



SPONSORSHIP LEVELS

	TOURING BIKE	CRUISER	10-SPEED	MOUNTAIN BIKE	SINGLE SPEED	UNICYCLE	
# of Available Sponsorships	1	3	5	8	10	25	∞
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Opportunity to be the Honorary Marshall	✗						
Opportunity to select a category to be the exclusive sponsor	✗						
Press Release	Dedicated	Shared					
Food Truck Sponsor *one available			✗				
Exclusive Swag Bag Sponsor *one available		✗					
Featured at Pit stops	✗	✗					
Provide custom signage with logo	Finish Line	Premium	Preferred				
On-site interaction with riders	2 table display	1 table display	1/2 table display	Print Materials on shared table			
Logo on event apparel	x-large logo	Large Logo	Medium logo	Small logo	Listing		
Logo on Print ads and website display - pre and post event	x-large logo	Large Logo	Medium logo	Small logo	Listing		
E-mail with linked logo	x-large logo	Large Logo	Medium logo	Small logo	Listing		
Hyperlink to organizational website from the Ride website	x-large logo	Large Logo	Medium logo	Small logo	Listing		
Logo on Event signage	x-large logo	Large Logo	Medium logo	Small logo	Listing	Listing	
Complimentary registrations	10	8	6	4	2	1	
Opportunity to provide item(s) for giveaway bags	✗	✗	✗	✗	✗	✗	✗
Facebook Post	Individual Post	Shared Post	Shared Post	Shared Post			