



Overview

To many people in Peoria, The Salvation Army is symbolized by red kettles and the Tree of Lights. Most people probably don't think about us until the bells start ringing and they may soon forget about us once the Tree of Lights comes down.

But we don't stop helping people once the Christmas season ends. The Salvation Army is always there assisting those in need every day of the year. We provide everything from food and clothing to shelter to education and counseling for those who need it most in our community. And each year we continue to see more people in need.

We can only provide these services through the support of our local community. In order to do the most good for the most people, we rely on our business community to partner with us in helping those who are less fortunate. The number of people we can help is directly impacted by the generous support of those businesses who join us to do the most good for our community.

Who Are the Partners for Good?

Our Partners for Good are local businesses that establish an ongoing giving relationship with The Salvation Army. They can be large or small businesses. They share our values and support our mission to do the most good through their gifts of time, money and services. They join us in recognizing our shared duty to care for the members of our community who need assistance the most.

Partners for Good have a close relationship with The Salvation Army – a relationship that is as beneficial to them as it is for us. This relationship can take many forms: financial support; volunteer hours; or services/goods offered. These donations may be given throughout the year; at a specific time or for a specific event; or in response to an urgent need. Our goal is to find opportunities for a business to join us in a partnership that takes their support from a one-time contribution to a long-term relationship.

We match our Partner's contributions to a project or service that their employees are particularly passionate about. This presents a uniquely rewarding experience for those people in need of help and the business and their employees who feel the pride of giving back to their community to do the most good for others.



We need strong, long-lasting relationships.

We need partners.

*That's why we established our
Partners for Good program.*

Details of the Program

- Partners for Good is a unique approach to business outreach helping us bridge the gap between local business' capabilities and passions and The Salvation Army's growing demands for assistance to help those in need in our community.
- Partners can be large or small businesses. The key is to identify those businesses who want to do more than make a one-time contribution to support The Salvation Army. These will be the businesses who want to establish an on-going relationship that can make the most impact and do the most good for our community. They should be willing to provide monetary and/or in-kind contributions of products or services and allow their staff the opportunity to provide volunteer hours.
- The Salvation Army will work with the Partners to match the business' capabilities and interests to the specific program and service needs. This ensures that businesses get the greatest personal rewards from their support and the Army is able to maximize their contributions to benefit the most people in need.

How Can You Get Involved?

1. Determine how you would like to support The Salvation Army:

- **Volunteer Service:** Employee service opportunities can include feeding the homeless, collecting coats for kids, canned food drives, bell ringing, or assisting at the annual Toy Shop.
- **In-Kind Donations:**
 - Help offset daily operating costs by donating professional services such as providing building and construction services and expertise; offering legal services for our veterans; teaching a life skills class, including topics such as financial literacy or budgeting, cooking, or interviewing for a job; provide services such as plumbing, auto repair or landscaping and yard work.
 - Donate products such as baked bread, dinners, canned food, sandwiches, non-perishable items, personal hygiene items, etc.
- **Monetary Donations:** Many choose to directly impact a program offering assistance for basic human needs by making a monetary donation.

2. **Commit to an ongoing relationship** where you would be willing to provide support throughout the year when called upon; provide support for a specific program or service; or provide support in response to an urgent need.

3. **Call us to arrange a tour** and to learn more about the many programs and services The Salvation Army provides for those most in need.

Contact Us

To get involved with the Partners for Good Program, email us at kathy.anderson@usc.salvationarmy.org; visit us at <https://centralusa.salvationarmy.org/heartland/partners-for-good> or call us at (309) 655-1306 to speak with Kathy Anderson.

We look forward to connecting with you!

