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Editor's Note: Media are invited to attend the annual ribbon-cutting ceremony on Thursday, Nov. 16, at the Royal Park Hotel located at 600 E. University Dr. in Rochester. Photo and interview opportunities will be available at 10 a.m., with the ribbon-cutting ceremony taking place at 10:30 a.m.

The Salvation Army of Metro Detroit and The Royal Park Hotel Join Forces for 15th Year to Support Oakland County Families in Need
Annual ribbon-cutting ceremony to be held on Nov. 16

SOUTHFIELD, Mich., (Nov. 9, 2023) — [The Salvation Army of Metro Detroit](#) and [The Royal Park Hotel](#) will officially kick off the season of giving with a community ribbon-cutting ceremony at 10:30 a.m. on Thursday, Nov. 16, at the boutique hotel located at 600 E. University Dr. in Rochester.

For the past 15 years, the hotel and the nonprofit have come together to spread Christmas cheer and help families in need across northern Oakland County.

"Every year, we look forward to this Christmas tradition with The Royal Park Hotel that signifies our shared commitment to spreading love and hope throughout the season of giving," said Major Toni Dorrell, metro Detroit area commander. "The holiday season can cause financial stress and uncertainty for families in need. Through the generosity of The Royal Park Hotel, sponsoring partners, and community members, we can come together to lend a helping hand to our community's most vulnerable."

The Royal Park Hotel will continue to provide visitors and guests with opportunities to support The Salvation Army, these include:

- The David W. Elliott Memorial Foundation will generously contribute a \$5,000 matching donation to help those in need;
- For every dessert sold at the hotel's restaurant, Park 600, \$1 will support The Salvation Army;

- Selecting a gingerbread paper ornament from the hotel's Christmas tree. Each ornament features a QR code that allows individuals to make a virtual red kettle donation;
- A countertop red kettle will be stationed at the front desk of the hotel;
- [Pre-purchasing gingerbread cookie mix kits](#); Cookies will be available for pick up at the hotel at 4 p.m. on Tuesday, December 5.

"Our partnership with The Salvation Army has become a cherished tradition of giving within our community, one that has offered support to thousands in need across Northern Oakland County," said Michael Zorn, general manager at the Royal Park Hotel. "Year after year, community members have stepped up to help their neighbors in need. Their generosity does not go unnoticed, and we look forward to banding together as a community once again."

For more information about The Salvation Army of Metro Detroit's 2023 Red Kettle Christmas Campaign, visit [SAmetrodetroit.org](https://www.SAmetrodetroit.org).

About The Salvation Army

Founded by William and Catherine Booth in London, England in 1865, The Salvation Army is a faith-based, non-profit organization dedicated to serving people in need without discrimination. This past year, The Salvation Army of Metro Detroit was involved in providing 2,419,620 meals and 539,759 nights of shelter for the homeless. The Salvation Army of Metro Detroit uses \$.84 of every dollar raised to provide direct services to people in need each and every day of the year. For more information about The Salvation Army, please call 877-SAL-MICH, or visit us at [SAmetrodetroit.org](https://www.SAmetrodetroit.org).

About Royal Park Hotel

The Royal Park Hotel, a luxury boutique property, is located 30 miles north of Detroit in Rochester, Michigan. Its 1,200 person-capacity Royal Grand Ballroom setting complements the hotel's English Manor-inspired interior, with 15-foot ceilings, Italian marble flooring, and Murano glass chandeliers. For more information about the hotel and holiday season festivities visit their website at www.royalparkhotelmi.com.

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