



*DO YOU HEAR
WHAT WE HEAR?*

2025 SPONSORSHIP OPPORTUNITIES
THE SALVATION ARMY OF GREATER ST. LOUIS





DOING THE MOST GOOD FOR ST. LOUIS

Last year, the St. Louis community including dozens of corporate partners showed up, raising more than \$4.8 million for our Red Kettle Campaign -- not only through monetary donations, but also volunteers, prayers and acts of service. We are so grateful for your support of our mission to preach the Gospel of Jesus Christ and meet human needs in His name without discrimination.

SERVING TOGETHER

Thanks to the community's generosity in 2024:

- 6,500 children in St. Louis City and County received Christmas gifts
- More than 150,000 meals were provided from Salvation Army Corps Community Centers and food pantries
- Over 750 people connected with Jesus through emotional and spiritual care
- 72,000 nights of shelter protected individuals and families in need
- 200 kids experienced all the fun of summer at The Salvation Army's Camp Mihaska at no cost

THE NEED PERSISTS

Since 2020, we have seen the needs in our community grow tremendously. Given the tornadoes that recently ravaged the St. Louis area, we anticipate significant requests for help as we enter the holiday season.

- More than 400,000 people in Greater St. Louis are food insecure.
- Over 2,500 people in the St. Louis area, including veterans, are homeless
- Nearly 2,000 children and adults will attend Camp Mihaska at no or minimal cost each year
- Operational and innovation costs continue to skyrocket across the country
- Long-term recovery efforts continue for tornado disaster victims

To continue providing critical support to the community, we hope to raise \$5.5 million during this year's Red Kettle Campaign.



87¢

of every dollar
donated goes
directly to
social services
in the Greater
St. Louis area.

DO YOU HEAR WHAT WE HEAR?





YOU CAN BE THEIR GREATEST GIFT

PRESENTING \$100,000 (1 available)

- Presenting sponsor name and logo on full suite of print and digital marketing materials
- Press release mentions, quote and invitation to 1 media interview with The Salvation Army
- 2 VIP Tables (20 tickets) at Red Kettle Kickoff
- 5-minute remarks during Red Kettle Kickoff; additional 5-minute remarks on outdoor stage
- Meet-and-greet with Blessing Offor and 10 signed vinyl records
- Special volunteer opportunity for employees on agreed upon date (October-December)
- Branding (alongside The Salvation Army) on giveaway to all guests at Red Kettle Kickoff
- Feature article on stlsalvationarmy.org
- One dedicated e-blast and minimum of four social media posts

GOLD STAR \$50,000

- 1 VIP Table (10 tickets) at Red Kettle Kickoff
- Name and logo on full suite of print and digital marketing materials
- Mention in press release
- Meet-and-greet with Blessing Offor and 5 signed vinyl records
- Special volunteer opportunity for employees on agreed upon date (October-December)
- Mention in one e-blast and minimum of four social media posts

SILVER BELL \$25,000

- 1 Table (10 tickets) at Red Kettle Kickoff
- Name and logo on full suite of print and digital marketing materials
- Mention in press release
- Mention in one e-blast and minimum of four social media posts

RED SHIELD \$10,000

- 1 Table (10 tickets) at Red Kettle Kickoff
- Name and logo on website, event signage and Kickoff program
- Mention in press release
- Mention in minimum of two social media posts

GREEN WREATH \$5,000

- 1 Table (10 tickets) at Red Kettle Kickoff
- Name and logo on website, event signage and Kickoff program
- Mention in minimum of two social media posts

BLUE BOW \$2,500

- 1 Table (10 tickets) at Red Kettle Kickoff
- Name on event signage and in Kickoff program
- Mention in minimum of one social media post



EXPLORE ADDITIONAL OPPORTUNITIES TO SUPPORT THE SALVATION ARMY



REGISTER TO RING

Volunteer to ring the bell in two-hour increments solo, or with a group of family, friends or co-workers.

Host a Kettle Match Day with your organization, matching the funds raised in the kettle for a single day.



ANGEL TREE TOY TOWN

Host a Toy Drive at your business or church.

Donate toys at one of our collection locations, or on our Amazon and Walmart wish lists.

Or, **volunteer** at our toy distribution in December.



TREE LIGHTING

Join us for the Red Kettle Kickoff at the Hilton St. Louis at the Ballpark, and take part in the stunning **annual tree lighting in Kiener Plaza.**

For nearly 80 years, the Tree of Lights has been a symbol of hope for our community.

WANT TO HEAR MORE?



Andy Bundesen, CFRE
Director of Corporate
Relations and Board
Development



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RED KETTLE CAMPAIGN KICKOFF

SAVE THE DATE

SATURDAY, NOVEMBER 22, 2025 | 3 P.M.



Inspirational Voices

Hear from individuals we have served about the impact of your support.



Recording Artist Blessing Offor

Hear and enjoy live music from Blessing Offor, international gospel and contemporary Christian artist.



Mission and Ministry Support

Hear and respond to the needs of our community with The Salvation Army.

Tickets

- **Individual Ticket:** \$150
- **Table of 10:** \$1,500
- **VIP Table:** \$2,500

Gourmet Dinner and Drinks

Savor a delicious meal, accompanied by festive holiday beverages and desserts.

All Proceeds Benefit Our Local Services and Programs

Your generous contributions will help us provide critical social services in the Greater St. Louis area aligned with our seven core pillars of service.

Formal invitation to follow.

Dress Code

Business Attire





Edward Jones
MAKING SENSE OF INVESTING

 **Ameren**

Schnucks

Dierbergs

IFPC

alltru.
CREDIT UNION

 Enterprise Mobility™

RGA

 **GUARANTEE**
ELECTRICAL

AAA

 **REITZ & JENS, INC.**
CONSULTING ENGINEERS

 **iHeart**
RADIO

 **Cardinals**

TARLTON

BJC

 **Cass** Information Systems, Inc.

charles SCHWAB

AKΨ



 **Knights of Columbus**

WELLS FARGO

save a lot

 **lin**

 **Crawford-Butz**
INSURANCE AGENCY

HUNTER
Engineering Company

 **TWO MEN AND A TRUCK.**
"Movers Who Care."

Protective 

Medtronic

 **RENEWAL**
by **ANDERSEN**
FULL-SERVICE WINDOW & DOOR REPLACEMENT

KPMG

 **MIDAS**
HOSPITALITY

 **Alberici**

mercy
MULTIPLIED

 **World Wide Technology**

 **Grant Thornton**

SIEMENS

MCCARTHY

St. Louis
MAGAZINE

 **St. Louis Community**
Credit Union

David Ruth,
CPA

ST. LOUIS
BUSINESS JOURNAL

 **CUSHMAN & WAKEFIELD**