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**The Salvation Army of Metro Detroit Receives December Donations
for Pat Milliken Ford Fundraiser**

From Dec. 1-31, the auto dealership will donate a portion of vehicle sales to the nonprofit

SOUTHFIELD, Mich. (Dec. 2, 2022) – Now through Saturday, Dec. 31, [Pat Milliken Ford](#) is donating a portion of every new and used vehicle sold to [The Salvation Army of Metro Detroit](#)'s Red Kettle Christmas Campaign, up to \$50,000.

The auto dealership is also collecting donations for the nonprofit via a [virtual red kettle](#), encouraging employees, customers and community members to join in on the giving efforts and donate what they can. Funds raised will support the nonprofit's 13 corps community centers across metro Detroit, which provide food, shelter and financial support for those who need it most.

"At Pat Milliken Ford, we believe in service – not only to our customers, but to our community," said Brian Godfrey, president of Pat Milliken Ford. "My grandfather was a huge supporter of The Salvation Army, and my family is proud to carry on his legacy today. We're blessed to be in a position where we can help lift up our neighbors in need."

Pat Milliken Ford has been a longtime supporter of The Salvation Army's Bed & Bread Club program, but this is the dealership's first year connecting with the nonprofit's Red Kettle Christmas Campaign.

"The Christmas season is a time of hope, and that's just what Pat Milliken Ford is providing," said Major Bob Mueller, metro Detroit area commander for The Salvation Army Great Lakes Division. "The Salvation Army is so thankful for the generosity of our corporate partners. This time of year is critical to helping us serve our neighbors in need – not just during Christmas, but all year long."

To learn more about The Salvation Army's Red Kettle Christmas Campaign, visit SAmetrodetroit.org.

About The Salvation Army

Founded by William and Catherine Booth in London, England in 1865, The Salvation Army is a faith-based, non-profit organization dedicated to serving people in need without discrimination. This past year, The Salvation Army of Metro Detroit was involved in providing 2,140,278 meals and 405,630 nights of shelter for the homeless. The Salvation Army uses \$.85 of every dollar raised to provide direct services to people in need each and every day of the year. For more information about The Salvation Army, please call 877-SAL-MICH, or visit us at SAmetrodetroit.org.

About Pat Milliken Ford

Located on Telegraph Road in Redford, Michigan, Pat Milliken Ford has been serving Metro Detroit since 1959 and is currently the second largest Ford dealership in the country. The dealership is operated today by Brian Godfrey, grandson of Pat Milliken, and despite the dealership's size, they are still run as a family business. Pat Milliken Ford is the proud winner of Ford's President's Award the past 24 years in a row. For more information visit www.patmillikenford.com or call (313) 255-3100.

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