



RED KETTLE

KICKOFF



NOV 17, 2023



DETROIT 20TH ANNUAL
TREE LIGHTING

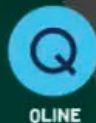
presented by DTE Foundation

20 YEARS OF HOLIDAY LIGHTS



4PM - 9PM

LIGHT UP
BEACON
PARK



QLINE

1001
Woodward
Building



WINTER
SPONSOR-LAND

Campus Martius
Park

ICE
SKATING
RINK



DETROIT'S
CHRISTMAS
TREE

PARC

ARCTIC ZONE

SKATE HUT

MAIN
STAGE



FOOD
TRUCKS

- ATTRACTIONS
- FOOD & DRINKS
- TRANSPORTATION
- VIEWING AREAS
- RESTROOMS

Monroe Street
Midway



SALVATION ARMY
TALLEST RED KETTLE



THE
CADILLAC
LODGE



SALVATION ARMY
VIP TENT

Roasting
Plant
Coffee

First
National
Building

Central
Kitchen &
Bar

Suggested parking garages:

One Campus Martius
Parking Garage
1188 Farmer Street
Detroit, MI 48226

One Detroit Garage
201 Larned St.
Detroit, MI 48226

The tent will be near 660 Cadillac Square next to the area with the Cadillac shops and lodge.

* Note - the tent is in a new location this year. We will be near Cadillac Square on the opposite side of the Cadillac lodge and shops, in front of Central Kitchen and Bar and the Roasting pot coffee shop.