Help Us Rescue Christmas & Turn the Lights Red

The need has always been here. The need for food. Compassion. The need to support families. Love the forgotten. Lift up the downtrodden. The need has always been here. This year, it just happens to be greater. More families than ever are facing poverty.

Now, more than ever, we need your support during the Red Kettle Christmas Campaign.

What is the Red Kettle Christmas Campaign?

For more than 100 years The Red Kettle Christmas Campaign has served as the primary fundraising initiative for The Salvation Army in Macomb. This year, the need is greater than ever. The goal for the campaign this year is $110,000 (62% of our annual operating budget). Support received is critical to meeting the needs of people in Macomb and throughout McDonough County.

*All money raised during the campaign **stays right here in Macomb** and helps people at Christmas time AND throughout the coming year.*

What is the Tree of Lights?

Each white light on The Salvation Army Tree of Lights represents the people we serve. Our neighbors in need. Each light tells a story. The Tree of Lights is also a visual representation of our progress towards our campaign goal. This year the goal is $110,000.

What do the Red Bulbs Mean?

Why do we turn the lights red? Each Red Bulb signifies $2,500 raised through our Red Kettle Christmas Campaign. To reach our campaign goal this year we need to turn 44 bulbs red by January 31, 2021.

How Can We Help?

There are many ways you can help us turn the lights red. Every gift helps. For every $2500 raised we turn a bulb.

100 gifts of $25 = 1 red bulb
25 gifts of $100 = 1 red bulb
10 gifts of $250 = 1 red bulb

1 red bulb = 909 meals
1 red bulb = 45 food boxes

44 Red Bulbs = $110,000

The Salvation Army Macomb Tree of Lights is on display in the HyVee parking lot.

Red Kettle Christmas Campaign Goal $110,000

Campaign includes money collected at Red Kettles and monetary gifts sent to The Salvation Army. Gifts accepted through January 31, 2021.