







The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the Gospel of Jesus Christ and to meet human needs without discrimination.

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FROM THE DESK OF THE MAJORS



Dear Friends,

Recently, I have pondered the phrase from the Salvation Army's Territorial Leadership: "More people, More like Jesus." At first glance, it seems to be a campaign to grow the organization. Is this a call for more volunteers, more donors, greater programs, all demanding greater results? It seems logical as we find businesses always looking to grow the bottom line. I, like many Americans, share this philosophical thinking. But those who have a keen mind will see a deeper truth, and that reflects a founding principle of the Salvation Army: "Others." It was a one word order from the general sent over 100 years ago by telegraph to leaders around the world. The "more people" phrase is comparable, reminding us that life is not more about self, but more about "others."

The second part of the phrase, "More like Jesus," takes on multiple meanings, too. It is a life commitment to live apart from the vices that devour the soul. Through the centuries, people have struggled with addictions, violence, exploitation, injustice; the Salvation Army believes that our actions can make a difference. We are called to live a life more like Jesus. The Salvation Army's mission is to reach out to all who are troubled, all who are challenged. We are to show love like Jesus. This world today is filled with people living in dire circumstances and personal hells. We are to be committed to living this world like Jesus did without discrimination. To many in the Salvation Army, this phrase, "more like Jesus," goes even deeper: it is cherished personal faith.

As you serve suffering humanity, I challenge you to understand what this phrase means. I have found this to be my greatest joy.

God Bless You,

Majors David and Shanda Minks



WHO WE ARE

NATION-WIDE



The Salvation Army USA has been helping those in need since 1880.

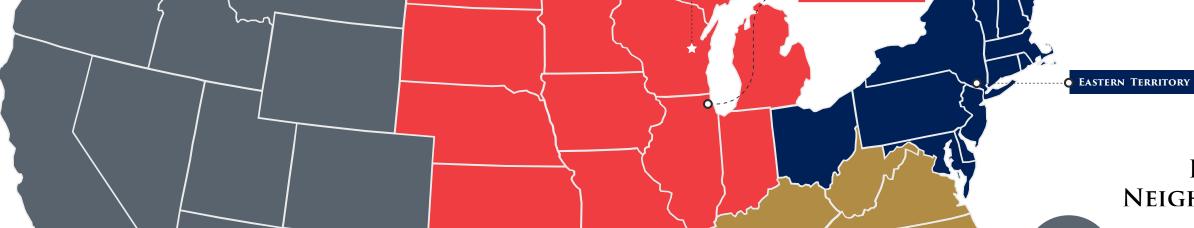


The Salvation Army USA is divided into four different territories. Those territories are then divided up by divisions, which handle a certain amount of Salvation Army Corps.



Each year, we help 23 million people throughout the United States.

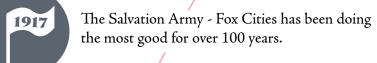
WESTERN TERRITORY



FOX CITIES CORPS

CENTRAL TERRITORY

IN OUR
NEIGHBORHOODS





Fox Cities Corps currently serve those living in the following zip codes: 54956, 54952, 54911, 54912, 54913, 54914, 54915, 54140, 54130, 54113, 54942, 54136, and 54947.



We served over 27,000 individuals and families through our Social Services Programs

OUR LEADERSHIP

Gladney

The first step in becoming an officer is to complete an internship at a Salvation Army Corps. This is normally assigned by the College of Officer Training, location in Chicago, IL for our

OUR STAFF

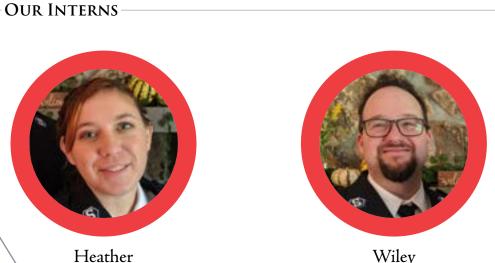


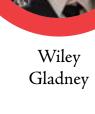
Shanda Minks



Major David Minks

The Salvation Army uses military terms like "officer" and "major" to refer to our leadership. Officers are trained and commissioned men and women that have dedicated their lives, skills, and service completely to God. They are assigned to a specific corps for a period of time, and move to different corps as assigned.











2019 ADVISORY BOARD



Chairman Baker Tilly Virchow Kraus, LLC



Mark Stencel Vice Chairman Bassett Mechanical



Mark Kjorlie Past Chair/Vice Chair Ahlstrom - Munksjö



Treasurer Nicolet National Bank



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Robert Mickelson Emeritus



Festival Foods





Faith Technologies





The Boldt Company





David Reardon Retired



Ryan Van Handel



Appleton Police



Guardian Life Insurance

The Advisory Board consists of local community leaders who volunteer their time to provide valuable assistance and advice. They help the Salvation Army maintain good business and professional relations by reviewing annual budgets, helping coordinate programs with other agencies, and providing advice for local activities and fundraising campaigns.

SOCIAL SERVICES PROGRAMS

Throughout all of 2019, our top priority was to continue to meet the basic needs in the Fox Cities. Our community is such a blessing to all of us, and we are thankful of the support they provide to our programs. We are also blessed to be one of the many community programs that raises up our brothers and sisters in Christ!

Our Noon Meal Program and Emergency Food Pantry are what we are most known for in the community. It's through these programs that we are able to feed those in need and can do the most good in the Fox Cities. As we enter the year 2020, our vision to meet basic needs in the Fox Cities continues to be out top priority. We are blessed to be in a community that is supportive our mission, and other community organizations, to raise up our brothers and sisters in Christ! Thank You,

Pat Leigl Director of Social Services (920) 955-1222 pat.leigl@usc.salvationarmy.org

Our Objectives

Food Pantries (Appleton & Neenah)

- Fresh produce is 30% or more of food weight for families and individuals
- Partner with area pantries and food banks to increase food security in the Fox Valley

Noon Meal Program

• Ensure we are providing nutritionally balance meals for 7 days a week for families and individuals seeking a warm

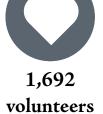




NOON MEAL PROGRAM









"Feed the hungry, and help those in trouble. Then your light will shine out from the darkness, and the darkness around your will be bright as noon."

- Isaiah 58:10
(NLT)

36,823

meals served



e to

"It is impossible to comfort men's hearts with the love of God when their feet are perishing with cold." - William Booth



EMERGENCY FOOD PANTRY



in need



27,632 clients received assistance in our pantry



568 volunteers worked 8,622 hours



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HOUSING SERVICES

Dear Community,

2019 was another incredible year! Project Home, now called Housing Services, celebrated 25 years of providing housing and support services for adult men and women transitioning from homelessness. In September of 1994, the former fire station was re-purposed into 11 efficiency apartments with the mission of helping men and women find hope, stability, and future with a warm, safe place to sleep at night. In that quarter century, we supported over 300 individuals ranging in age from 18 - 80.

As we look to the next 25 years for this building and providing safe and affordable housing, we realized that it's time to refresh the 11 efficiency apartments. This includes repainting, replacing furniture, floors, appliances, lighting systems, window treatments, and upgrading the HVAC system. With these renovations, people will continue to have a safe place to call home while regaining stability and hope for their future.

The Housing Services Team

Our Objectives:

- Renovate 11 on-site efficiency apartments on 105 S Badger St.
- · Provide support services, including long term rent/mortgage assistance for 20-25 scattered site households

How We Help:

- · Teaching our clients to be a good tenant
- Getting to work on time
- · Paying bills & rent on time
- · Being a good neighbor
- · Saving money and maintaining a budget
- Keeping appointment with counselors or doctors
- Case Management support
- Encouraging and supporting sobriety
- Promoting family stability by keeping kids in the same school, and making sure that their kids get to school every day
- + Learning everyday life skills that are needed to live a good and healthy lifestyle



OUR STAFF



Gina Cornell

Lead Case Manager

"We have been provided with the opportunity through our generous community to provide for basic needs, to give hope, to listen, and to encourage people to take each step towards a better tomorrow."



Katie Schmanski
Pathway of Hope Coordinator
Housing Retention Case Manager
"I think it's important to remember
that everyone needs helps sometimes
and there is no shame in reaching out
for assistance."



Joe Van Roy
Life Skills Coordinator
"The thing I love most about my job is
helping people. I feel like I can relate
to our clients and enjoy helping them
through their hard times."



Mindy Howell
Scattered Site Case Manager
"I love seeing people succeed, and I
always have hope for them. I like to
meet people where they are to meet
their specific challenges."



Pat Leigl
Social Services Director

"I am passionate about helping others,
one at a time, without discrimination
as our mission statement says."



SUPPORTIVE HOUSING

- ♥11 on-site apartments for single adults experiencing homelessness
- 12 scattered sites for households experiencing homelessness
- Case Management and Life Skills support included

PATHWAY OF HOPE

A strengths-based opportunity for families with children looking to break the cycle of crisis. Families develop a plan of actions to achieve their goals with the support of case management and ministry staff. Families must have at least 1 child under the age of 18, live in the Fox Cities, and have the motivation to move out of the cycle of crisis.





HOUSING RETENTION

- Supports 12 households in jeopardy of losing their homes due to recent hardships
- Focus is to provide up to 12 months of financial and case management support to stabilize and retain their homes





The fire station was purchased for \$1 from the City of Appleton in September 1994. It was renovated by various community partners and corporations.





JOEL'S STORY

Joel grew up with his mom and sister. When he was young, he received toys from the Toys for Tots program and

food from the Emergency Food Pantry. Throughout his life, he avoided pains and problems through use of drugs and alcohol which led to addiction. He struggled to hold on to a job, keep his home, and manage his finances.

He realized that his life had become unmanageable and he walked all the way from Clintonville, WI to the Salvation Army in Appleton, WI for help. Through the assistance of the Housing Services programs, he got a job at COTS as a night manager and began to turn his life around. He also lives at one of the on-site efficiency units.

He has made a lot of friends through Coffee Club, which is a social group through Housing Services. He's been sober for 19 years and is looking forward to staying on the right path.

CAT'S STORY

Cat was happily married with two girls and one boy with a stable life, house, boat, and could do activities with the kids. Her husband was the sole family financial provider.

Her husband got sick and passed away when her kids were in their teenage years. Because they lost their sole source of income, she lost everything, including their home. Cat lived where she could, including campgrounds and various shelters.

Earlier in 2019, she got an apartment through the Salvation Army. Cat also reconnected with her three children, who are all adults now and are doing really well.

Cat is happy and thankful for the opportunity that the Salvation Army has given her. "With the Salvation Army, I have built-in friends along with a home!"

VOLUNTEER

Dear Community,

From bell ringing to serving meals to those in and helping our program participants get food from our pantry, our volunteers "do the most good." They are the best of the best, with loving and compassionate hearts for everyone who walks through our doors. The programs we have in place couldn't be run if it wasn't for their hard work and dedication to the Salvation Army.

The Old Testament prophet, Isaiah, talked about the importance of helping those in need. In 58:10, he says, "Feed the hungry, and help those in trouble. Then your light will shine out from the darkness, and the darkness around you will be as bright as noon." By helping others, God's love shines out through our volunteers and brings light and hope to all we serve.

If you want to get involved in serving the community, reach out and send me a message! I'd love to talk to you about our current or future opportunities that we have available.

God Bless! Alli Oravec Volunteer Coordinator (920) 955-1230 allison.oravec@usc.salvationarmy.org

Objectives:

- Create a network of churches and local community partners to assist with volunteer opportunities during the regular season and bell ringing for our Christmas season.
- Incorporate small groups, community organizations, and corporations through our community days during each month





HOW WE SERVED IN 2019



36 community groups served

includes churches, nonprofits, and corporate groups



21,274 hours

worked by our amazing and dedicated volunteers



3,008 volunteers

worked in our kitchen, pantry, washing dishes, led devotions, street ministry and more!

WAYS TO GET INVOLVED



Every fourth Thursday, fifth Friday, and last Saturday of the month are open to community groups, church groups, and even corporate groups! Teams of 6 - 7 individuals are welcome to help serve a meal during our Noon Meal Program.

Call/Email for more info.



KITCHEN & PANTRY HELP

Each day during the week, we need volunteers to keep these programs working well. Help is needed Monday - Friday as a Shopper Assistant and Meal Prep assistant. Pantry shifts are 8:00AM - 12:00PM and Kitchen is 10:30 - 1:00PM.



BELL BATTLES

Is your group up for a challenge? During our bell ringing season, many groups like to compete to see who rang the most hours, raised the most money, etc. If you want to have a challenge, call our office! We love featuring challenges on social media.



COUNTER KETTLES

Want to support the Salvation Army at your local small business? Counter Kettles are a great way to get involved! People can donate their spare change to the Salvation Army, and it stays local. It's a great way to help support us all year round!

DEVELOPMENT

As the Director of Development and Communications of the Salvation Army - Fox Cities, I am proud to be a part of the desire to help based on one common theme: serving others in the community. Simply knowing that donors are putting others before themselves shows kindness. Through countless community events, news stories, individuals, and corporate donor relationships, I have witnessed authentic and altruistic people. The coming together of this is exactly what the community needs. It is what loving your neighbors looks like. As it states in 1 Peter 4:10, "Each of you should use whatever gifts you have received to serve others, as faithful stewards of God's grace in it's various forms."

Thank you. Thank you to every single penny that has been donated to help those locally who are less fortunate. The gratitude from the Salvation Army is vibrant, and the clients that receive our services because of your donations is joyous.

A big part of our red kettle fundraiser is Corporate Match Days. In 2019, we had 11 Corporate Match Days. Our goal in 2020 is to continue to bring the community together through these Match Days by adding more corporations to the mix.

Another goal in 2020 is to continue to educate the community on what our programs are, share the stories of those who have used our programs and how it has affected their lives, and connect with other corporations and the community to continue our cause.

If you see me out and about, stop me and say hi! I love getting to know our community and will give you an intentional ear and loving heart when we walk.

Through love serving others,

Kristal Knudtson

Director of Development & Communications

(920) 955-1235

kristal.knudtson@usc.salvationarmy.org





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WAYS TO GIVE BACK

GIVE TODAY

You can mail a check or drop off a check donation at our Social Services building, located at 130 E. North St. Appleton, WI 54911. You can also donate online at safoxcities.org.

If you would like to donate any gifts-in-kind, such as canned goods, school supplies. or any other donated goods, you can also drop them off at our Social Services building.

Additionally, we do accept donations of real estate, appreciated securities, life income gifts, endowments, and charitable trusts.

If you have any additional questions, please contact our Development Director, Kristal Knudtson, at (920) 955-1235 or kristal.knudtson@usc.salvationarmy.org.

GIVE TOMORROW

Corporate matching donations instantly double donations at the Red Kettle! Not only does the Salvation Army benefit from your donation, you'll also get a receipt for tax deductions for your donation.

When going over your will, remember the Salvation Army! After providing for your loved ones, you can choose to give either a percentage, estate, specific dollar amount, or a specific asset.

FINANCE

Dear Community,

I am Steve Miller, the Finance Director. I have had the distinct pleasure of serving the Salvation Army - Fox Cities Corps in this capacity since 2008.

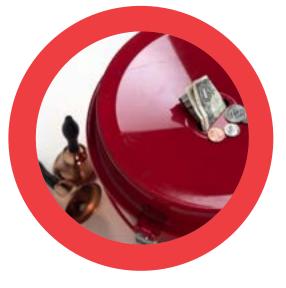
As another year of giving is being concluded and preliminary plans are being established for the Christmas Season of 2020, I cannot help but reflect on the continuous generosity of this community. Although a mere "thank you" seems so inadequate, it is said with the utmost sincerity.

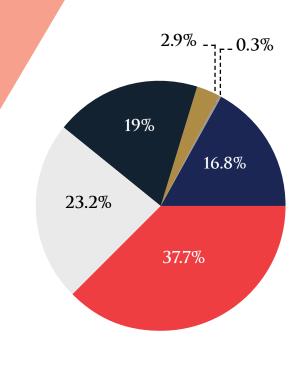
Since the Finance Department, by its nature, is always striving to improve, it is difficult to establish specific "goals" for a new year. Goals in the Finance Department are best prescribed the moniker of "aspirations of improvement." Some of our aspirations will include methods to improve stringent safeguards, efforts to improve the level and effectiveness of our wonderful volunteers during the Red Kettle Season, and to strengthen our efforts at Community Outreach and Awareness. As the avenues of giving change, establishing and securing donations outside of the traditional methods will also be an aspiration for improvement.

The generosity of the community deepens my commitment as the Finance Director to "do the most good" with your generosity; the judicious oversight of the gifts bestowed onto us. Oversight can be burdensome because of all the competing needs, yet it is the task at hand. This is a task that is highly rewarding.

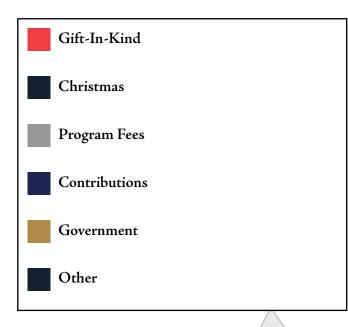
Acts 20:35 sums this burden nicely: "In everything I did, I showed you that by this kind of hard work we must help the weak, remembering the words Jesus himself said, 'It is more blessed to give than to receive."

God bless,
Steven Miller
Finance Director
(920) 955 - 1227
steven.miller@usc.salvationarmy.org

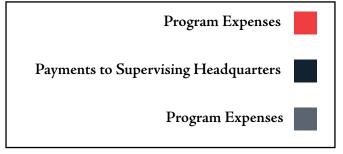


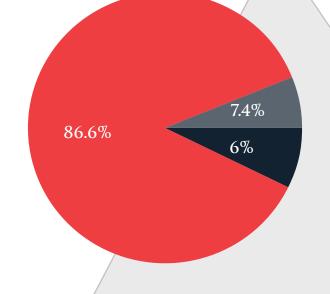


INCOME



EXPENSES





SEASONAL GIVING

Our Christmas season is our biggest fundraiser to keep our programs going for the following year. In addition to our red kettle campaign, there are many other ways people give over the holiday season:

Kettle Donations and Cashless Kettles: Our kettles are out at 43 different locations throughout the Fox Valley. Bell Ringers staff our kettles in 1 hour shift increments. This year, we introduced Cashless Kettles at 10 of our inside kettle locations. The Cashless Kettles provided an alternate way to give if donors didn't have cash on them, and had a set amount on them.

Other Cashless Ways to Give: There were two other ways people could give if they didn't have cash. We had a NFC tag on every sign, so people could walk up to the sign, tap their phone on the sticker, and they could pay via Google Pay. There was also a text to give code and number.

Match Days: This year we had 11 fantastic companies match 11 days during our Red Kettle Season.

Because of their generosity and our community's generosity, we were able to double our donations on each of those days.

Mail Appeal: Every year we send out letters asking for donations from those who have given previously.

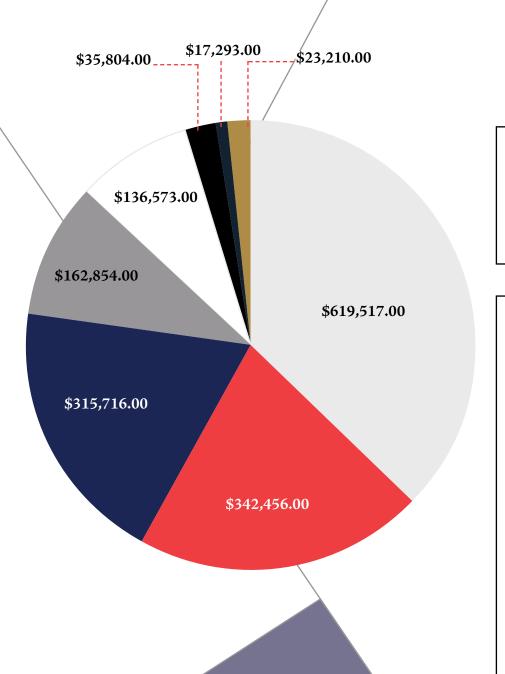








SEASONAL GIVING



-2019 TOTALS:

Christmas 2019 Goal: \$1,725,000.00

Total Received: \$1,653,423.00

+3% from Previous Year

LEGEND -

- Gifts-In-Kind
- Red Kettles
- Mail Appeals
- Corporate Giving
- White Mail
- Online Giving
- Local Fundraising
- Other Support

2019 MATCH DAY SPONSORS



November 15, 2019



\$5,000 November 30, 2019



\$5,000 December 3, 2019



\$25,000 December 6, 2019



\$10,000 December 7, 2019



\$5,000 December 11, 2019



\$25,000 December 13, 2019



\$25,000 December 14, 2019



\$5,000 December 18, 2019



\$34,000 & \$2,000 December 20, 2019



\$5,000 December 24, 2019

CORPORATE INVOLVEMENT

Kwik Trips all across the state have spare coin containers at the end of each register. That change then gets donated to the Salvation Army Divisional Headquarters, located in Milwaukee. Our Divisional Headquarters then distributes it to each corps in the Wisconsin and Upper Michigan Division.





The Bergstrom Automotive Company donates to the Salvation Army Fox Cities to help support our Social Services Programs.

EatStreet features a week in every year in November where a portion of all their deliveries is donated to The Salvation Army.





Thank you so much to our local partner, Festival Foods, for their continued support through the year, specifically during the Red Kettle Season.

SEASONAL PROGRAMS

The Salvation Army is infamous for our red kettles that are out in the community during the Christmas season. The Red Kettles are just one of the many ways that we help out people in need during the holiday season:

Coats for Kids: Starting in September, we put out boxes at various locations for people to donate new or gently used coats for both kids and adults. The coats are then distributed to families who register for a need.

Toys for Tots: This program is run by the US Marine Corps. We partner with them to distribute the toys donated to kids in need.

Adopt-A-Family: Families register for what the need for Christmas. Our program includes all members of the household, including children, parent(s), and other living in the home. These families are "adopted" by member of the community, churches, and local companies to buy the gifts on the list. The gifts are brought to our Christmas site and the families pick up the gifts.







BELL RINGING





43 different locations throughout the Fox Valley



1,475 volunteers rang bells at the Red Kettles.

CHRISTMAS ASSISTANCE PROGRAMS

SEASONAL STATS



3,651 coats for children and adults were donated through our Coats for Kids Program.



2,558 children received toys. There were 12,638 toys donated through the Toys for Tots program.



387 families were adopted by members in the community through the Adopt-A-Family program

CHRISTMAS IN OUR COMMUNITY



The Academy hosted their annual Christmas party and collected toys for our Toys for Tots program. They raised \$1000 and 3 HUGE boxes of toys!





Pathways Students had a teddy toss at their Wednesday meeting in November. They donated 150 teddy bears to our Adopt-A-Family program and wrote gift tags to the families that received them.

Popeye's hosted a cashless kettle at their registers in November and December.



Every year, Tanner Elementary School participates in a toy drive and they collect money to donate to the Toys

for Tots program. Major David goes to the school to thank the kids and educates them on how the Salvation Army helps our local community.

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BEYOND BEHAVIORS: UNDERSTANDING AND ADVOCATING FOR SEX TRAFFICKING AWARENESS: INTERVIEW SGT. ADAM NAGEL - JUNE 2019

Q: Why don't the victims who are sex trafficked run away?

A: Threats, drug addiction, and control over their family. Through talking with the victims, they usually don't care if they get killed. It's when the predators say they will kill their children, mother, or someone close to them. Some victims think they are in love with their predators due to manipulation. This may be the first person in their life where they thought they were loved; maybe they were in a foster care system and even though they didn't have a home, this way of life is still better for them.

Some victims don't want out because they haven't had a bad situation happen to them yet, such as being beaten or sexually assaulted. To some of them, it might be better than what they had before. They may even receive fancy clothes, jewelry, and food, and the trafficker requires them to have sex in return for these items.

Q: When the boys and girls are found, what does the Appleton Police Department do to help?

A: When we arrest victims for this, our goal is to get them help. We guide them. We get them to a hospital for medical attention, work with strong advocacy groups and non-profits in the area (such as Salvation Army) to help get them a place to live, food to eat, and get the proper life skills they need to succeed.

Q: Can you tell us about sex trafficking and who is being trafficked?

A: Sex trafficking is prevalent across the world. It's big in Milwaukee, Chicago, and our community in the Fox Valley. The market is in high demand and there is a lot of money involved. Anyone could be a victim. Men, women, and kids are trafficked every day in our area. Those that are at the highest risk are at-risk juveniles, such as kids who run away, involved with juvenile delinquency, addicted to drugs and alcohol, homeless, LGBTQ community, financial issues, and lack of basic needs being met. We do not deal with people that are being picked up off the street. These victims are manipulated and groomed to the point where they become sex trafficked.

Q: What do you want the community to know about sex trafficking?

A: They need to be aware that there is a problem in Appleton and all over the world. If you know or suspect something, step up and call. Take care of the kids in our community. They are the most vulnerable, and we need to make sure that no kid is left behind because we think they are a "bad kid." When we take care of our own children, it will start to end.

MEET SARGENT ADAM NAGEL

Sargent Adam Nagel of the Appleton Police Department was interviewed in 2019 for our awareness campaign. Sgt. Nagel graduated from the University of Wisconsin - Eau Claire with a Bachelor's Degree in

Criminal Justice. He is currently a sensitive crimes investigator at the Appleton Police Department and is part of the Wisconsin Internet Crimes Against Children Task Force. Sgt. Nagel is also part of the Outagamie Domestic Minor Sex Trafficking Task Force and was involved with the Wisconsin Sex Trafficking Task Force that developed screening tools for at risk children that could be in the world of sex trafficking.

Growing up, alcohol was a normal part of life for Jeff. His father was an alcoholic and his mom was co-dependent.

This cycle continued with Jeff. He knew he didn't drink like everyone else, so he surrounded himself with other heavy drinkers so he didn't feel like he was doing something wrong.

Jane and Jeff married in 1989, and they partied all the time together. Alcohol started to become an issue after they had their daughter, Alli, in 1992. "Jane told me I should no longer drink, but that didn't stop me. I kept going as the wrecking ball that I was, getting drunk at all the wrong times, embarrassing people and myself."

After Jeff was arrested for a disorderly conduct, he really wanted to stop drinking. He had tried Alcoholics Anonymous, different rehab programs, and counselors, but knew just what to say to make it sound like he was on track. So he found a Christ-based 12-Step program called "Celebrate Recovery." He brought Jane and Alli with him to show them this program. Jane said, "He's the one with the problem, not me!" but agreed to go anyway. They made connection with people there and started to learn how to be healthy. Jeff even found a sponsor there to help keep him on track.

Jeff drank one last time in July 2006, when he was arrested for breaking his parole from his fourth DWI and ended up in jail. He lost his job and his family. His family, parole officer, and sponsor wouldn't talk to him. The only communication he received was when his sponsor dropped off a Celebrate Recovery Bible and workbook. Eventually, he received an envelope with separation papers in it. He had no one left, except for his bible. He turned his life over to God, admitting he was powerless and needed God's help to overcome his addiction.

Ever since that moment, he has been sober. The separation was dropped, and his family worked with Celebrate Recovery to heal and grow from their past to have a healthy future. Jeff and Jane are the leaders for Celebrate Recovery that meets on Thursdays at the Salvation Army Worship Center. Celebrate Recovery is for any kind of addiction: co-dependancy, food, alcohol, drugs, relationships, or any other hurt, habit, or hang up you struggle with. "Until you answer these deep rooted questions, the addiction won't stop, or the reason you started with your addiction won't be clear. It takes more than one meeting to change. You need to be willing to change," Jeff said. "Keep coming back if your miracle happens!"

Q: What does Celebrate Recovery look like?

A: It's a weekly meeting that lasts an hour and a half for any adults (18 years old and up) that struggle with a hurt, habit, or hang up. We use the 12 steps that are used in any anonymous group, as well as the 8 principles that are based on the Beatitudes from the Sermon on the Mount in the Gospel of Matthew. We start with a teaching or a testimony, and then we break into small groups to talk. Everything that's said in these meetings remains confidential. This is a great place to have accountability and find others who can help guide you through your journey.

Family Celebrates Recovery Through "Celebrate Recovery": Interview of Jane & Jeff Shackleton - May 2019



Thursday Nights 6:30PM Salvation Army Worship Center 1525 Appleton Rd. Menasha, WI 54952





Sharron used to volunteer with women and children in domestic violence shelters and never in a million years did she think it could happen to her.

"It's like a disease or an illness, and the manipulation is slow. You don't realize it's happening until it is too late and then it's hard to get out. I'm still afraid, and I don't think people get the concept of "it could happen to me." I think it's categorized as 'You deserve it, 'You did something to provoke it, 'You should have known better,' or "That's for lower class people.'

In the five year abuse and threats, it became physical. He was also violent with her young daughter. She knew it was enough when he chased her daughter with a knife around the house and would trip her down the stairs. To get out, she needed to leave fast. Sharron grabbed her daughter once she got off the school bus and left with a few clothes and important paperwork. She and her daughter went to the Harbor House where they gave her local housing services she could apply for. That is how she came to Salvation Army case worker, Mindy and began the program "Pathway of Hope."

"I like that the people at Salvation Army actually care, they don't see me as a number and they don't push religion on me. Any other program I went to that was religion-based pushed what they believed onto me. The Salvation Army does good from the heart with the foundation of faith, but doesn't push it on anyone. They make me feel like it's not something that I did wrong, it's just something wrong that happened to me. That's a big distinction for me not to feel like a victim.

Looking back, Sharron says with tears in her eyes, "He made me believe that I wasn't good enough to be with him. He told me that he would help me become a better person.' But instead, he sucked the breath out of me and my self-worth."

Q: What do you want the community to know about domestic abuse?

A: It is NOT the person's fault. In my situation, if the police didn't arrest him, this would still be going on. The police made him accountable for doing something against the law. And our society in general makes it seem like abuse is okay. It's not. No one deserves to be abused. It needs to be taught by others the do's and don't's of how to treat another in a relationship.

Q: As a Behavioral Health Officer, can you explain how you're involved with Mental Health situations?

A: If someone is struggling with a mental health ongoing crisis, I will respond to the scene and do an on-field assessment - including safety planning, connecting them with Outagamie County Mental Health, or linking them with others that may be involved with them. I also do a proactive response. For example, if an officer makes contact with an individual that is struggling with mental health, alcohol and/or drugs, or both, I will get a referral and will be asked to make contact with that individual. I will explore what is going on that can be helpful for their own well-being.

Q: What do you wish our community knew about Mental Health?

A: We need the stigma of mental health to be redirected. If we can do that, I think our community can become more nurturing and prosper. For example, if I sustain a broken arm, I will want to take care of it, and that's okay. Yet when it comes to a period in our lives when we're stressed our or struggling with mental illness, it's almost like that's not okay for you to seek help. I challenge all of us to rethink that. We can challenge people to feel okay to talk and get healthy!

There's a lot of work that can be done around the topic of mental health. We try to take away some of that power from certain mental health concerns. For example, someone who struggles with anxiety that doesn't get in the way of every day life doesn't seem as extreme other mental disorders such as bipolar disorder or schizophrenia. Those get more hype, which seems to take away the significance of their struggle. If your mental health is getting in the way of your daily life, it needs to be addressed.

BEYOND BEHAVIORS: UNDERSTANDING AND SUPPORTING THE MENTAL HEALTH NEEDS OF THE COMMUNITY: INTERVIEW WITH SARGENT IGNACIO ENRIQUEZ JR - APRIL 2019

Q: Is there a perception that "mental health" means "instability"?

A: Yes. At times, we tell people who we see are struggling to go and get connected with Outgamie County Mental Health Services. That in itself is a courageous thing to do. The idea of asking for help becomes stressful enough. We live in a society as a whole. Unfortunately, asking for help is shown as a weakness in our culture, so you become self-reliant.

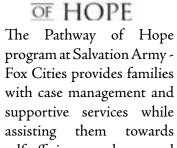
Q: Do you do any trainings in the community?

A: I have collaborated with NAMI on crisis de-escalation and other providers in the community. The trainings I do talk about pieces on self-awareness specific to individuals with mental illness. De-escalation is an ongoing conversation on how to communicate with others; how to be safe and still be empathetic to listen to a person in a way that maybe you didn't consider before.

MEET SARGENT IGNACIO ENRIQUEZ JR.

Sargent Ignacio Enriquez Jr., MSE, LPC-IT, Behavioral Mental Health Officer from the Appleton Police Department moved from California back to Appleton in January 2008. He has a Law Enforcement and Counseling Degree. He also has his Master's Degree in Counseling.

This dynamic combination makes him a stellar officer and peer, so that he can educate and inform others in the community about mental illness. Sgt. Enriquez interviewed with Kristal Knudtson in April 2019 in regards to mental health for our awareness campaign.



PATHWAY

assisting them towards self-efficiency and personal accountability.



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