The Salvation Army has seen more and more people exposed to the hazards of poverty than ever before – some of them for the first time in 2016.

#SNOWANGELCHALLENGE

Your KidsCare Gift of $2.00

It takes an Army to help families in Syracuse.

IN MEMORY OF given by

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677 South Salina Street
Syracuse, NY 13202

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The Salvation Army was able to help the Smith family. We provided socks, underwear, a place to stay and three meals daily. The family’s case manager helped Lamar get back into the workforce. We set him up with a job coach and training to make him more employable. His driver’s license was expired, which is a costly expense for those barely getting by and we were able to get Lamar back on the road legally!

In addition to the clothing Lamar was provided, he was also given clothes for interviewing. Lamar has landed temporary work and continues to look for a permanent job. Thanks to you, the family has recently moved into their own housing and your kindness paid the security deposit and first month’s rent. “The Smiths have hope and a home!”

Thanks to your generosity, The Salvation Army was able to help the Smith family.

For nearly two decades, Wegmans has supported The Salvation Army through its Annual KidsCare Campaign which offers customers an opportunity to donate during checkout. Donations are made by using special scan cards. To participate, pick up a special scan card at the checkout and consider making a gift of $2 to support children in need in the Syracuse area. Every donation makes a difference in the lives of children The Salvation Army serves.

#SNOWANGELCHALLENGE

The Salvation Army has seen more and more people exposed to the hazards of poverty than ever before – some of them for the first time. We created the #SnowAngelChallenge to lift neighborhoods in need out of poverty. As part of the challenge, we asked the community to capture an image of themselves making a snow angel, post it to social media and make a donation.

Why the #SnowAngelChallenge?

There is a situation known as the “snowball effect” where problems start small and seem to pile on top of each other – until you’re trying to hold off an avalanche. If you’ve ever experienced the bills pile on at once, you know the stress it can create and the problems it can cause. Far too many people succeed in the avalanche. Winter can be especially hard on community members and with your support we help ease the burden.

Residents, students, media and businesses challenged each other to help support those who need it most this winter season. The Salvation Army partnered with “Winter” of Visit Syracuse to bring attention to the plight of those living in poverty in our community.

Thanks to this collaborative effort, the community raised more than $5,000 for our programs that help curb the snowball effect. Some of these programs include: homeless prevention, life skills training, employment resources, child care, budgeting, food and housing placement.

Visit SnowAngelChallenge.com to view more images or to support The Salvation Army.

677 South Salina Street
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Each summer, over 100 low-income, at-risk Syracuse area children ages 6-17 attend The Salvation Army's Long Point Camp at a greatly reduced rate thanks to the generosity of donors like you. Camp is more than just a fun experience away from home. It is a proven tool to foster self-esteem, independence, learning, environmental awareness, and health. With your support, we will be able to send even more children to camp and create an outstanding camp experience for children and teens of all backgrounds.

At camp kids can:
• Build self-esteem
• Foster diversity
• Connect to nature
• Gain healthy lifestyles
• Bridge the achievement gap
• Get a break from life's pressures
• Develop lifelong friendships
• Learn leadership skills
• Experience outdoor adventures

Camp supply drive wish list:
• Bathing suits
• Light jacket or sweatshirt
• Shoes, all sizes
• Pajamas
• Lightweight pants
• Toothbrushes
• Travel toothpaste
• T-shirts
• Shorts
• Underwear
• Socks
• Soap
• Shampoo
• Deodorant

Children Sizes: 5-16; Adult Sizes: Small-2XL
bit.ly/donatecamp

The Salvation Army
677 S. Salina St., Syracuse, NY 13202
Phone: (315) 475-1688
Fax: (315) 475-6307
sasyr.org

June 6-17, 2017
A special week!
Spotlighting our work during this special week!

Stay connected to your Salvation Army: sasyr.org

President Dwight D. Eisenhower declared the first National Salvation Army week in 1954. In the proclamation, Eisenhower noted: "Among Americans, The Salvation Army has long been a symbol of wholehearted dedication to the cause of human brotherhood...their work has been a constant reminder to us all that each of us is a neighbor and kin to all Americans, giving freely of themselves, the men and women of The Salvation Army have won the respect of us all.”

Linda Lopez, Executive Director for Community Services for Onondaga County

Thank you Ted and Amy for spotlighting our work during this special week!

Other sponsors:
Commitment to human dignity, diversity, client empowerment and professional excellence.

Linda Lopez, Executive Director for Community Services for Onondaga County
Majors Ron & Dorine Foreman, Divisional Commanders
Jon Rogers, Director of Communications and Marketing, Empire State Division

Others is published four times each year and is available online at sasyr.org.

Your feedback is always welcomed. Please direct questions and comments to:
Jon.Rogers@use.salvationarmy.org or call (315) 434-1392.

The Power of the Shield
A Note From Our Executive Director

Come back to the Army feels like a bit of a homecoming to me. I spent 12 years here from 1996-2008, and returned last November. In my first few months as Executive Director for Community Services for Onondaga County, one of the things I was asked most frequently was "Why did you decide to go back?" I’ve been asked that by staff, board members, friends, people in the community—even my own family!

There is one story in particular that is foundational to my passion and commitment to the Army I want to share with you. Two days after 9/11, The Salvation Army Empire Division sent a team of employees and officers to Ground Zero to provide disaster relief services. We were given a supply of t-shirts that had a big red shield both on the front and back, and were directed to wear them every day we were there. In all honesty, we thought they were a little gaudy, but dutifully wore them anyway.

When we arrived at Ground Zero, it was pure chaos, with hundreds of scared people looking for loved ones, and hundreds of exhausted police, fire and rescue crews. When our team got off the bus that first day, before we had even done one thing to help, you could see people heave of sigh of relief because The Salvation Army had arrived. Others began to cry and approached us for a hug and a prayer. At that moment, I realized the power of the shield, the confidence people have in the Army, and what the shield represents to hurting people. In the week we were there, we saw that same scenario play out over and over again, as people sought us out for help and comfort simply because we wore the shield.

When people see The Salvation Army shield or come to the Army for services, they come with expectations. They expect compassionate service offered to everyone who walks through our doors.

Linda Lopez, Executive Director for Community Services for Onondaga County