



Epic Silent Auction



Shoe Contest



Networking



Live Auction

Shoe STRUT



Join us for Central PA's largest women's networking event, complete with friends, fashion and FUN! Join over 700 guests on October 2nd, 2026 for lunch, an epic silent auction, unique live auction, fun contests, and an inspiring glimpse into The Salvation Army Harrisburg's impact on the community.

Best of all: For every guest, one pair of shoes is donated to a local child in need through our partnership with Boscov's! Talk about a WIN-WIN!

OCT 2ND, 2026: 11 AM - 2 PM

Hershey Lodge | Hershey, PA

VISIT: ShoeStrut.com
or scan QR code:



Event Hosted By



Presenting Sponsor



MEMBERS 1st
FEDERAL CREDIT UNION

See other side for  Tickets and Sponsorships

Shoe STRUT




Sponsorships & Tickets

LEVEL	Seats	Program Book Ad	Power Point	Social Media	Swag Table*
Stiletto \$3,500	20 seats (2 tables)	Full Page	Premier Logo	Pre-event post	Y
Slingback \$2,000	10 seats (1 table)	Full Page	Logo	n/a	Y
Espadrille \$1,000	4 seats	Half Page	Logo on shared slide	n/a	Y
Wedge \$500	2 seats	Business Card	Company Name	n/a	Y
Flats (Ticket) \$115 by 7/31/26 \$125 on or after 8/1/26	1 seat	n/a	n/a	n/a	n/a

*Sponsors can provide guest giveaways on the day of the event



Exclusive Add-on Sponsorships

Add one of these exclusive opportunities to any sponsorship:

Luncheon Sponsor: Add \$3,000 Includes stage shoutout at beginning of program, and tent card with company logo on all guest tables.

Silent Auction Sponsor: Add \$2,000 Includes logo on auction tables and online software item pages.

Contest Sponsor: Add \$2,000 Includes stage shoutout at beginning of program and opportunity to present prize to the winner.

Best Shoes @ Table Sponsor: Add \$2,000 Includes logo on screens slide prior to runway walk. Co. rep may present prize on stage.

Photobooth Sponsor: Add \$2,000 Includes shoutout from stage, Logo on each printed photo strip, and on signage at photo booth.

Live "Strut Wall" Sponsor: Add \$1,500 Includes Logo on top banner of social wall display of photos uploaded by guests using a hashtag.

Wifi Sponsor: Add \$1,500 Includes your customized WIFI password for all event guests.

Tech Help Desk Sponsor: Add \$1,500 Includes stage shoutout at beginning of event and logo signage at the Tech Help Desk.

Event Timeline:

11 AM: Registration, Networking, Silent Auction

12 PM: Seated Lunch and Program

1 PM: Runway, Contest, Silent and Live Auctions

Printed Program Booklet Ads:

Full-Page Ad: \$500

Half-Page Ad: \$350

Business Card: \$250

Swag Table: \$100*

(*fee waived for sponsors and auction donors)

Auction Donations:

This event is a strategic way to highlight your business to over 700 guests!

Please get in touch if you would like to donate to the silent or live auction before August 15th.

Contact Us:

Email: ShoeStrut@use.salvationarmy.org

Phone: Cindy, 717-233-6755 ext 119

