

2017 RED KETTLE Campaign

How your sponsorship helps The Salvation Army...

We cordially invite you to participate as a sponsor of our annual **RED KETTLE** Campaign. The money raised during the campaign supports The Salvation Army's year round services to the community, which includes energy, rent, prescription, and clothing assistance, Choice Food Pantry, grocery store transportation, budget classes, at-risk homeless coordination, community referrals, bridge and wrap-around services, Christmas and back-to-school assistance, and prison ministry. The Salvation Army serves over 26,000 individuals annually. All money raised through the **RED KETTLE** Campaign stays in Northwest Ohio to help us continue to bring hope and help to the most vulnerable in our community.



We love the sound of bells! Please help us ring in our **RED KETTLE** Campaign goal of \$540,000!

Sponsorship Choices: (choose one)

- ___ **JOY** Sponsor (\$500)
- ___ **HOPE** Sponsor (\$1000)
- ___ **PEACE** Sponsor (\$2500)
- ___ **LOVE** Sponsor (\$5000)

Sponsorship Includes:

- Company name on website (**JOY** Sponsor)
- Company logo on website (**HOPE** and **PEACE** Sponsors)
- Company logo highlighted as a primary campaign sponsor on website with link (**LOVE** Sponsor)
- Sponsor Highlighted on our Social Media: **JOY** - 1; **HOPE** - 3; **PEACE** - 5, **LOVE** - 10
- Acknowledgement of sponsorship at the annual Appreciation Event (All Sponsors)
- Appreciation Event Invitations for Sponsor Staff, Friends, or Family: **JOY** - 3; **HOPE** - 5; **PEACE** - 10; **LOVE** - 20

Questions? Contact Megan Cornwell (419) 241-1138 ext. 116 or

Megan.Cornwell@use.salvationarmy.org

2017 Red Kettle Campaign
November 10—December 24, 2017
Sponsorship Form

Organization/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Organization/Company Web Address: _____

Personal or Company Name to be listed. Please **clearly PRINT** the name exactly how you'd like it to appear on the website and/or social media

Artwork and logos should be submitted to Megan.Cornwell@use.salvationarmy.org as follows:

- **Logos** for **HOPE**, **PEACE**, and **LOVE** sponsors must be submitted as hi-res (72 dpi) JPEG.
- Checks can be made payable to The Salvation Army memo Red Kettle Campaign Sponsor and mailed to 620 N. Erie St., Toledo, OH 43604