



# CHRISTMAS CASTLE 2017

DECEMBER 18-20



## CHRISTMAS CASTLE brings joy to families in need

The Christmas Castle is a three-day distribution event held at The Castle at Boston Park Plaza in Boston from December 18<sup>th</sup>-20<sup>th</sup>. Over 5,000 people, representing more than 15,000 family members experience the joy of shopping for their own family. Each household receives a grocery gift card for Christmas dinner and “shops” for a warm coat for each family member and two toys for each child under the age of 15.



## TEAM BUILDING WITH A PURPOSE volunteer opportunities

**Sunday, December 17 - 11:30am - 3:00pm**

Help turn The Castle at Boston Park Plaza into a Christmas Wonderland. Decorate, create toy displays, prep the coat-shopping area and more.

**Monday, December 18 - Wednesday, December 20**

**Three Shifts Available Each Day: 8:30am - 1:00pm; 12:30pm - 5:00pm; 4:30pm - 6:30pm**

Volunteers assist clients as personal shopping assistants for winter coats and toys for family members. Other volunteers restock shelves in the toy area, and restock and organize coats. Evening shift volunteers will focus on preparing the Castle for distribution the following day making sure that each family has a welcoming and efficient shopping experience.

**Thursday, December 21, 9:00am - 12:00pm**

The 2017 Christmas Castle doesn't end when we leave The Castle at Boston Park Plaza as coats and toys that do not get distributed during the three prior days will be sent to our “mini-castle” for distribution. This is a day of wrapping up and cleaning up to prep the remaining items for transport. Volunteers will also pack up Christmas trees and decorations.

## EXPERIENCE THE TRUE JOY of the season by helping others

- 1.) Sign up to volunteer at the Christmas Castle in Boston - contact Cassidy Bowers at [Cassidy.Bowers@use.salvationarmy.org](mailto:Cassidy.Bowers@use.salvationarmy.org) or by phone at 339-502-5853.
- 2.) Choose the sponsorship opportunity that's right for you! See other side for sponsorship levels and benefits.





# CHRISTMAS CASTLE IMPACT LEVELS 2017



Boston Park Plaza Castle | December 18<sup>th</sup>-20<sup>th</sup>

SalvationArmyMA.org/ChristmasCastle

**SIGNATURE** | A contribution of \$25,000 provides **CHRISTMAS JOY for 90 families** including warm coats, toys and Christmas dinner.

**PLATINUM** | A contribution of \$15,000 provides **1,300 CHRISTMAS TOYS** for children in need.

**GOLD** | A contribution of \$10,000 provides **WARM COATS and TOYS for 150 children** in need.

**SILVER** | A contribution of \$7,500 provides **CHRISTMAS JOY for 27 families** including warm coats, toys and Christmas dinner.

**BRONZE** | A contribution of \$5,000 provides **125 WARM COATS** for children in need.

**PEWTER** | A contribution of \$2,500 provides **CHRISTMAS DINNER for 40 families** and 40 seniors.



### All sponsors receive:

- Recognition on signage and acknowledgement at Christmas Castle Event
- Recognition on promotional and publicity outreach including website
- Company name listed on Christmas Castle website
- Opportunity to provide volunteers to Christmas Castle event
- Seats at Salvation Army Annual Luncheon\* on December 13<sup>th</sup>
- Ad in Annual Luncheon program book

\*The Annual Luncheon at the InterContinental Boston Hotel® on December 13<sup>th</sup> brings together hundreds of guests to raise awareness of the lives transformed by The Salvation Army throughout the year. We will follow up with you regarding the number of invitations you will receive commensurate with your sponsorship level.

I/We will sponsor at the following level:

- Signature \$25,000
- Platinum \$15,000
- Gold \$10,000
- Silver \$7,500
- Bronze \$5,000
- Pewter \$2,500
- Donation of \$\_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

AMERICAN EXPRESS  MASTERCARD  VISA      EXP. \_\_\_\_ / \_\_\_\_

CARD # \_\_\_\_\_ SEC. CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Checks may be made payable to: The Salvation Army Christmas Castle

Please return payment and form to: The Salvation Army - Christmas Castle, 25 Shawmut Road, Canton, MA 02021

For more information contact Ashley Kouyoumjian | 339-502-5850 | ashley.kouyoumjian@use.salvationarmy.org