

MAJOR CHARLOTTE M. HALL

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Partners in Mission:

It is my pleasure to be appointed as the Metro Detroit Area Commander and General Secretary (Regional COO) in the great state of Michigan. I was born in Manistee and feel very blessed to be given the opportunity to serve those who are in need throughout my home state.

When my dad was 5 years old his family went through a particularly difficult time. They found themselves without the means to provide Christmas for their family. On Christmas Eve, as my dad lay crying in his bed wondering what he could have done that was so bad that Santa was not going to visit him that year, he heard a knock on the front door. Santa had shown up after all! Only this Santa had on a blue suit and introduced himself as the local Salvation Army officer. It was on that very night my dad knew what he wanted to do with his life. He wanted to give people Christmas.

A knock on the door began a legacy of lifelong Salvationism. Not only did my dad become a Salvation Army officer, but I, two of my siblings, and my son all "joined the family business". I have been a Salvation Army officer for 35 years and have served in many capacities on both local and divisional levels. From packing toys for children at Christmas to handing out hygiene bags to those who are unhoused, I find joy in serving others.

It is an honor and a joy to thank each of you who champion the work of The Salvation Army so generously throughout the state and specifically in Metro Detroit. Thank you for your continued support and kindness!

HIS for OTHERS,

Major Charlotte M. Hall Metro Detroit Area Commander and General Secretary

THOMAS CALLAN



Dear Friends,

I am excited and honored to introduce myself as the newly appointed Chair of the Advisory Board of The Salvation Army of Metro Detroit.

I have been on the board since 2018 and the great work The Salvation Army does continues to inspire me. The work done at Echo Grove Camp and Retreat Center and the Conner Creek project, which is nearing completion, are significant milestones achieved by The Salvation Army's team of volunteers and the Advisory Board.

I look forward to working with many of our major donors, such as Ford Philanthropy, Toyota Motor North America, Artichoke Garlic Foundation, Matilda Wilson Fund, Pat Moran Chevrolet, Bank of America, Mr. & Mrs. Edsel B. Ford II, Purtan Family Foundation, Walmart, Kroger, Emagine Theaters, Fifth Third and many others.

I also look forward to working with the many volunteers and Salvation Army team members, as well as our newly appointed Metro Detroit Area Commander and General Secretary, Major Charlotte Hall.

My wife, Pam and I look forward to continuing our support of the Red Kettle Campaign, where Pam serves as the Red Kettle Ambassador.

Thanks to the hard work of volunteers, officers, divisional staff and donors, The Salvation Army continues to Do The Most Good in Michigan. Being on the board gives me a front-row seat to this important work.

Sincerely,

Thousand

Thornas J. Callan Metro Detroit Advisory Board Chair

WHAT WE DO / WHO WE SERVE

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination. Here are some of the ways The Salvation Army helps in Metro Detroit:

Corps Community Centers

Corps community centers provide life-changing programs, worship and social services. The Pathway of Hope program empowers individuals and families towards self-sufficiency by teaching goal setting and offering counseling. Christmas toy shops and other holiday programs provide meals on Thanksgiving and Christmas.

Care for shut-in seniors includes meals and gifts at Christmas, and active seniors benefit from programs such as computer classes and weekly luncheons. Children learn team building skills and positive sportsmanship through character building, basketball, archery and the STRIVE (Student Training for Integrity, Vitality and Education) program.

Additional Resources

Outside of corps community centers, The Salvation Army of Metro Detroit provides meals, shelter, medical respite and drug and alcohol treatment through the Great Lakes Harbor Light System. Emergency Disaster Services (EDS) serve first responders and victims of natural and man-made disasters.

Echo Grove Camp and Retreat Center provides the life-changing experience of nature and the outdoors. The William Booth Legal Aid Clinic (WBLAC) provides legal services at no cost to those living at or below poverty guidelines, including clients participating in programs. These services are made possible through the generosity of supporters and are carefully stewarded so that 83 cents of every dollar go directly to serving people in need.



A HOME FOR THE HOLIDAYS: DETROIT FAMILY FINDS HOUSING AFTER HOMELESSNESS

Zelanda struggled with homelessness for years — all while caring for three boys. A difficult task to say the least. To further complicate her situation, The lasting impact of COVID-19 made finding a shelter room difficult.

"There were no rooms. So, I was sleeping in my van with my kids through winter storms," she said.

Her luck shifted when she turned to The Salvation Army for help. She was finally able to find a room at the shelter. While there she decided to pay it forward, giving what she could to others at the shelter less fortunate than her.

Soon after she received rapid rehousing which paid for her housing for up to 18 months.

She described the assistance as "blessing after blessing" as she also received Christmas assistance from her local corps. But the greatest gift of all was having a house.

"Every day my kids scream out 'I'm so happy, I love our home, I love our home!' This is probably the best Christmas they've ever had."

Though she still needs assistance with some things, she is grateful for the help she has received.



"Be strong and courageous. Do not be afraid or terrified because of them, for the Lord your God goes with you; he will never leave you nor forsake you."

Deuteronomy 31:6 (NIV)

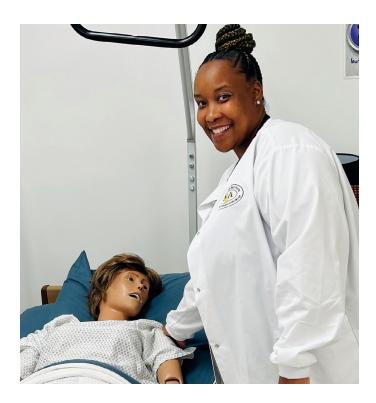
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ASPIRING NURSE WORKS TO GIVE HER CHILDREN A BETTER LIFE

A PATHWAY OF HOPE PROGRAM STORY



Scan to learn more about how the Pathway of Hope Program guides families into a better future.



Ms. Lewis is a 40-year-old Detroit resident and aspiring nurse. She has a daughter and two boys, one of whom has autism.

In the past year she has struggled with unemployment, and was unable to drive because of a car accident many years ago. Finding a job with flexible hours so she can take her son to the bus has been especially difficult. So, she decided to look for help.

She learned about the Pathway of Hope program at a resource event at a local school and promptly signed up at the Detroit Temple Corps Community Center.

With the help of The Salvation Army, she found employment at a transition home. While working she took nursing classes at Ambassador Institute, which her case worker helped her enroll in. But she was not out of the woods yet: her new employment meant the loss of benefits, including food stamps, and a shut-off notice for her electricity.

Thankfully, The Salvation Army's Energy Assistance Services program allowed her to receive assistance paying utility bills, and to obtain food through numerous agencies.

She has now graduated from Ambassador Institute and is one step closer to fulfilling her dream of becoming a nurse. She plans on taking the driver's test soon.

Although she is very busy and the road is not easy, she is now on the path to a better life, thanks to The Salvation Army.

EMERGENCY DISASTER SERVICES TEAM SERVES FOOD AT NFL DRAFT



Left to right: EDS Eastern Region Director Chuck McDougall, EDS volunteers Brett, Arnold and Renee



This year Detroit had the historic opportunity to host the NFL draft – the first time in 100 years it has done so. To support the event, The Salvation Army's Emergency Disaster Services canteens were set up throughout the city to serve law enforcement and first responders.

Led by EDS Eastern Regional Director Chuck McDougall, the team set up three canteens: one at the Public Safety Headquarters, one at the Department of Transportation headquarters, and one at Huntington Place.

They served hot dogs, stew, chips and pop. The Salvation Army Harbor Light System utilized their recently renovated kitchen and provided barbeque chicken mac and cheese to the EDS team to serve.

The Salvation Army's Emergency Disaster Services ministers to people in need during disasters. In the Great Lakes Division, a dozen disaster response teams directed by trained personnel are on call to serve at all disasters and civil disorders which may place a community at risk.

Mobile canteens provide food, temporary shelter, blankets, communications, pastoral counseling, emergency lighting, clean-up kits and referrals to Salvation Army corps community centers. By partnering with various agencies, disaster services are provided in the most efficient manner possible.

EDS is composed of enthusiastic volunteers who go into disaster zones to minister to first responders and anyone else in need on the site.



Scan to learn more about Emergency Disaster Services or volunteer on the EDS team.

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SALVATION ARMY COLLECTS DONATED INSTRUMENTS TO SEND TO AFRICA

For retired officer John Aren, brass band music has been his main passion since childhood. So, when given the opportunity to share this passion with a group without the same background he was delighted.

The idea for an instrument drive began when he was accepted to assist at the music camp, run by The Salvation Army in Liberia, Africa. Then through a series of events he considers providential it became much more.

He mentioned the trip to his friend Abdul Saleh, who owns City Recyclers, a recycling management company in Detroit. Saleh is also an exporter with family in Liberia. Because of this he offered his services to transport donated instruments.

From there they launched the "Liberian Harmony Drive" – a drive calling for donations of unused instruments. Finally, Aren reached out to Kevin Powers, who owns and operates Michigan Instrument Repair in Monroe, and he agreed to fix donated instruments in disrepair.

As the drive gained exposure, they were even contacted by a brass band composer from the UK, Andrew Mackereth, who offered his music for free.

On Friday, February 16 they loaded up the instruments collected, a total of 143 instruments, and after a blessing from Salvation Army Great Lakes Divisional Commander, Lt. Colonel Steven J. Merritt, sent them on their way. The excitement from both Aren's team and the Liberian Salvation Army was palpable.

"When we told them we were bringing a container of brass band instruments over, the person on the other end of the line dropped the phone, and from the distance we heard at least a dozen people going 'USA! USA!" Aren said.





DOING THE MOST GOOD

Envoy Artee Lewis, Detroit Temple Corps Officer and Curt McAllister, Toyota Motor North America, help "Walk In My Boots" attendees try on their new boots.

TOYOTA DONATES WINTER BOOTS AT ANNUAL WALK IN MY BOOTS EVENT

For the 13th year in a row, Toyota made a difference for the people of Detroit through its "Walk In My Boots" community outreach program. This year the event took place at The Salvation Army Detroit Temple Corps Community Center on Detroit's west side.

On Martin Luther King Day, 125 family members received much needed new insulated winter boots and socks to help shield them from the cold and snow. It was a great afternoon as Toyota brought a ray of sunshine and warmth to the families. One attendee said,

"God is always right on time, and I am so grateful to Toyota for giving my family these boots. We had a major snowstorm. And now, my kids don't have to walk to school in the cold without boots."

Sharing resources throughout the Metro Detroit area, boots and socks were given to families at the following locations:

- The Salvation Army Detroit Grandale Corps
 Community Center
- The Salvation Army Conner Creek Corps
 Community Center
- The Salvation Army Booth Services at the Ellen Thompson Center.

Toyota also donated \$15,000 to The Salvation Army of Metro Detroit enabling them to continue to support the communities they serve. A delicious hot luncheon was served to the families as well.

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HOPE AFTER HOMELESSNESS: A WOMAN OVERCOMES TRAGEDY



Scan to find assistance at a Corps Community Center near you.



Only a few years ago life was going well for Tonya. She had recently married her husband Danny. They had a house, and Danny ran a successful heating and plumbing business.

Then her life was turned upside down.

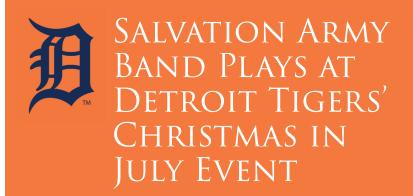
One day Danny woke up unable to get out of bed and breathed with difficulty. He was rushed to the hospital, and the next day passed away due to complications from COVID-19. Tonya, still in shock, had little time to grieve her loss. With her husband gone, she no longer had any income and soon lost her house.

"It was really hard because I had never been in this situation of facing homelessness. And trying to navigate what was going to be my next step," Tonya said.

She found herself sleeping in her truck and stayed at a cousin's house for a few days. But she needed a permanent solution. Then she reached out to The Salvation Army.

Her fortunes began to improve as she was told a bed was available at The Salvation Army Booth Services Shelter. She was even told her service dog could stay with her.

She applied for Section 8 housing and received a voucher. She was then able to find an apartment in Melvindale and is now working hard to get her life back together. Though the path ahead is not easy, she is grateful for the help she received from The Salvation Army and now has hope that allows her to carry on.



On Thursday, July 11, The Salvation Army of Metro Detroit joined the Detroit Tigers for their celebration of Christmas in July.

The festive theme day featured Santas in Hawaiian shirts, Christmas movie references, and Santa hats galore. Because of The Salvation Army's association with Christmas, its presence was the perfect addition.

The brass band, which was a combination of The Salvation Army Brass Band Ensemble and the Five Lakes Silver Band, played festive tunes such as "We Wish You a Merry Christmas," "Jingle Bells," and other favorites. Passersby stopped to take pictures and enjoy the performance.



In addition to playing music, the event helped spread the word about the important work done by The Salvation Army. TVs around the stadium displayed QR codes for ballpark patrons to donate.

The Detroit Tigers have been a generous partner in other ways as well. The Tigers donated auction items for events that helped raise funds to send children to camp and for the William Booth Legal Aid Clinic.

They are also offering Tigers' alumni appearances, including one by Andy Dirks which happened in July at Sports Camp at Echo Grove Camp and Retreat Center.

The Salvation Army is grateful for the generous support the Detroit Tigers has given, which will help us feed, shelter and support Detroit's most vulnerable, as well as inspiring children at camp.



Scan to watch Andy Dirks' appearance at Echo Grove Camp and Retreat Center.





CONSIDER A GIFT

\$20	Will help provide a basic needs kit.
^{\$} 25	Will help keep a child warm this winter.
\$50	Will assist an emergency disaster victim.
\$100	Will help provide 1 week of meals for a family of 4.
\$ 125	Will help send a kid to Echo Grove Camp – including transportation, lodging, food and supplies – for a week of life-changing fun!
\$1,000	Will help feed, house and counsel a family for a month.

THANKS TO YOU...

Your Donations Provided Hope to Our Neighbors In Need.



2,509,655MEALS
SERVED



447,374 NIGHTS OF SHELTER



64,307
TOYS & GIFTS
FOR CHILDREN &
SHUT-IN SENIORS



7,552
GIFT CARDS
FOR CHRISTMAS
MEALS AND GIFTS



1,800
WILLIAM BOOTH
LEGAL AID
CLINIC CASES



LOVE BEYOND CHRISTMAS

reflects an ongoing need that lasts beyond the holiday season.

PLEASE JOIN US ON NOVEMBER 22, 2024 FOR OUR RED KETTLE KICKOFF







THANK YOU FOR YOUR SUPPORT

Your donations provide hope to our neighbors in need at Christmas and all year through









SAmetrodetroit.org/events















"The Lord is my strength and my defense; he has become my salvation."

Psalm 118:14 (NIV)

First day of Red Kettles

Friday, November 8
You will begin to see our iconic Red Kettles in storefronts throughout Metro Detroit.

Red Kettle Kick-Off

Friday, November 22 Campus Martius Park Join us as we light the World's Tallest Red Kettle and celebrate Detroit's Tree Lighting.

Giving Tuesday

Tuesday, December 3
Funds raised through Giving
Tuesday help provide
people with proper shelter,
warm meals and help local
families who may have to
choose between paying
rent or buying Christmas
presents for their children.

Celebrity Bell Ring Weekend

Friday December 6 – Monday December 9
Celebrities and media personalities from Metro Detroit will compete to raise the most funds.

Bountiful Boxes

Wednesday, December 11
Every year our partners
at Bank of America help
provide meals for families in
need through our Bountiful
Boxes program. Keep an
eye on our events page
for updates.

Consortium of HopeDecember 13

The impact of your gift will be doubled by the generosity of a group of donors who pool their funds into the Consortium of Hope.

Bed & Bread Club® Radiothon

Begins Thursday, February 27 and goes through Friday, February 28

Annual event raises funds for our Bed & Bread Club® Program in Metro Detroit, hosted by 760 WJR.

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MAKE A DIFFERENCE TODAY

Mail a Check

Make a gift by mailing your contribution to: The Salvation Army Great Lakes Division 16130 Northland Drive Southfield, MI 48075

Honorary and Memorial Giving

Gifts made in memory or in honor of someone special are generous and thoughtful ways to remember a person's life or accomplishments.

IRA Distribution

If you are over the age of $70 \frac{1}{2}$, you may make a qualified charitable distribution up to \$100,000 from an IRA to a charity without paying taxes on the distribution.

Gifts through a Donor Advised Fund

Giving through an established Donor Advised fund is a simple, flexible and tax-efficient way to give to The Salvation Army.

Gifts of Appreciated Stocks

Make a bigger impact by donating long-term appreciated securities, including stock, bonds and mutual funds, directly to The Salvation Army.

Matching Gift

If you or your spouse are employed by a company that provides a matching gift program, your contribution to The Salvation Army could be significantly increased.

MAKE A DIFFERENCE TOMORROW

Planned Gift

You can make a gift through your estate plan without donating today, or you can make a current gift that will return an income to you, such as a charitable gift annuity or charitable remainder trust. Regardless of the method you choose, you may designate your gift to the community, corps or program area that matters the most to you. *Learn more at SAplannedgiving.org.*

How Can We Help?

Terri Butler, CFRE Senior Director of Philanthropy Terri.Butler@usc.salvationarmy.org 248-361-1062

John Hale Executive Director of Development John.Hale@usc.salvationarmy.org 248-361-0341



Give a gift online



Planned giving website SAplannedgiving.org



GREAT LAKES DIVISION LEADERSHIP TEAM

Lt. Colonel Steven J. Merritt

Divisional Commander (Regional Chief Executive Officer)

Lt. Colonel Christine Merritt

Divisional Leader for Officer Development, Camp Administrator - Echo Grove Camp and Retreat Center

Major Charlotte M. Hall

General Secretary and Metro Detroit Area Commander (Regional Chief Operations Officer)

Major Andrew B. Shiels

Associate General Secretary

Major Melissa M. Shiels

Divisional Secretary for Program

Captain Chrissy Cooper
Divisional Youth and

Candidates Secretary

Captain Jonathan Cooper

Divisional Youth and Candidates Secretary

Major Randall Hellstrom

Divisional Secretary for Mid-Michigan Area Command Major Timothy P. Meyer

Divisional Secretary for Grand Valley Area Command

Derek Kumpula

Executive Director of Finance (Regional Chief Financial Officer)

John Hale

Executive Director of Development

Gariann Brock

Executive Director of Social Services

Mark K. Lane

Senior Director of Communications

Christina Holman

Director of Integrated Marketing & Mail

Jonathan Hicks

Director-Corporate, Grants & Foundation Relations

Terri Butler

Senior Director of Philanthropy

Bill Wenzell

Senior Donor Relations Director

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In Loving Memory
Jack Aronson

Advisory Board Member 2009-2021



CENTERS OF OPERATION

Great Lakes Divisional Headquarters

16130 Northland Dr. Southfield, MI 48075 (248) 443-5500

Great Lakes Harbor Light System

Acres of Hope Booth Services at the Ellen Thompson Center 3737 Humboldt Detroit, MI 48208 (313) 361-6136

Macomb Campus

42590 Stepnitz Clinton Township, MI 48036 (586) 954-1838

Monroe Campus

3250 N. Monroe St. Monroe, MI 48162 (734) 384-3402

Warren Campus

24140 Mound Rd. Warren, MI 48091 (586) 754-7400

William Booth Legal Aid Clinic (WBLAC)

The Bob and Ellen Dickman Center for Justice 3737 Lawton Detroit, MI 48208 (313) 361-6340

Dearborn Heights Corps Community Center

26700 W. Warren Ave. Dearborn Heights, MI 48127 (313) 563-4457

Detroit Conner Creek Corps Community Center

3000 Conner St. Detroit, MI 48215 (313) 822-2800

Detroit Grandale Corps Community Center

11325 Montrose St. Detroit, MI 48227 (313) 835-3736

Detroit Temple Corps Community Center

3729 W. Chicago Rd. Detroit, MI 48206 (313) 897-2914

Downriver Corps Community Center

1258 Biddle Ave. Wyandotte, MI 48192 (734) 282-0930

Farmington Hills Corps Community Center & Filipino Fellowship

27500 Shiawassee Farmington Hills, MI 48336 (248) 477-1153

Mount Clemens Corps Community Center

55 Church St. Mount Clemens, MI 48043 (586) 469-6712

Plymouth Corps Community Center

9451 S. Main St. Plymouth, MI 48170 (734) 453-5464

Pontiac Corps & Wallace E. Holland Community Center

469 Martin Luther King Jr. Blvd. S. Pontiac, MI 48342 (248) 334-2407

Royal Oak Corps Community Center

3015 N. Main St. Royal Oak, MI 48073 (248) 585-5600

Warren Corps Community Center & MATTS Shelter

24140 Mound Rd. Warren, MI 48091 (586) 754-7400

Wayne | Westland Corps Community Center

2300 S. Venoy Rd. Westland, MI 48186 (734) 722-3660

Southeast Michigan Adult Rehabilitation Center

1627 West Fort St. Detroit, MI 48216 (313) 965-7760

THE CONNER CREEK CORPS COMMUNITY CENTER EXPANSION PROJECT NEARS COMPLETION

Thanks to the generosity of supporters like you, work on the Detroit Conner Creek Corps Community Center expansion has continued to make progress this year:

The structure for the gym has been completed and is being connected to the existing building.

The gym's roof and drainage systems are underway. Classroom interiors on the south side of the building have been painted and flooring has been installed.

Bathrooms have been completed on the south side. The garage and trash enclosure are close to completion.



You can continue to support this expansion by donating at salarmy.us/conner-creek-capital-campaign







MINISTRIES: PROGRAMS AND SERVICES

Treatment Services

Alcohol and drug addiction recovery programs, legal aid assistance and long-term support for continued sobriety.

Women's Services

Provides opportunities for women in worship, education, service and fellowship.

Emergency Disaster Services

Provides first responders to fires, natural disasters and emergency situations with food, blankets, clothing, counseling and communications.

Correctional Services

Prison visitation and support for offenders reentering life's mainstream as productive, self-respecting citizens.

Corps Community Centers

Neighborhood facilities offering worship services, fellowship, education/recreation activities and casework services.

Family Services

Pastoral counseling, care for shut-ins, the disabled, troubled families and others in need.

Older Adult Services

Outreach ministries to senior citizens providing fellowship, recreation, education and spiritual support.

Shelters

Emergency housing for men, women and children.

Day Camp

Seasonal learning experiences that provide children with opportunities to enjoy the outdoors, organized group activities and Vacation Bible School.

Christmas Assistance

Food boxes, Prison Toy Program, Christmas gifts, Coats For Kids, Christmas Cheer and holiday meals.

Character Building Programs

Christian education and character building programs to teach spiritual values and life skills for less fortunate and at-risk youth.

After School

Dedicated times for tutoring, games and activities, including crafts, dance, music and sports for school-aged children.

Early Childhood Development

Day care, pre-school and Head Start programs to benefit working families with limited access to child care.

Service Extension

Extending The Salvation Army's reach to communities which are not large enough to support a Corps Community Center.

Music & Gospel Arts

Music instruction, performance groups and participation in community events with bands, guitar, piano, drama, dance and choirs.

Nutrition

Feeding and food pantry programs to provide meals for hungry people of all ages, including the Bed & Bread Club® mobile feeding program.

Anti-Human Trafficking Initiative

Focuses on ending human trafficking in the Great Lakes Division by providing robust referrals to community agencies, providing financial support for survivors and participating in providing training and community awareness events.

Compassion

Visitation and spiritual support for patients in hospitals, rest homes and other shut-ins.

Echo Grove Camp and Retreat Center

Annually helps more than 2,000 children of all ages experience the best of the outdoors on Lakeville Lake in Northern Oakland County through camping, swimming, boating, hiking, music, sports, dance and other adventures.

Pathway of Hope

An updated holistic approach to working with families where caseworkers, instead of providing one-time assistance, help people realize their interests and support them in identifying and achieving their goals through a well-defined timeline.

Human Services

30th Anniversary

Provides utility and rent assistance, food pantry access, family counseling, spiritual support and other assistance through The Salvation Army corps community centers.

William Booth Legal Aid Clinic (WBLAC) Celebrating

Provides legal counsel to Salvation Army clients and individuals within the community at or below the poverty level on legal issues such as custody and parenting time, child support, divorce, landlord tenant, criminal misdemeanors, guardianship, credit issues and general advocacy.

Detroit Medical Respite

Provides medical monitoring, medication management, primary care support, transportation to medical appointments, self-care education, case management and onsite support services.

"Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves."

Philippians 2:3 (NIV)







THANK YOU FOR YOUR SUPPORT! IT TAKES AN ARMY TO DO THE MOST GOOD.



ASSISTANCE FROM THREE COUNTIES

13 corps community centers and the Harbor Light System.



OVERCOME POVERTY

Feeding families with food pantries, senior luncheons, holiday meals for the family and after school for the kids.



PROVIDE SHELTER

Emergency shelters, Harbor Light, and Medical Respite programs provide safe and clean shelter.



CHRISTMAS GIFTS & MEALS

Christmas gifts and holiday meals allow every child and family to experience the joy of Christmas.







Volunteer

Support Metro Detroiters in need at Christmas and all year long by making a sustaining gift of \$25 at SAmetrodetroit.org.