



**THE SALVATION ARMY**  
**METROPOLITAN DIVISION**

SERVING THE GREATER CHICAGO AREA, NORTHERN ILLINOIS, AND NORTHWESTERN INDIANA



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**PRESS RELEASE**

**SEPTEMBER 18, 2018**

**ASHLEY HOMESTORE'S 'HOPE TO DREAM' PROGRAM AND THE SALVATION ARMY DELIVER 100 NEW BEDS TO CHICAGO CHILDREN**

CHICAGO – Christmas will come early for 100 children across the Greater Chicago area this week as Ashley HomeStore’s Hope to Dream program teams up with The Salvation Army Metropolitan Division to provide beds for underprivileged youth ages 3 - 16. Each bed set includes a twin mattress set, pillow, sheets and coverlet and will be delivered by the ‘Hope to Dream’ team.

Andrea Mattea, Ashley HomeStore’s marketing manager, instantly saw a need to collaborate with The Salvation Army. “We are excited to partner with an amazing organization to support our local community,” Mattea said. “After being connected with The Salvation Army, we want to continue having an ongoing partnership with them as they help children who need an environment of safety, stability, and positive growth and opportunities in their lives. The goal for the Hope to Dream Program is to ensure that every child gets a good night’s sleep which leads to having a healthier lifestyle.”

Lt. Colonel Charles Smith, Salvation Army Divisional Commander added, “The holiday season can be bleak for families who are unable to provide food and shelter for their children. The Salvation Army strives to bring light and hope into the homes of the underserved and we are thankful for corporations such as Ashley HomeStore that partner with us in this mission.”

Ashley HomeStore believes that every child deserves a good night’s sleep. The Hope to Dream program provides beds to less fortunate children across the U.S. and Canada. A portion of the proceeds for every mattress purchased at one of the 435 participating Ashley HomeStores helps pay for beds for children in need.

The Salvation Army’s Christmas assistance program makes sure the holidays are bright for more than 11,000 families annually. Families who register for the Army’s Angel Tree program receive toys and clothing for their children to open on Christmas morning and a food box overflowing with a turkey or ham, all the fixings and dessert—everything needed for a full Christmas dinner.

**ABOUT ASHLEY HOMESTORE AND THE ‘HOPE TO DREAM’ PROGRAM**

Ashley HomeStore is committed to being your trusted partner and style leader for the home. This commitment has made Ashley HomeStore the No. 1 furniture retailer in the U.S. and one of the world’s best-selling furniture store brands with more than 800 locations in 45 countries. Ashley Furniture HomeStore believes that every child deserves a good night’s sleep. Founded in 2010 on that guiding principle, Ashley HomeStore’s Hope to Dream program provides mattress sets to less fortunate children across the U.S.

A portion of the proceeds for every mattress purchased at a participating Ashley Furniture HomeStore helps pay for a mattress set for a child in need. Since its inception, more than 60,000 children have received a brand new mattress set.

**ABOUT THE SALVATION ARMY CHICAGO METROPOLITAN DIVISION**

In 2015, The Salvation Army celebrated its 150th worldwide anniversary and 130 years of service in Chicagoland. As one of the largest direct providers of social services in the state of Illinois, The Salvation Army operates 29 corps community centers, as well as other facilities in neighborhoods across the greater Chicago area, offering shelter, meals, child care, disaster relief, after-school programs, recreational activities, music education and more.

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