



## The Salvation Army 2012 National Fact Sheet Doing the Most Good

The Salvation Army is one of the world's largest faith-based charities. Originally established in London in 1865, the Army has been helping people for more than 130 years in the United States.

- Last year, The Salvation Army's 3,600 officers, 64,000 employees and 3.3 million volunteers served nearly **30 million Americans in need**. That's about one person every second.
- The Army has nearly **7,600 centers of operation** covering virtually every ZIP code in the country.
- We also have a **worldwide presence**, providing assistance to people in more than 120 countries and territories around the world.
- Our Mission is to preach the gospel of Jesus Christ and **meet human needs in His name** without discrimination.
- In the words of Evangeline Booth, one of the Army's earliest leaders, "There is no reward equal to that of **doing the most good** to the most people in the most need."

The Salvation Army serves millions of people through dozens of services directly targeting the needs of local communities -- from homelessness to disaster relief to substance abuse rehabilitation.

- Through the public's generosity in 2011 in the United States alone:
  - The Salvation Army served nearly 58 million **meals** to the needy – that's like making lunch for the entire populations of California and Texas combined.
  - 180,000 people received **rehabilitation services through donations to Family Stores**.
  - More than 183,000 underprivileged children attended **summer and day camps**.
  - The Army provided nearly 10 million **nights of shelter**.
  - 560,000 people received **help during times of disaster**.
  - More than 4 million **families and children were served during the holidays**.
  - More than 1.75 million people received help through **senior, medical and institutional services**.

The Salvation Army is a responsible steward of generosity in your community.

- **82 cents of every dollar** The Salvation Army spends goes directly to support community service programs – far exceeding the Better Business Bureau's guideline of 65 percent.
- According to *The New York Times*, "The Salvation Army is **widely considered exemplary** among nonprofits in handling cash collections."
- The Salvation Army enjoys and appreciates the **support of many major corporate donors** at the national and local levels. Nationally, major supporters include Walmart Stores, JCPenney, The Dallas Cowboys and Target Corporation.
- All **donations remain in communities** where they originate.
- To donate or learn more, please visit [www.SalvationArmyUSA.org](http://www.SalvationArmyUSA.org), call 1-800-SAL-ARMY or contact your local Salvation Army office.
- To learn more, visit [Facebook.com/SalvationArmyUSA](https://Facebook.com/SalvationArmyUSA), follow us on Twitter at [Twitter.com/SalvationArmyUS](https://Twitter.com/SalvationArmyUS), or visit our blog at [Blog.SalvationArmyUSA.org](http://Blog.SalvationArmyUSA.org).