

2023–2024



Annual Report

Anti-Trafficking Philadelphia



1,335

individuals served

92

individuals connected
to housing

342

individuals enrolled in
case management



Every year, the New Day team thinks of new ways to show up and **make change for survivors of trafficking in Philadelphia**. This year, we've done that by bringing on a prevention education specialist, combining of our PAD and Drop-In programs, and completion of our first year of HUD funding. Each individual on our team is dedicated to this work and shows up each day to ensure that survivors of trafficking are given the support they need. We simply would not have been able to accomplish these **innovative changes** without our staff and volunteers.

As we move into this next year, I am filled with gratitude for the work we have accomplished together and am excited to see what this next year brings. We are grateful for your continued partnership. **We could not serve survivors with excellence and perseverance without you!**

Sincerely,

Captains Benjamin & Felicia Lyle
Divisional Secretaries for Greater Philadelphia Operations
Eastern Pennsylvania & Delaware Division



Vision

New Day to Stop Trafficking exists to foster safety, prevent revictimization, and advocate for social change for survivors and those at risk of human trafficking through trauma-informed, survivor-centered, and accessible services.



Mission

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in his name without discrimination.



The Future

This next year we are embarking on a **new initiative with the Pennsylvania's Attorney General's Office** to combat trafficking across the commonwealth. We plan to advocate for the adoption of our 45 hour training curriculum as a **standard across the state**. We anticipate increased collaboration and consolidation of our **Philadelphia advocacy efforts** through partnerships in the Philadelphia Anti-Trafficking Coalition and with City Council. All of these upcoming developments should make 2025 our most ambitious year yet!

Programming

New Day New Home

- Transitional housing
- Rapid rehousing
- Case management

Community Anti-Trafficking Services (CATS)

- Anti-human trafficking task force
- Victim advocacy
- Youth-focused services
- Specialty court for youth (WRAP court)

Education & Prevention

- Trainings for professionals and community members
- Community engagement events
- Tabling
- System advocacy



Drop-In Center

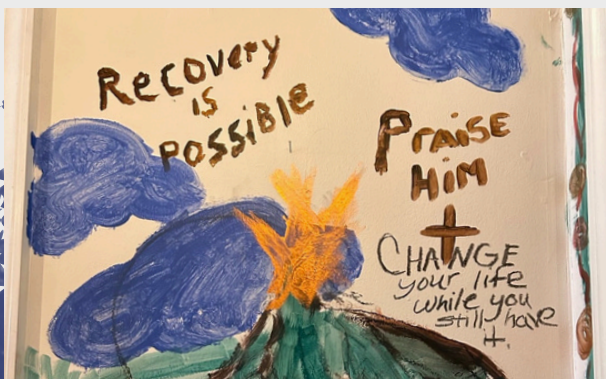
- Basic needs
- Intensive case management
- Support groups
- Street outreach

Police Assisted Diversion (PAD)

- Diversions
- Case management
- Victim advocacy

Peer Support Programming

- Survivor mentorship
- Survivor advisory council
- Program consulting
- Community engagement



Education & Prevention



Crucial to the fight against trafficking is prevention and education. After four years as an advocate, Molly Ferris began as the first Prevention Education Specialist for New Day. She has updated and created new trainings and facilitated the completion of our 45-Hour Human Trafficking (HT) Advocate training, a comprehensive awareness & prevention training for advocates. This equips staff with the skills needed to support survivors.



31

**trainings
facilitated**

767

**individuals
trained**

50

**community
awareness
events**



Drop-In Center

The Drop-In Center began new partnerships this year with Mural Arts and Philadelphia Legal Assistance. Survivors have covered a wall in bold colors, honest reflections and encouraging messages, becoming a **symbol of hope**.

Philadelphia Legal Assistance has run a bi-weekly legal clinic for survivors. Survivors have been able to have their legal barriers removed allowing them to **access safety and self-sufficiency**.

1,233

showers provided

6,930

meals served

19

**Mural Arts
Workshops hosted**

Police Assisted Diversion (PAD)



PAD has increased engagement with law enforcement through VICE and FBI human trafficking operations. Prior to New Day's involvement survivors of exploitation were arrested. Through advocacy these individuals are **now connected to life-saving services** rather than a criminal justice response.

54

individuals
engaged through
police operations

76

referrals
received

16

domestic violence
survivors
supported

New Day New Home

New Day New Home completed its first year in our new space and of HUD funding. This included the **launch of our Rapid Rehousing Program** where we can move individuals into their own apartment and support with rent for up to 2 years! New partnerships were created to offer **more therapeutic** services through equine therapy, herb therapy, a recovery group, and an onsite therapist.

48

individuals
served

3,236

nights of transitional
housing provided

43

instances of rental
assistance



Community Anti-Trafficking Services (CATS)



61

clients served

226

hours of case
management

Our mobile case management team chose a new name to reflect their **dedication to empowering survivors** and fostering a community where they can heal, grow, and thrive: Community Anti-Trafficking Services (CATS)!

Advocates have been working hard to support youth survivors in our city who are experiencing homelessness. We have strengthened our partnerships with immigrant supports, and state law enforcement to **enhance our work with the growing labor trafficking survivor community.**

54

referrals
received for
services



Survivor-Led Programming

Through monthly meetings the Survivor Council supported New Day in the creation of a new HT assessment, trainings, outreach, and in **leading New Day's programming**.

Our Peer Mentors continue to provide their **lived experience expertise** in providing direct support to survivors in our programs.

12

**council
meetings**

19

**individuals served
by peer mentors**

148

**hours of peer
mentorship given**

Our Team



New Day is a diverse team of over 50 staff, volunteers, and administrators. Each one of them brings their **unique spirit and passion to this work**. Without this dynamic team we would not have seen the successes that we have witnessed this past year, both through our programs and in the life of each survivor.



Our Partners

Every year New Day onboards new partnerships to ensure that survivors have access to the highest quality support for their unique needs. We have over **65 partnerships** with organizations across Pennsylvania and the surrounding states.



Contact Us

 @newdaytostoptrafficking

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 SAphilly.org

