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For Immediate Release

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MAJOR BANDS SET TO ROCK THE RED KETTLE IN DOWNTOWN KC

The fourth annual holiday bash will kick off The Salvation Army's red kettle season.

KANSAS CITY, Mo. (October 4, 2019) - Downtown Kansas City will ring in the holidays with the help of three major bands at Rock the Red Kettle on **Friday, November 15**. This free concert at KC Live! in the Power & Light District will kick off The Salvation Army's Christmas fundraising season.

This year's show will feature **Plain White T's**, **The Mowgli's**, and **New Politics** on the main stage starting at 6:30 p.m. The bands will be in the midst of triple-headlining their 3 Dimensional Tour. The concert is completely free and open to the first 6,000 attendees, so fans are encouraged to register and arrive early.

"We're thrilled to be rocking the holidays again in downtown," Major David Harvey said. "Kansas City has always supported The Salvation Army and our mission; Rock the Red Kettle is a great way to say thank you with a family-friendly concert and Christmas cheer."

The concert also marks the official beginning of The Salvation Army's Christmas campaign, this year chaired by Dr. Troy Nash, managing director for public sector consulting at Newmark Grubb Zimmer in Kansas City. Dr. Nash, a longtime volunteer and supporter of The Salvation Army, is ready to share his passion with the rest of the KC community.

"I have dedicated my holidays to helping The Salvation Army with its community outreach at the annual Thanksgiving and Christmas Day dinners," Dr. Nash said. "I invite everyone in Kansas City to celebrate that night and that hope with us at Rock the Red Kettle."

The concert is put on with the help of the Cordish Group and the Downtown Council, and also kicks off the 2019 Downtown Dazzle, a two-month-long holiday festival in downtown Kansas City.

Register and learn more about Rock the Red Kettle 2019 at <http://RockRedKettleKC.org>.



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THE BANDS

Plain White T's: Rocking since 1997, the pop-punk band from Illinois is best known for “Hey There Delilah” which earned platinum status in 2007 and two Grammy nominations. Their most recent album “Parallel Universe” was released in August 2018.

The Mowgli's: The Los Angeles-based quintet has been a mainstay on the U.S. alternative charts since they formed in 2010. In 2018, they released an EP featuring their hit track “Kansas City.”

New Politics: Known for blending pop, punk, and electronic rock, New Politics burst onto the scene when their 2013 single “Harlem” hit #4 on the U.S. alternative charts. In celebration of their 10th anniversary, they released their newest single “Comeback Kid” in April 2019.

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About The Salvation Army

The Salvation Army of Kansas and Western Missouri is an evangelical part of the universal Christian church established in 1865, and has been supporting those in need in His name without discrimination. The organization provides assistance through a broad array of social services ranging from food for the hungry, relief for disaster victims, assistance for the disabled, outreach for the elderly and ill, clothing and shelter to the homeless, and opportunities for underprivileged children. For more information about the Kansas and Western Missouri Division of the Salvation Army, visit www.SalArmyMOKAN.org.

