



## 2025 Kindness Campaign

We were able to honor this wonderful group recently! All pictured (plus a few missing) were recognized as nominees for the 2025 Kindness Campaign.

Trisha Klapperich was awarded the Spirit of kindness award. Fondy Famous and The Salvation Army were able to use social media to collect many stories and heart-felt comments for each of the 25 nominees. Just a wonderful reminder of the positive people we are surrounded by in this community.



## **HELP FOR THE HOMELESS HYGIENE DRIVE!**

We are in full swing. Here are a few images of year's past. We appreciate these donations that help us keep hygiene items stocked and available for those that need them most. This drive will wrap up on March 16.



# Lenten Challenge

We are at the beginning of the season of Lent, and we have a challenge for you! Each day during Lent, remove one item from you home that you no longer wear or need and put it into a bag. At the end of the forty days of Lent, donate these items to the Salvation Army thrift store. They can be shared with those who need them!

Alternatively you could collect a nonperishable each day for our food pantry.

#### We are so **LUCKY** to have friends that like this...

Our community is filled with individuals who create a niche of serving from a talent, hobby or a passion. Each becomes a piece of our bigger picture, part of the solutions Fond du Lac is solving for. The Salvation Army continues to be inspired by the good you're growing & we hope stories like this brighten your day!



# SOCIAL-FOR-GOOD-INFLUENCER KELLY NORTHLEE & FONDY FAMOUS

Kelly helps us see our community as the bright, positive place, brimming with good people & opportunity she saw when she moved back with her family 3 years ago. She pulls her marketing, media, business savvy together with her positive outlook and has created a niche as Fond du Lac's social for good media influencer.

Kelly finds the people and tells the stories that make us think, smile, and act. When The Salvation Army of Fond du Lac needed to amplify a kindness campaign, Kelly helped us tell the stories of incredible people & their projects. The campaign rose up as an anthem for the "positives" in Fond du Lac, one we will continue annually.

Wanna brighten your day? Find Fondy Famous on Facebook.

