

NEWS ADVISORY
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McDonald's and The Salvation Army Team Up to Support Ice Storm Relief Efforts in Northern Michigan

Check presentation set for noon today at Salvation Army Disaster Services Center in Grand Rapids

GRAND RAPIDS, Mich. – (April 10, 2025) – McDonald's of Michigan is partnering with The Salvation Army Great Lakes Division to support ongoing relief efforts following last week's devastating ice storms in Northern Michigan.

As part of the partnership, McDonald's is donating \$2,000 worth of Arch Cards for the Salvation Army Emergency Disaster Services (EDS) Team and first responders to distribute to individuals and families impacted by the storms.

These Arch Cards, which can be used at any McDonald's restaurant, are intended to provide warm meals and a bit of comfort during a difficult time.

A check presentation ceremony will take place today at noon at the Salvation Army Emergency Disaster Services Center located at 1632 Linden Ave. SE in Grand Rapids. Members of the media are invited to attend. Representatives from McDonald's and The Salvation Army available for interviews.

McDonald's USA

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