



Supporting The Salvation Army:

EMPLOYEE ENGAGEMENT IDEAS

There are many opportunities for an individual to get involved with The Salvation Army throughout the year. We recognize that local businesses are also looking for opportunities to engage teams of employees in fund-raising efforts to benefit their communities.

The Salvation Army offers local employee groups a way to help those people with the most need in their communities. We provide opportunities to support area homelessness; aid our local youth; provide food for adults and children who would otherwise be hungry; provide support to families ready to take the steps necessary to break the cycle of poverty; and to help those individuals and families impacted by a disaster.



HOW BUSINESSES CAN GET INVOLVED...

- Provide Volunteers (individuals or groups)
- Provide Gifts-In-Kind
- Make Monetary Contributions (raise money through event or make outright donation)

The Salvation Army Heartland Division
401 NE Adams Street
Peoria, IL 61603

Phone: 309-339-3849
Email: kathy.anderson@usc.salvationarmy.org



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VOLUNTEER your time as an individual or a group:

Some of the ways employees could get involved:

- Participate in feeding programs at the shelter
- Ringing bells during the Christmas season
- Working at the annual Toy Shop
- Providing assistance in the daycare
- Providing assistance for after-school programs
- Providing assistance for summer programs and summer camps
- Assisting in the food pantry to help sort and sack pantry items
- Assisting with food preparation for lunch and dinner programs
- Volunteer to clean and organize food pantry, storage areas in childcare, etc.
- Volunteer to help wash and sort laundry and cots in the shelters
- Providing assistance answering phones or doing clerical work

VOLUNTEERISM...

- *Enriches our society, brings us together as a community, and helps keep not-for-profit organizations like The Salvation Army afloat.*
- *Provides an opportunity for people to get involved in helping others without having to spend any money—they are instead giving their time.*
- *Allows The Salvation Army to do more good for more people in the community who are in need*



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PROVIDE A GIFT-IN-KIND Contribution of Products:

Some of the ways employees could get involved:

- Hold a sports equipment drive to collect items like baseball bats and balls, basketballs, mitts, soccer balls, jump ropes, footballs (nerf and regular), etc. to be used for youth programs
- Hold a toy drive for Christmas
- Hold a drive to collect school supplies for all ages
- Hold a shoe drive to collect shoes for children and adults
- Hold a canned food drive to benefit the food pantries
- Hold a drive to gather personal hygiene items for our families and men in the shelter
- Hold a drive to gather items for the children in our daycare center, such as age-appropriate games and activities, sleeping mats, books, diapers, wipes, etc.
- Hold a drive to collect musical instruments for our youth music programs
- Hold a drive to collect adult bikes for transportation

WHAT IS A GIFT-IN-KIND?

- *Products or goods that your business offers or that your business collects to donate to a charity*
- *Professional Services and/or Skills that your business or employees can provide for a charity*



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PROVIDE A GIFT-IN-KIND Contribution of Services:

Some of the ways employees could get involved:

- Provide facility maintenance including painting, cleaning, or organizing (for shelters, daycare, kitchen, etc.)
- Offer legal services for our veterans
- Teach a life skills class on topics such as financial literacy or budgeting and managing a checkbook; cooking; interviewing skills; how to dress for success; taking care of an infant; parenting; nutrition and shopping for a healthy diet; etc.
- Teach a skill such as basic computer skills; creating spreadsheets; using email; conducting internet searches; typing; etc.
- Story-time readers for daycare and youth programs
- Provide professional services such as plumbing or auto repair
- Provide landscaping and yard work services
- Provide building and construction services and expertise
- Assist with data entry

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RAISE MONEY to contribute to The Salvation Army:

Some of the ways employees could raise money:

MONETARY CONTRIBUTIONS...

- *You can choose to directly impact a program that provides assistance for basic human needs by making a monetary donation.*
- *Besides just making an outright monetary donation, employees can get creative with ways to raise money that can be donated.*

- Chili Cook-off
- Golf Tournament
- Casual Day fundraiser (i.e., pay to wear jeans)
- Reserved Parking Space fundraiser (i.e., pay to park in a specially reserved space)
- Trivia Contest – consider doing this between departments
- Coffee/Latte Challenge – donate money you'd spend on coffee/latte for a week. Could make this a challenge between department
- Holiday gift wrapping for donations
- Garage sale
- Cookbook sale (with recipes contributed by employees and family members – see if employer will pay for printing)
- Car wash
- Selling snacks in the break room
- Used Book Sale
- Miniature Golf Tournament
- Bowl-a-Thon
- 50/50 Raffle
- Silent Auction with items donated by employees and offered at the Auction for employees
- Bake Sale
- Change Wars – Collect change in each department for 2 months – make it a challenge between departments for who can raise the most money
- “Movember” Moustache Contest

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