



HERE. FOR GOOD.

Greater Cincinnati & Northern Kentucky
salvationarmycincinnati.org/hereforgood

Here. For Good. is proudly presented by the Advisory Board.

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For many years, loyal contributors and sponsors have generously supported The Salvation Army's Annual Civic & Awards Luncheon. In a normal year, you would be hearing from us about the 64th Annual Civic & Awards Luncheon, and our plans to celebrate 135 years of mission and ministry in Greater Cincinnati with our theme, **Here. For Good.** Like many organizations, we have made the careful decision to cancel our luncheon to protect the health and wellbeing of our supporters, advisory members, staff, officers, and those we serve as the COVID-19 global health concerns persist.

As we all know, this is not a typical year. And this letter comes to you with our prayerful request to continue to support The Salvation Army in Greater Cincinnati during this critical time. The Salvation Army has been on the front lines serving thousands of individuals since the COVID-19 crisis started. In fact, The Salvation Army in Greater Cincinnati distributed more meals in the first three months of the pandemic than it did in all of 2019, when it provided 153,821 meals. As of July 31, the Southwest Ohio Northeast Kentucky Division of the Salvation Army, headquartered here in Cincinnati, provided over *one million meals*—and continues to do so.

While we will miss the fellowship of being together, we ask that you join us in spirit to do what the luncheon traditionally does for our community—provide meals for others, hope for children and families at Christmas and support of The Salvation Army's mission in Greater Cincinnati. Coming together in this way – in spirit and in support of the work of The Salvation Army - our community will continue to be served and prayers will be answered for those coming to our doors for help and hope today, for this Christmas season and beyond.

Last year in Greater Cincinnati, The Salvation Army provided 38,969 gifts to children and families during Christmas, with 10,407 children receiving toys and books. We face an unprecedented holiday season, challenged not only to brighten Christmas for many, but also to meet new depths of need in our community as this crisis continues to unfold. We have witnessed how there is no quarantine from hunger, homelessness or poverty.

Thank you for your unwavering support as a trusted friend, donor and partner to The Salvation Army. We could not do all the good we do without you.



Majors Timothy & Willie Mae Lyle

MAJORS TIMOTHY & WILLIE MAE LYLE
Divisional Leaders
Southwest Ohio & Northeast Kentucky



Mark E. Caner

DR. MARK E. CANER
Western & Southern Financial Group
Advisory Board Chair, Greater Cincinnati



YOUR IMPACT

In 2019 your Civic & Awards Luncheon sponsorship helped to serve our Greater Cincinnati community in these meaningful ways:

Empower Youth
After-School Programs
Summer Enrichment
Music & Arts Programs
Summer Camp SWONEKY
Literacy & Feeding

Support Older Adults
Senior Housing
Feeding
Community Care Ministries

Combat Addiction
Residential Housing
Work Opportunities
Group & Individual Therapy

Give Hope to Families
Rent & Utility Assistance
Food Pantries
Rapid Re-housing
HeatShare Program
Homeless Outreach

Provide Shelter
Family Shelter
Case Management
Hot Meals

Fight Human Trafficking
Case Management
24-HR Hotline
Court Advocacy, Training & Education

Brighten the Holidays
Adopt-A-Family
Toy Shop
Food Baskets & Kroger Gift Cards

Share God's Love
Worship & Bible Study
Pastoral Care
Men's & Women's Ministries

Help Disaster Survivors
Direct Assistance
Mobile Feeding Units
Emotional & Spiritual Care
Long-Term Recovery



38,662
total snacks served



391
women and children
sheltered



10,407
children received
toys and books



1,222
individuals helped
at our Adult
Rehabilitation Center



38,969
gifts provided to
children and families
during the holiday season



1,557
worship & spiritual
development meetings
held



153,821
total meals served



2,769
volunteers
20,370
hours of service



699
low-income seniors
helped with housing

In the wake of the **COVID-19** pandemic,
The Salvation Army in Greater Cincinnati continues to house
the homeless, feed the hungry and meet human needs in every respect.



411,139
Total Meals Served



9,481
Volunteer Hours



2,588
Emotional & Spiritual
Care Contacts

Greater Cincinnati stats as of August 12, 2020

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SPONSORSHIP OPPORTUNITIES

*All sponsorships are fully tax-deductible due to
an in-person event being cancelled for 2020*

PRESENTING PARTNERSHIP \$25,000

- ✦ Corporate logo prominently displayed on The Salvation Army Greater Cincinnati's **Here. For Good.** website and the Corporate Partners page for one year with hyperlink
- ✦ Prominent partnership recognition on social media
- ✦ Short video produced by TSA of your generous support to be placed on our website and social media
- ✦ Inclusion and special thanks during collective impact video

Presenting Partnership deadline: October 1, 2020 to allow enough time for video filming and editing

RED KETTLE PARTNERSHIP \$10,000

- ✦ Corporate logo prominently displayed on The Salvation Army Greater Cincinnati's **Here. For Good.** website and the Corporate Partners page for one year with hyperlink
- ✦ Partnership recognition on social media
- ✦ Inclusion and special thanks during collective impact video

COMMUNITY PARTNERSHIP \$5,000

- ✦ Corporate logo prominently displayed on The Salvation Army Greater Cincinnati's **Here. For Good.** website for one year with hyperlink
- ✦ Partnership recognition on social media
- ✦ Inclusion and special thanks during collective impact video

FRIEND OF THE ARMY PARTNERSHIP \$2,500

- ✦ Corporate logo prominently displayed on The Salvation Army Greater Cincinnati's **Here. For Good.** website for one year with hyperlink
- ✦ Partnership recognition on social media

BELL RINGER PARTNERSHIP \$1,500

- ✦ Corporate or individual name prominently displayed on The Salvation Army Greater Cincinnati's website for one year

HERO FOR HOPE PARTNER \$250- \$1,499

- ✦ Name listed on The Salvation Army Greater Cincinnati's website

Additional recognition for corporate logos for Kettle Signs will be confirmed later as national kettle agreements continue to be finalized.



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SPONSORSHIP REPLY FORM

100% Tax-Deductible Sponsorship Opportunities:

- \$25,000 Presenting Partnership
- \$10,000 Red Kettle Partnership
- \$5,000 Community Partnership
- \$2,500 Friend of the Army Partnership
- \$1,500 Bell Ringer Partnership
- \$250-\$1,499 Hero For Hope Partnership
- I would like to support The Salvation Army with a tax-deductible gift of \$_____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

I would like to pay by Check

Payable to: "The Salvation Army"

Memo line: "2020 Here For Good"

Mail to: 114 East Central Parkway, Cincinnati, Ohio 45202

I would like to pay by Credit Card

Visa Master Card Discover American Express

Credit Card # _____ Exp. ____ / ____

Signature: _____ CVV: _____

Credit Card Information is not retained and is destroyed immediately after processing.

Email form and corporate logos to Jerry Smith, Corporate and Donor Relations Specialist
Jerry.Smith@use.salvationarmy.org  513-762-5643