



LOVE BEYOND

CHRISTMAS PARTNERSHIP

## HOW YOUR CONTRIBUTION BENEFITS THE COMMUNITY:

A successful Christmas Season is vital to The Salvation Army's ability to meet the needs of local families, veterans, and the most vulnerable in Champaign County. Last year, we served over 65,000 local individuals through our programs and services. By supporting our Christmas Campaign you help those in need year-round and partner with us to **"Do the Most Good"**.

*Food Pantry \*Family Programs \*Homelessness Aid \*Veterans Services\* Social Service Programs \* Emergency Disaster*

## WAYS YOU CAN HELP THIS HOLIDAY SEASON:

- **Sponsor a Red Kettle this Holiday Season** (Through Dec 24th)
- **Volunteer and Ring the Bell at a Red Kettle** ([Registertoring.com](http://Registertoring.com))
- **Host a Virtual Kettle** ([ChampaignRedKettle.org](http://ChampaignRedKettle.org))
- **Donate at [SACHampaign.org](http://SACHampaign.org)** (One-time or re-occurring)

## CHRISTMAS SPONSORSHIP RECOGNITION CAN INCLUDE:



**Christmas Sponsorship** (Annual partner)

**Spring Annual Dinner** (Christmas, Platinum & Gold)

Be a named sponsor at our annual dinner / 4 Tickets included.



**Listed on National Bell Ringer Website**

Logo or name listed on our national volunteer site [www.registertoring.com](http://www.registertoring.com)



**Sponsor a Red Kettle** (All levels)

Logo/Name displayed on the Red Kettle(s)

## SPONSORSHIP LEVELS (See page 2 for details):

- Christmas \$5,000 Gift = (See page 2)
- Platinum \$2,500 Gift = (See page 2)
- Gold \$1,500 Gift = Season Kettle Sponsor
- Silver \$500 Gift = Week Kettle Sponsor
- Bronze \$350 Gift = Weekend Kettle Sponsor



THANK YOU

FOR YOUR SUPPORT OF THE SALVATION ARMY!





CHRISTMAS PARTNERSHIP

**Return this form or contact us directly to share your wish to be a 2022 Holiday Sponsor**

<b>Business</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>City, ST, Zip:</b>	
<b>BEST Phone:</b>	
<b>Email:</b>	

***I want to Sponsor the Christmas Campaign at the following level:***

- \_\_\_\_\_ **Christmas (1) \$5,000 gift receives the following recognition during the Christmas Season:**
- Named Sponsor for each Christmas Event 2022 including signage at our Toy Shop
  - Sponsor Partner 2023 in our local Food Pantry including signage and online marketing
  - 22x28 Premium Corrugated Sign with Picture/Logo displayed as a Kettle Sponsor for the full kettle season at prime kettle location.
  - Logo/Name on our nationally recognized Register To Ring Website
  - 4 Tickets to our Annual Thank You Event & Named Sponsor (Spring)
  - Special mentions during the season on our social media and website platforms
- \_\_\_\_\_ **Platinum \$2,500 gift receives the following recognition during the Christmas Season:**
- 22x28 Premium Corrugated Sign with Picture/Logo displayed as a Kettle Sponsor for the full kettle season at prime kettle location.
  - Sponsor Partner 2022 in our local Food Pantry including signage and online marketing
  - Logo/Name on our nationally recognized Register To Ring Website
  - 2 Tickets to our Annual Spring Thank You Event & Sponsorship Recognition.
  - Special mentions during the season on our social media and website platforms
- \_\_\_\_\_ **Gold \$1,500 gift receives the following recognition during the Christmas Season:**
- 8x10 Name/Logo displayed as a Kettle Sponsor for the full kettle season at prime location.
  - Name on our nationally recognized Register To Ring Website
  - 2 Tickets to our Annual Thank You Event & Sponsorship Recognition (Spring)
  - Special mentions during the season on our social media and website platforms
- \_\_\_\_\_ **Silver \$500 gift receives the following recognition during the Christmas Season:**
- 8x10 Name/Logo displayed as a Kettle Sponsor for one (1) week at prime kettle location.
  - Special mentions during the season on our social media and website platforms
- \_\_\_\_\_ **Bronze \$350 gift receives the following recognition during the Christmas Season:**
- 8x10 Name/Logo displayed as a Kettle Sponsor for one (1) weekend at prime kettle location.
  - Special mentions during the season on our social media and website platforms

**Payment Options \_\_\_ Check Enclosed \_\_\_ By Credit Card (Call) \_\_\_ Invoice for payment**

Donations are tax deductible. Make checks payable to: The Salvation Army - Champaign.

Please contact us about your sponsorship wish so we can secure your kettle and announce our partnership to the community immediately.



*THANK YOU* FOR YOUR SUPPORT OF THE SALVATION ARMY!



**Melissa Wilhelm, Development Coordinator** melissa.wilhelm@usc.salvationarmy.org | 217.607.9445