. We ask that you drop off your proceeds by July 27th in order to receive your finale packet which will include a t-shirt and a free ticket for each child to attend the July 28th Finale at the Lexington Legends game.

What happens at the finale?

This year's finale will be hosted at the Whitaker Ballpark on July 28th with the Lexington Legends. Each child who turns in their proceeds by July 27th will receive a free ticket to the game and a t-shirt. Come enjoy the game, fireworks, and an opportunity to march onto the field. Parents will be able to purchase their tickets at a discounted group rate. The group rate code will be included in each child's finale packet.

Are there really homeless kids in the Bluegrass?

Homeless families with children of all ages come to The Salvation Army's comprehensive Emergency Shelter seeking refuge. So many families in our area are just a paycheck away from being out on the street. Homelessness and poverty are inextricably linked. People who are poor are frequently unable to pay for housing, food, child care, health care, and education. Difficult choices must be made when limited resources cover only some of these necessities. Often it is housing, which absorbs a high proportion of income, that must be dropped. Being poor means being an illness, an accident, or a paycheck away from living on the streets. Last year The Salvation Army was a safe haven for 1,387 homeless individuals including 344 children.

What does The Salvation Army do for homeless families?

The first step in serving families in crisis is to meet the basic needs. Shelter and meals are provided in a safe environment. Parents meet with caseworkers and begin the road to recovery and independence. In addition to food and shelter:

Parents Receive:

- Professional Intensive Case Management
- Job-Training (in-house and offsite)
- Life Skills & Computer Classes
- Career-appropriate clothing
- Mental health and Spiritual Counseling
- Transportation
- Housing Placement

Children Receive:

- Basic necessities like diapers, formula, and school-appropriate clothing
- Case worker support to help with school enrollment
- School supplies
- Free access to The Salvation Army Early Learning Center
 - Care for children six weeks to five years
 - Stars Rated educational center
 - Mental, physical and emotional assessments for ages three and older
 - Professional help for children with special needs
 - Focused literacy activities
 - Preparation for a successful transition to Kindergarten
- Free access to The Salvation Army Boys' & Girls' Club
 - Care for school age youth
 - Homework help provided by a certified teacher
 - Computer lab with software programs designed to increase reading and math skills
 - Arts & Crafts Room
 - Full size Gymnasium
 - Programs to promote Health, Leadership and Good Citizenship

Learn more about The Salvation Army's Emergency Homeless Shelter at

http://ky.salvationarmy.org/lex-kentucky/Homeless_Services

For more information about LemonAiD, please visit <http://ky.salvationarmy.org/lex-kentucky/lemonaid> or contact Andrea Kaler at: (859) 252-7706 ext. 112 or andrea.kaler@use.salvationarmy.org.