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There's Still Time to Spread Love Beyond Christmas by Supporting The Salvation Army's Red Kettle Christmas Campaign

Contributions up to \$550,000 are fully matched through New Year's Eve

SOUTHFIELD, Mich. (Dec. 27, 2023) — [The Salvation Army of Metro Detroit](#) is reminding the community that there's still time to give to the nonprofit's 2023 Red Kettle Christmas Campaign.

The Salvation Army's iconic red kettles may have left storefronts, but individuals can still support the social services agency with a contribution by:

- Texting GIFT to 24365
- Donating money via an online kettle, Paypal, Venmo
- Donating cryptocurrency
- Visiting SAmetrodetroit.org
- Calling 877-SAL-MICH
- Sending a check, made payable to The Salvation Army, to: 16130 Northland Dr., Southfield, MI 48075

"The holiday season may be coming to a close, but The Salvation Army is still raising funds for the Red Kettle Christmas Campaign to help the community's most vulnerable all throughout the year," said Major Toni Dorrell, metro Detroit area commander for The Salvation Army Great Lakes Division. "Every contribution, regardless of size, will help provide your neighbors in need with a warm meal, shelter, and vital services, not just during the holiday season but 365 days a year."

Now through Sunday, Dec. 31, all donations up to \$550,000 made to the Red Kettle Christmas Campaign will be doubled and fully matched, dollar-for-dollar, thanks to [The Consortium of Hope](#). This applies to gifts made to virtual red kettles, as well as text-to-give, phone, mail and online donations.

All donations will go toward The Salvation Army of Metro Detroit's \$7.9 million fundraising goal.

Proceeds from the 2023 Red Kettle Christmas Campaign support The Salvation Army's critical programs and services, including food, shelter, youth and senior

programs, drug and alcohol treatment, free legal aid, emergency disaster services, and more. All funds raised throughout the campaign directly benefit communities throughout Macomb, Oakland and Wayne counties – and contributions remain in the community where the donation is received.

This past year, the nonprofit helped provide:

- More than 2.4 million meals
- More than 530,000 nights of shelter
- Nearly 56,000 Christmas toys and gifts for children and shut-in seniors
- Resolution of nearly 1,800 legal issues through the William Booth Legal Aid Clinic

For updates on The Salvation Army of Metro Detroit's 2023 Red Kettle Christmas Campaign, please visit SAmetrodetroit.org.

About The Salvation Army

Founded by William and Catherine Booth in London, England in 1865, The Salvation Army is a faith-based, non-profit organization dedicated to serving people in need without discrimination. This past year, The Salvation Army of Metro Detroit was involved in providing 2,419,620 meals and 539,759 nights of shelter for the homeless. The Salvation Army of Metro Detroit uses \$.84 of every dollar raised to provide direct services to people in need each and every day of the year. For more information about The Salvation Army, please call 877-SAL-MICH, or visit us at SAmetrodetroit.org.

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