



LOVE BEYOND *CHRISTMAS*

Love beyond despair and
loneliness.

Love beyond cold nights,
overdue bills, and skipped
meals.

Love beyond Christmas
morning.

Love beyond measure.

Together we can provide the priceless gifts of health, warm homes,
belonging, and wrap our vulnerable neighbors in hope and love this
holiday season and beyond.

REALTOR RING

Friday, December 1, 2023

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Love Beyond...

We invite you and your team to join [The Red Kettle Campaign](#) during REALTOR® Ring Day by bell ringing and collecting donations that support local Salvation Army programs. This holiday season we encourage you to stand with us in support of our mission to help our neighbors who are suffering and love beyond the moment, beyond the barriers, and beyond our differences.

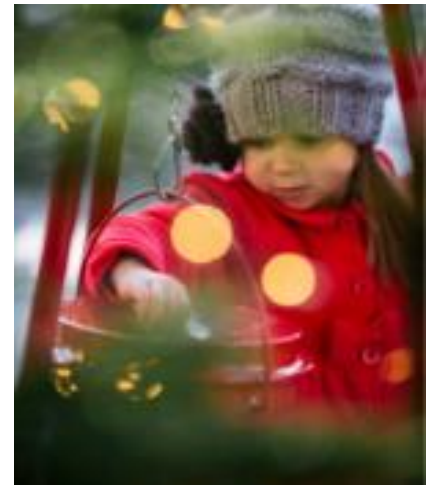
All funds raised stay local and keep families safe and warm in their homes, open doors to housing, basic needs, and more for our neighbors during their time of need. This is a great opportunity for your office to benefit from visibility, as well as strengthen and support our community at the same time.

For 129 years, [The Salvation Army of Traverse City](#) has been loving all who feel lost. During the holidays, it's easy to see how love can put a present under the Christmas tree for a child in need or a hot meal on the table of a struggling family. But The Salvation Army doesn't stop serving when the decorations and lights come down. For thousands of our vulnerable neighbors, The Salvation Army is their life-line during their hardest days - no matter the season.

The Salvation Army's Red Kettles are iconic during the Christmas Season with bells ringing locally since 1894. When our bells ring, they signal the approaching Christmas season, they raise not only critical funding but awareness of the lack of basic human needs facing a growing number of our neighbors who are challenged to provide for themselves and their families.

Our goal is not to only meet the physical needs of those who turn to us but to also provide for their emotional and spiritual needs as well. We are humbly asking our community leaders to join us by enlisting in Love's Army during the Salvation Army Red Kettle Campaign to help us bring hope and love beyond empty cupboards, hunger, eviction, and poverty.

We hope you will consider participating during Realtor Ring Day and encourage your fellow Real Estate offices and partners to participate and even challenge to a friendly competition. Or join the Red Kettle efforts another day or in other ways individually or as a team throughout the holiday season to make the [Holidays Bright and Bring Hope in 2024](#).



*Some gifts don't come wrapped in packages.
With bows.
And ribbons.
They aren't hidden away.
Then torn into with reckless abandon.
Some gifts are needs – like food or shelter.
And those can be the most precious of all.*



Here are just a few reasons why partnering with The Salvation Army during the Christmas season is a wonderful thing to do:

Money raised through the Red Kettle Campaign goes directly back to programs in your community. All donations stay local.

Your support will help to fund programs year-round, not just at the holidays.

You can start or continue a meaningful holiday tradition for your company.





You are letting the community know your company is there for them in a very visible way.

You'll be part of an iconic campaign that helps thousands of people in Grand Traverse, Leelanau and Benzie counties each year.

Mission: To preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

REALTOR RING

Home is Where the Heart Is

-  Donations collected stay in our community and fund local programs.
-  Invite your team and partners to bell ring and help build a stronger commu-
-  Host a virtual Red Kettle
-  Make an even bigger impact by matching donations to your kettle.

REGISTER TO RING DURING REALTOR DAY Friday, December 1

1. Select a date(s) your team would like to ring
2. Select a location(s) where you would like to ring
3. Contact Mary Vollink for more information or to register by phone at 231-946-4644 or via email at mary.vollink@usc.salvationarmy.org or register online at RegisterToRing.com.

PARTNERSHIP

There are a variety of ways to show your support:

Adopt a Red Kettle for a day and organize a group of employee volunteers to help ring the bells at one or more of our kettles (13 locations in Grand Traverse) or for smaller groups adopt 2 hours, a morning or afternoon. Red Kettle Sign (8.5x11 sign on Red Kettle with logo provided)

Sponsor a Red Kettle for a day or more and or match donations. Match up to \$250 (8.5x11 sign on Red Kettle to place logo provided and matching message)

Set up a **Virtual Red Kettle** to expand bell ringing efforts or stand alone to share with team members and associates to show your support.

All offices participating in Realtor Ring will be listed with logo and link on our webpage and promoted through social media.



OPEN DOORS AND OPEN HEARTS

Through the shared blessings of our Community our doors are open to provide for the physical, emotional and spiritual needs of our neighbors.

FOOD, HEALTH, AND NUTRITION

Food Pantry, Community Meals
Free Food Market

HOPE IN TIMES OF CRISIS

Emergency financial and utility assistance

PATHWAY OF HOPE

Pathway of Hope anchored in a strengths-based, long term, intensive case management approach that engages and empowers families to take action, set goals, and overcome their barriers to self-sufficiency.

YOUTH PROGRAMS

Tuesday night family fun night and character building, Summer Day and Away Camp, Archery, SA Gaming, Vacation Bible School, and Sunday School

COMMUNITY CARES

Community outreach reaches in the community to provide hospital, nursing home and other vulnerable individuals visitation, along with special events and holiday programs.

HOLIDAY ASSISTANCE

Provides gift, toys, holiday meals and food baskets to families and individuals so that everyone can experience the joys of the holidays.

EMERGENCY DISASTER SERVICES

EDS provides immediate physical, emotional and spiritual assistance and well as hot food and beverages to victims and first responders when disaster strikes.

**Visit our website for
additional programs**



There are many ways we can work together to make the Holidays Bright and Bring Hope in 2024

- Holiday Meals and Food Baskets, (1) \$5000
- Holiday Meals (Thanksgiving and Christmas) Community Meal (1) \$3000
- Holiday Food Basket Sponsor (1) \$2500, (2) \$1000, (4) \$500
- Host a Red Kettle as bell ringers for a day or adopt a location for select time and day for the season
- Host a Red Kettle at your family, church, business or group holiday event (small counter Red Kettles available)
- Register to bell ring as an individual or group - register online at [Register to Ring.com](https://www.salvationarmy.org/register-to-ring) or call Mary at 231-946-4644
- Set up a personal, business or group [virtual Red Kettle](#)
- Adopt a Thanksgiving or Holiday Food Basket so families can gather around the table in celebration - \$40 Donation
- Host a [Christmas Wishes](#) gift drive
- Host a [Food and/or Hygiene Drive](#) and drive home health, nutrition and dignity
- Host a Winter Accessory or Sock Drive
- Become a [Teen Angel](#) by adopting a Teen this holiday season through the Teen Angel program.
- [Volunteer](#) to assist with Christmas gift sorting, packing and distribution of food and gifts
- [Make a financial gift](#) to The Salvation Army



For more information please visit SATraverseCity.org or call [Ruth Blick](tel:231.946.4644) at 231.946.4644 office or 231.649.2752 cell for additional information.



"Above all, love."
1 Peter 4:8

