

WTAE-TV project Bundle-Up



projectbundleup.org

Give the gift of warmth to your neighbors in need...

Dear Friend,

Sam hesitantly walked off the bus and as his foot touched the ground, he looked back at The Salvation Army minister who brought him to the department store on the chilly October morning. The minister said, "Sammy, don't be scared. The volunteers are here to help you select new winter clothes." Reluctantly, Sam walked forward into the store.

As they entered, Sam and the other kids from the bus were paired off with a volunteer. When Sam met his, he started to feel more relaxed. He whispered, "Can you make sure I get a warm coat this year? I didn't have one last year and I was cold." The volunteer reached down, hugged Sam, and replied, "We'll find you the warmest one they have!"

For the past 37 years, The Salvation Army and WTAE-TV's project Bundle-Up have provided brand NEW winter outerwear for local kids like Sam, and seniors, too. Families facing the effects of inflation and the elderly on a fixed income find it nearly impossible to make new, warm winter clothing "fit" into a household budget that often feels two sizes too small.

By donating to project Bundle-Up, you will be contributing to our \$125,000 goal, which will allow us to serve 1,250 children and seniors in need. Thank you for helping us make sure Sam, along with so many others in Western Pennsylvania, receive the gift of warmth this winter.

Blessings,

Major Gregory Hartshorn
Divisional Commander
The Salvation Army
Western Pennsylvania Division

Mike Harvey
Chief Meteorologist
Pittsburgh's Action Weather 4
Chairman, WTAE's project Bundle-Up

Yes, I would like to give the gift of warmth this year!

Please include a check made payable to "project Bundle-Up" in the reply envelope provided.

You can also donate online with a credit card at projectbundleup.org/donate.

- ☐ **My gift of \$100** provides winter apparel to a senior, so they can still pay their heating bill.
- ☐ **My gift of \$75** keeps a child warm at the bus stop with brand new coat, boots, gloves, hat and scarf.
- ☐ **My gift of \$50** bundles up an infant or toddler this winter.
- ☐ **Please use my gift of \$** _____ **to help as many children and senior citizens as you can.**