For the past several months I have been inspired & encouraged by the writings of James Clear; an entrepreneur, weightlifter, and photographer. He usually sends two articles directly to my inbox every week. In a recent composition, he shared the history of the word “priority.”

priority (priˈórətē/)  

Today we define priority as “a thing that is regarded as more important than another.” James Clear, citing author Greg McKeown, says the word priority didn’t always mean what it does today. He said that the word entered the English language in the 1400s. It was singular. It meant the first or prior thing. It stayed singular for the next five hundred years. Only in the 1900s did we pluralize the term and start talking about priorities. Illogically, we reasoned that by changing the word we could bend reality. Somehow we would now be able to have multiple “first” things.

The Salvation Army’s mission is, admittedly, comprised of two priorities: To preach the gospel of Jesus Christ…… and…… To meet human need in His name without discrimination.

Perhaps it is a dual mission, but when we’re doing it right, when we’re serving the needs of the whole person……the mission becomes singular! And our focus upon that mission is singular! We weigh every program or service we offer against that mission to keep ourselves in alignment with what God has called us to do!

As we mark our 142nd year of service in Toledo, we can only share a portion of all that has happened. Perhaps the story is best told by visiting us and experiencing first-hand the many wonderful opportunities for young and old alike. But rest assured, our priority hasn’t shifted! Whatever you’re needing——perhaps you will find it at The Salvation Army!

As you read the information contained within this Annual Report, I hope you will be inspired to re-examine your own “priorities”. Be assured that as we move into this new year that service is our watchword, and we will do the most good to the most people in the most need.

God Bless You!
Major Tom Duperree
Area Coordinator

Mission Statement
The Salvation Army, an international movement, is an evangelical part of the universal church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Advisory Board 2018
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Dear Supporters,

In 2018, The Salvation Army of Northwest Ohio was able to serve the community through our many programs, helping meet people’s day to day needs with our food pantry and utility assistance and helping seasonally with our holiday assistance and Tools for School program. It has been a privilege to continue to serve as the Advisory Board Chair.

It is a rewarding experience for the Advisory Board members to work alongside our dedicated staff as they work tirelessly to serve those in need. I especially enjoy participating in our annual Red Kettle Campaign by adopting a kettle. I adopt a kettle on Saturdays and most evenings during the campaign, it is a great opportunity for me to meet supporters and tell people about The Salvation Army.

The Salvation Army would not be able to Do The Most Good without your help. We rely on the community for donations of time, money and goods to support our many services and programs.

On behalf of The Salvation Army’s Advisory Board and staff, I want to thank you for your generosity. We look forward to our continued partnership.

Sincerely,
Dave Stoiber
Advisory Board Chair

Dodge, Dave’s Dog, helping at the kettle for Christmas in July

Administrative Offices
The Salvation Army—620 N. Erie St. Toledo, Ohio 43604  Phone: 419-241-1138  Fax: 419-241-1130
www.salvationarmynywohio.org  www.facebook.com/TheSalvationArmyNorthwestOhio
DOING THE MOST GOOD

Your Donations &
Our Promise at Work

In 2018, 22,112 individuals throughout
Northwest Ohio looked to
The Salvation Army for hope and help.

When families and individuals needed
comprehensive emergency services,
The Salvation Army:
supplied 1,848 hot meals and 385 snacks; fulfilled
523 energy assistance and 4 prescription orders;
provided 785 referrals to much needed community
resources; and distributed 2,701 grocery and
543 transportation orders, 1,312 backpacks filled
with school supplies, 205 personal care kits,
181 teacher supply requests, and 3,232 pieces of
clothing.

When the 2018 Christmas season seemed bleak
for many in our community,
The Salvation Army:
Provided food and toys to 9,847 individuals at
Christmas and mailed 729 Christmas cards for
inmates through our prison ministry.

When stable housing eluded some,
The Salvation Army:
promised rental assistance to 102 individuals and
269 nights of shelter to homeless and at risk
individuals.

When individuals are recovering from or at risk
of sexual exploitation, The Salvation Army:
provided comprehensive case management and
survivor led support to 307 individuals.

When spiritual healing and development was
needed, The Salvation Army:
provided spiritual services and activities that resulted
in an attendance of 10,213; visited 1,257 individuals
in nursing homes; and sent 100 children to a five-day
overnight camp.

Our Philosophy
“There is no reward equal to that of doing the
to the most good to the most
people in the most need.” ~Evangeline Booth

“Doing the Most Good”
One Life at a Time

A single mom with two daughters and a son applied for a house but was denied at the last minute
because of her credit. This led to her and her family being homeless for 6 months. The family
was unable to go back to their previous residence because the landlord had already rented it out. Instead,
they couch surfed with family and friends when possible and when there were no other options they
lived in her car. The mom began working with WSOS in Bowling Green, a local community action
agency, who then referred the family to The Salvation Army for a homeless verification.

When she arrived at our Bowling Green Service Center she met with Melissa Guyton, the Housing
Services Coordinator at the Bowling Green Service Center. Melissa was able to assist them with the
verification and gave her additional resources to assist her in finding a home. Melissa said “I see many
families throughout Wood County who are homeless or near homelessness because of the barriers they
face with landlords, education, transportation and limited resources. I am glad this family followed the
guidelines of our housing program which gave them the ability to use our local resources to secure
housing. The client’s family now has a roof over their head and security to move forward with their
lives.”

We pray that God will continue to bless this family in their journey and help them break the cycle of
homelessness.

Donation Card—Please complete and mail to The Salvation Army 620 N. Erie St. Toledo, OH 43604

YES, I want to help The Salvation Army assist those in need in our community!

Name ___________________________ Amount Donated $ ___________________________
Address ___________________________ City __________ State __________
Zip __________ Telephone ___________ Email ___________________________