



# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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### **Salvation Army to Host 2<sup>nd</sup> Annual Sporting Clays Event Proceeds to help support life changing programs in Kent County**

**GRAND RAPIDS, Mich.** (August 8, 2024) – It's time to go hunting for clay pigeons. The Salvation Army in Kent County is looking for sports enthusiasts to take part in its 2<sup>nd</sup> Annual Sporting Clays Event Friday August 23<sup>rd</sup> at the Kent County Conservation League. All skill levels are welcome.

The sporting clays course will offer participants a challenging day of competition while raising funds to support local Salvation Army programs including Christmas assistance as well as year-round programs that include:

- An emergency food pantry which continues to see an increase in households seeking assistance during the past year.
- One of the county's largest seniors' programs, which has been assessed and approved by the Area Agency on Aging of West Michigan.
- Housing and Utilities assistance.
- Pathway of Hope which helps families break the cycle of generational poverty.
- As well as programs to help individuals with substance abuse.

The event will begin at 9:30 a.m. and includes a catered steak luncheon. There will also be a presentation prior to lunch with awards and raffle drawings will following the competition. For more information, please go to [sakentcounty.org](http://sakentcounty.org) or call (616) 459-3433.

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In 2023, The Salvation Army in Kent County helped provide 8,814 meals to senior citizens, 11,423 individuals with groceries, 8,308 households obtain or maintain housing, 892 households with utility assistance, thousands in recovery outpatient services and life-saving detox experiences and served 1,751 households as part of Christmas assistance. Nationally, the Salvation Army uses \$.86 of every dollar raised to provide direct services to people in need. For more information, go to [www.sakentcounty.org](http://www.sakentcounty.org).