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**The Salvation Army of Metro Detroit Receives
\$50,000 Donation from Pat Milliken Ford**

Nonprofit falling nearly \$800,000 short of Red Kettle Christmas Campaign fundraising goal; community can donate now through Jan. 31

SOUTHFIELD, Mich. (Jan. 18, 2023) – [The Salvation Army of Metro Detroit](#) recently received a \$50,000 donation from [Pat Milliken Ford](#) to benefit its annual Red Kettle Christmas Campaign fundraiser.

In December 2022, the auto dealership committed a portion of every new and used vehicle sold throughout the month, up to \$50,000. The December donations from Pat Milliken Ford will help the nonprofit provide food, shelter and financial support for those who need it most throughout metro Detroit.

“At Pat Milliken Ford, we know the importance of community and taking care of your own,” said Brian Godfrey, president of Pat Milliken Ford. “We’re proud to back The Salvation Army in its mission to serve our community’s most vulnerable and lend a hand to those in need of basic human necessities.”

With just two weeks left of the 2022 Red Kettle Christmas Campaign, the nonprofit has reported it is falling nearly \$800,000 short of its \$8.2 million fundraising goal.

“The Salvation Army is in dire need of donations. Now more than ever, we must support those who are struggling to make ends meet and wondering where their next meal will come from,” said Major Bob Mueller, metro Detroit area commander for The Salvation Army Great Lakes Division. “This incredibly generous donation from Pat Milliken Ford brings us just that much closer to meeting our \$8.2 million fundraising goal – but there’s still a long way to go. Between now and January 31, the community can make a real difference by ensuring our lifesaving programs and services are available for our neighbors in need all year long.”

There is still time to give to The Salvation Army of Metro Detroit's annual Red Kettle Christmas Campaign. From now until Tuesday, Jan. 31, the community can support The Salvation Army of Metro Detroit's 2022 Red Kettle Christmas Campaign by:

- Texting GIFT to 24365
- Visiting SAmetrodetroit.org
- Sending a check to The Salvation Army: 16130 Northland Dr., Southfield, MI 48075

Proceeds from the 2022 Red Kettle Christmas Campaign support The Salvation Army's critical programs and services, including food, shelter, youth and senior programs, drug and alcohol treatment, free legal aid, emergency disaster services, and more. All funds raised throughout the campaign directly benefit communities throughout Macomb, Oakland and Wayne counties.

To learn more about The Salvation Army's Red Kettle Christmas Campaign, visit SAmetrodetroit.org.

About The Salvation Army

Founded by William and Catherine Booth in London, England in 1865, The Salvation Army is a faith-based, non-profit organization dedicated to serving people in need without discrimination. This past year, The Salvation Army of Metro Detroit was involved in providing 2,140,278 meals and 405,630 nights of shelter for the homeless. The Salvation Army uses \$.85 of every dollar raised to provide direct services to people in need each and every day of the year. For more information about The Salvation Army, please call 877-SAL-MICH, or visit us at SAmetrodetroit.org.

About Pat Milliken Ford

Located on Telegraph Road in Redford, Michigan, Pat Milliken Ford has been serving Metro Detroit since 1959 and is currently the second largest Ford dealership in the country. The dealership is operated today by Brian Godfrey, grandson of Pat Milliken, and despite the dealership's size, they are still run as a family business. Pat Milliken Ford is the proud winner of Ford's President's Award the past 24 years in a row. For more information visit www.patmillikenford.com or call (313) 255-3100.

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