

LOVE BEYOND

With more people facing even more hardship this year,
your compassionate support enables us to serve those in need.

HELP THE SALVATION ARMY DO THE MOST GOOD – GET INVOLVED TODAY!



- ♦ Set up an Angel Tree at your office or place of business
- ♦ Donate toys to Angel Tree Toy Town and shop for their list of needs
- ♦ Volunteer to help Angel Tree Toy Town recipients



- ♦ Ring the bell at a red kettle location for an entire day or for a few hours
- ♦ Have a counter red kettle at each business location
- ♦ Host a virtual red kettle fundraiser
- ♦ Sponsor a red kettle location in your community



- ♦ Invite customers to donate by rounding up their purchase to the next dollar at your business
- ♦ Round up when purchasing from participating businesses



- ♦ Become a Tree of Lights sponsor (see reverse)
- ♦ Donate to The Salvation Army or volunteer this Christmas season

FOR MORE INFORMATION, PLEASE CONTACT:

Andy Bundesen, CFRE
Associate Executive Director of Development
Andrew.Bundesen@usc.salvationarmy.org
314-646-3019



salarmymidland.org
f @salarmystl
#TreeofLightsSTL





BECOME A SPONSOR

OF THE SALVATION ARMY THIS HOLIDAY SEASON!

SPONSORSHIP LEVELS

	CHRISTMAS STAR \$500,000+	KETTLE HERO \$100,000 TO \$499,999	GOLDEN BELL \$75,000 TO \$99,999	SILVER BELL \$50,000 TO \$74,999	BRONZE BELL \$25,000 TO \$49,999	HOLIDAY HOPE \$10,000 TO \$24,999	BRINGING JOY \$5,000 TO \$9,999
IMPACT: YOUR SUPPORT PROVIDES FOOD & SERVICES TO APPROXIMATELY	50,000 FAMILIES	25,000 FAMILIES	10,000 FAMILIES	5,000 FAMILIES	2,500 FAMILIES	1,000 FAMILIES	500 FAMILIES
Exclusive sponsor of The Salvation Army Tree of Lights	X						
Logo recognition and executive quotes in Seasonal Press Release	X	X					
Logo recognition on all Tree of Lights collateral throughout Christmas season	X	X					
Featured inclusion in Holiday Kick-Off Event(s) and Media (speaking opportunity; verbal recognition; on-site activities; live and recorded media)	X	X					
Lunch with Salvation Army Leadership	X	X	X				
Partner Feature on Website	X	X	X				
Award/Recognition Presentation	X	X	X	X			
Tickets to Tree of Lights Kick-off Event: Saturday, November 23, 2024	20	10	10	5	5	2	2
Sponsor Name in Event Program	X	X	X	X	X	X	X
Social Media Thank You (min. of four times during holiday season)	X	X	X	X	X	X	X
Local Market Partnership Press Release	X	X	X	X	X	X	X
Logo Recognition on Website	X	X	X	X	X	X	X

QUESTIONS?

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